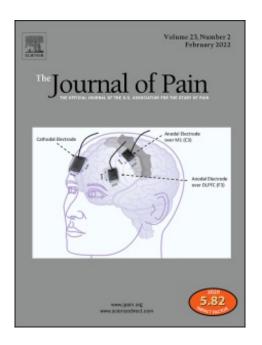


# The Journal of Pain

## Overview

The Journal of Pain publishes original articles on all aspects of pain, including clinical and basic research, patient care, education, and health policy. Articles selected for publication in the Journal are most commonly reports of original clinical research or reports of original basic research. In addition, invited critical reviews, including meta analyses of drugs for pain management, invited commentaries on reviews, and exceptional case studies are published in the Journal. The mission of the Journal is to improve the care of patients in pain by providing a forum for clinical researchers, basic scientists, clinicians, and other health professionals to publish original research. 2018 Impact Factor 5.424

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Avg. Global Monthly Unique Visitors 1,025

Avg. Global Monthly Page Views 6,828





#### Affiliation

Official Journal of the U.S. Association for the Study of Pain

#### Audience

Clinicians and basic research scientists interested in the study of pain including physicians, nurses, and physical therapists, and workers in fields related to pain and pain management.

#### Editor-in-Chief

Mark P. Jensen, PhD

# **Digital Specs**

## Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

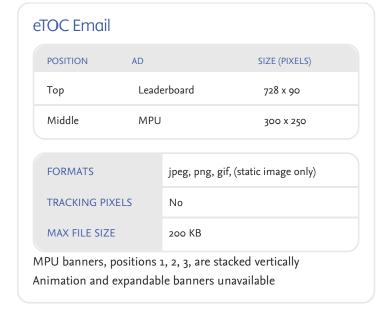
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	ı impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).







POSITION	AD	SIZE (PIXELS)	
Тор	Leaderbo	ard 728 x 90	
Side	Skyscrape	r 160 x 600	
Middle	MPU	300 X 250	
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

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#### Rates

PLACEMENT	RATE	COMMENTS	
Banner (CPM)	Available upon request		
eTOC Leaderboard	Available upon request		
eTOC Large Rectangle	Available upon request		
eTOC AIP	Available upon request		
Prestitial	Available upon request		

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