The Journal for Nurse Practitioners

Overview

*JNP: The Journal for Nurse Practitioners* provides a highly credible resource to help nurse practitioners stay current with the clinical and policy concerns affecting their day-to-day practice. In addition to peer-reviewed clinical articles and original research, *JNP* features continuing education opportunities and commentary on pressing legislative, regulatory, and clinical practice issues. *JNP*, an official publication of the American Association of Nurse Practitioners, supports advocacy by demonstrating the role that policy plays in shaping practice and delivering outcomes.

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17,425

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44,195
**Affiliation**  
American Association of Nurse Practitioners (AANP)

**Audience**  
Nurse Practitioners working in primary care, women's health, geriatrics, pediatrics, and other specialties within acute care and non-hospital settings.

**Editor-in-Chief**  
Julee B. Waldrop, DNP, PNP-BC, FAAN, FAANP

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### Digital Specs

#### Website

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<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
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<td>NA</td>
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<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
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<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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<tr>
<td>Max Animation (Time/Loops)</td>
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<tr>
<td>Prestitial Frequency</td>
<td>1 impression/6hrs/user</td>
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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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**FORMATS**  
jpeg, png, gif (static image only)

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No

**MAX FILE SIZE**  
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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