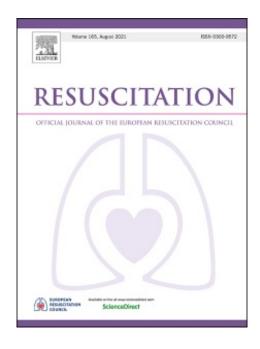


Resuscitation

Overview

Resuscitation is a monthly international and interdisciplinary medical journal. The papers published deal with the aetiology, pathophysiology and prevention of cardiac arrest, resuscitation training, clinical resuscitation, and experimental resuscitation research, although papers relating to animal studies will be published only if they are of exceptional interest and related directly to clinical cardiopulmonary resuscitation. Papers relating to trauma are published occasionally but the majority of these concern traumatic cardiac arrest.

Visit Website



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Global Print Circulation
Online Only

Avg. Global Monthly Visits 34,564

Avg. Global Monthly Unique Visitors 26,860

Avg. Global Monthly Page Views 59,519





Affiliation

• The European Resuscitation Council • The American Heart Association • The Australian Resuscitation Council • The New Zealand Resuscitation Council • The Resuscitation Council of Southern Africa • The Japan Resuscitation Council

Audience

The journal content will be of interest to healthcare professionals working in critical care, emergency medicine, acute medicine, anaesthesia, cardiology, paediatrics, and neonatology.

Editor-in-Chief

Jerry Nolan, Bath, UK

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

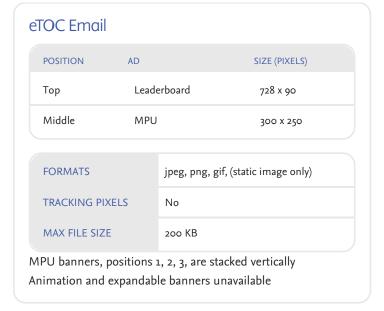
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

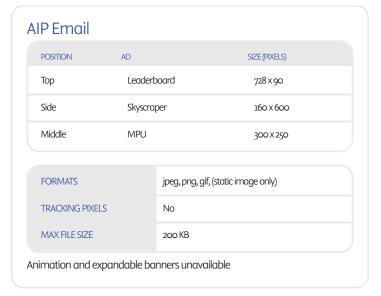
†Excluding personally identifiable information (PII).







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Rates

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Prestitial	Available upon request		

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9. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

Advertising & Reprints Client is solely responsible for ensuring proposed advertising copy is received at Elsevier and all places of the extent possible.

An Advertising & Reprints Client is solely responsible for ensuring proposed advertising copy is received at Elsevier of the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertisement or other content (the "Advertising Content"). Client represents and warrants that (i) Client holds the necessary rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution, or transmission of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution, or transmission of the Advertising Content will not violate any civil or criminal laws, rules or regulations or industry codes or any rights of any third parties including, but not limited to, infringement or misappropriation of any copyright, patent, tradees exeret, music, image, or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any anti-discrimination law or regulation, or any other right of any person or entity; (iii) Advertising Content complies with any applicable leaves, rules, industry codes, regulations and generally prevailing custom and practice. Client agrees to indemnify Elsevier and to hold Elsevier harmless from any and all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses incurred by Elsevier, and to hold Elsevier harmless from any and all liability, or contract and

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12. Compliance with laws: Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Cornuct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced in the country where business is being conducted and/or the Client's place of both conducts and those under the Client on a law of the Client's place of the Client's place of the Client's place of the Client's place of the Client on a relation to its dealings with any employee or efficial of a government agency or any other government owned, operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or political parties or candidates (jointly "Government Official for the Client nor any of its officers, directors, employees or agents shall pay, offer, give, promise or authorize the parties or candidates (jointly "Government Official for the purpose or into induces used to entire the Client nor any of its officers, directors, employees or agents shall pay, offer, give, promise or authorize the parties or candidates (jointly "Government Official for the purpose or into induces used to the promoters of the purpose or into induces used to the promoter of the purpose or into induces used to the promoter of the purpose or into induces used to the promoter of the purpose or authorize the payers on the subject of the purpose or authorize the payers of the purpose or authorized to the promoter of the purpose or authorized to the pro

13. Cancellations & Returns If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy applicable to the product at the time of the return. Details of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

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