Ophthalmology Science

Overview

*Ophthalmology Science*, an online open access journal focused on publishing pre-clinical development, phase 1 and 2 clinical trials, laboratory-based work, ophthalmology informatics, and clinical science.

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
1,232

Avg. Global Monthly Unique Visitors
234

Avg. Global Monthly Page Views
2,484
**Affiliation**  
American Academy of Ophthalmology

**Audience**  
Members of the American Academy of Ophthalmology, as well as other physicians, institutions, residents and other healthcare professionals or researchers interested in ophthalmology.

**Editor-in-Chief**  
Dr. Emily Chew, MD

**Issue**  
4 times per year

### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**  
jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**  
Yes

**MAX FILE SIZE**  
200 KB

**MAX ANIMATION (TIME/LOOPS)**  
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**  
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: `jpeg, png, gif` (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

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- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
2. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC, "Elsevier" shall mean the company within the Elsevier group that is providing the Products or Services set out on the relevant invoice and, if there are any differences between the TC and any other particular terms and conditions submitted with the TC and accepted by the Client, the terms and conditions in the TC shall prevail. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where products are sold to the Client that contain third party software or other such same such sale may be subject to additional licence terms.

3. Execution and modification of the order
Any modifications to the agreed product or service description, budget, schedule or set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall not be the names of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. If no dates so specified, performance will be by reasonable notice.

4. Prices, taxes and currency
Unless otherwise agreed by Elsevier in writing the prices for the Products and Services shall be those set out in Elsevier's current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, insurance, import duties or taxes, duties on materials, charges tax, and any other governmental or local taxes or duties. In the event of any dispute about the interpretation and validity of this provision, Elsevier will be entitled to immediate injunctive relief requiring Client to deliver all invoices, which are in dispute, together with any supporting documents required by Elsevier. If the Client wishes to dispute any (or part of) an invoice, the Client shall, as soon as reasonably practicable, and no later than the due date of such invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for full payment of all undisputed parts of the invoice until such dispute is resolved. Nothing in this section shall limit the rights of either party in the event of any dispute or dispute affecting the Products or Services under any other order, Elsevier reserves the right to withhold supply of the Products or Services under the current order until any outstanding monies are fully paid. Elsevier shall be entitled to apply any monies received by the Client, to clear any of its outstanding debts to Elsevier.

5. Payment
Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency stated. Time for payment shall be of the essence. Elsevier may set any credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which may become due to Elsevier from the Client on any account. The Client may not resell or otherwise dispose of the Products or Services prior to payment in full. If any Product or Services are defective or do not conform to the description on the invoice, then Elsevier may at its discretion accept returns of such Products or Services. The Client shall be liable for the cost of returning such Products or Services to Elsevier. In the event of any dispute as to the quality or quantity of any Products or Services, the Client shall give Elsevier written notice within seven (7) days of delivery. If the Client fails to give such notice, Elsevier shall be deemed to have been fully delivered in accordance with the Contract.

6. Distribution
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or Services of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and solely bearing all of its losses from any uncollected amounts. Default or delays in recovering such payments will not affect Elsevier's right to make payments to the Client.

7. Intellectual property
Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products and/ or Services shall remain with Elsevier unless otherwise agreed in writing. The rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The Client shall not use the Product or Services, or any part of it, in such a manner as to infringe or otherwise violate any of Elsevier's intellectual property rights.

8. Liability and claims
The Client acknowledges that this provision is in consideration for the rights granted to it by Elsevier. Elsevier hereby grants the Client a non-exclusive, non-transferable, non-sublicensable right to use the Product or Services for the purpose of delivering the TC to the Client. Elsevier shall not be liable for any breach of the Product or Services by the Client, whether or not caused by the fault of Elsevier. Elsevier's liability shall be limited to the repair or replacement of the Product or Services, or the refund of the purchase price paid by the Client. Elsevier shall not be liable for any indirect, special or consequential damages, including but not limited to lost profits, lost savings, lost business, interruption of business, or loss of goodwill, even if Elsevier has been advised of the possibility of such damages.

9. Assignment
The Client shall not assign, transfer or subcontract the Product or Services or any part of it to any third party without the written consent of Elsevier. The Client shall not be entitled to assign any right under the TC without the written consent of Elsevier. On a change of control of the Client, the Client must notify Elsevier immediately and the Client shall not assign, transfer or subcontract the Product or Services or any part of it to any third party without the written consent of Elsevier. The Client shall not be entitled to assign any right under the TC without the written consent of Elsevier.

10. Cancellations & Returns
Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy applicable to the product at the time of return. Details of such policies will be provided to the Client on request.

11. Audit
If Elsevier reasonably believes that the Client is in breach of any term of the TC, Elsevier may, at its discretion, require the Client to verify Client's compliance with the TC. Elsevier may make such verification by any law enforcement agency, court or government agency; (3) are the subject of a claim asserted by an entity claiming to own intellectual property rights or (4) are otherwise objectionable to Elsevier. In such event, Elsevier may either (i) require the Client to cease using the Advertising Content as determined by Elsevier to be objectionable; (ii) modify the Advertising Content to remove the objectionable elements; or (iii) remove the Advertising Content from the platform in question.

12. Content & Community
The Client agrees to indemnify Elsevier and to hold Elsevier harmless from any and all liability, costs, damages, claims, demands, suits, actions, proceedings, or judgments, whether in tort or in contract, including reasonable legal fees and expenses, resulting from or makiing any representations or warranties or from the failure of the Client to comply with any terms or conditions of the TC or any other terms or conditions of use of the Products or Services.

13. Cancellations & Returns
In the event of any dispute or dispute affecting the Products or Services under any other order, Elsevier reserves the right to withhold supply of the Products or Services under the current order until any outstanding monies are fully paid. Elsevier shall be entitled to apply any monies received by the Client, to clear any of its outstanding debts to Elsevier.

14. Force majeure
If by reason of labor dispute, strikes, riots, unable to obtain labor or materials, fire or other action of the elements, accidents, war or communications failure, customs delays, governmental restrictions or appropriation or other cause beyond the control of a party, such party is unable to perform in whole or in part in any obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such liability to perform shall not make such party liable to any other party. The subject matter of the force majeure shall use good faith efforts to correct the effects of the force majeure as soon as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

15. Advertising & Marketing
Client shall be solely responsible for ensuring proposed advertising content is received at Elsevier in electronic form (either as proposed by Elsevier and/or within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is revised late at or after the Closing Date, Elsevier reserves the right to charge the Client for any additional costs incurred. Where an advertisement or article is not in line with previous issues, it may be returned to the Client.

16. Compliance
Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

17. Governing Law
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC, "Elsevier" shall mean the company within the Elsevier group that is providing the Products or Services set out on the relevant invoice and, if there are any differences between the TC and any other particular terms and conditions submitted with the TC and accepted by the Client, the terms and conditions in the TC shall prevail. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where products are sold to the Client that contain third party software or other such same such sale may be subject to additional licence terms.

18. Offer and acceptance/ Description
Any undisputed part of such invoice. Elsevier shall be entitled, at any time, to demand payment in advance and may refuse to deliver any undisputed part of such invoice. Elsevier shall be entitled, at any time, to demand payment in advance and may refuse to deliver any undisputed part of such invoice. Elsevier shall be entitled, at any time, to demand payment in advance and may refuse to deliver any undisputed part of such invoice. Elsevier shall be entitled, at any time, to demand payment in advance and may refuse to deliver any undisputed part of such invoice. Elsevier shall be entitled, at any time, to demand payment in advance and may refuse to deliver any undisputed part of such invoice. Elsevier shall be entitled, at any time, to demand payment in advance and may refuse to deliver any undisputed part of such invoice.