Techniques and Innovations in Gastrointestinal Endoscopy

Overview

*Techniques and Innovations in Gastrointestinal Endoscopy (TIGE)* provides a comprehensive overview of clinical conditions and gastrointestinal endoscopic procedures. Each issue of *TIGE* focuses on the pathophysiology of select conditions and technical performance of gastrointestinal procedures for management of these conditions, in combination with best practices, expert opinion and innovations. Regular features include reviews and peer-reviewed original research by world-renowned experts in the field of gastrointestinal endoscopy. Videos are included to maximize the clinical applicability of *TIGE*’s content.

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646-671-0385
b.hipple@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

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v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
6,100

Avg. Global Monthly Unique Visitors
5,526

Avg. Global Monthly Page Views
13,878
Digital Specs

**Website**

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<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>Prestitial*</td>
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**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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