Overview

Arthroscopy, Sports Medicine, and Rehabilitation (ASMAR) is an open access journal that aims to peer review and publish clinical and basic science articles of interest to health care providers and scientific researchers. Brought to you by the same editorial team as Arthroscopy and Arthroscopy Techniques, ASMAR broad in scope and covers topics ranging from arthroscopic and related to surgery to orthopaedic and primary care sports medicine, physical therapy and rehabilitation, athletic training, musculoskeletal imaging, economic and large database analyses and public health.

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Global Print Circulation

Online Only

Affiliation

Arthroscopy Association of North America (AANA)

Audience

Orthopedic surgeons and specialists in sports medicine

Editor-in-Chief

James. H. Lubowitz, MD
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
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**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
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These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the providing or distribution of Elsevier’s products or services and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC").

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In no event shall Elsevier be liable for any loss or damage resulting from any event or events beyond Elsevier’s control which prevent the timely delivery and/or performance of any part of the TC.

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Payment shall be made by the Client to Elsevier in accordance with any payment terms and conditions prevailing at the time of the TC.

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Except as otherwise specified in writing by Elsevier, the Client shall not, without the prior written consent of Elsevier, copy, translate, reproduce, distribute, sell, lease, license, authorize the use of, or create derivative works of any and all intellectual property rights in the Products or Services orelse, authorize or permit any third party to do so.

7. Liability and claims

(1) The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, rules and other requirements relevant to its duties, obligations and performance under this TC.

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of any of Elsevier’s products by any third party.

The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and strictly accounting for all of its losses from any such amounts.

8. Limitation of liability

(1) The Client agrees that the liability of Elsevier to the Client under this TC shall be limited in all cases to the amount paid in cash or cleared funds to Elsevier under the TC or such other amount(s) that Elsevier may, at its discretion, credit back to the Client as a result of any adjustment to the amount paid.

In no event shall Elsevier be liable to the Client for any indirect or special or consequential damages, indirect losses, or costs of any nature or kind whatsoever which do not arise from the breach or alleged breach of any representation or warranty by Elsevier.

Equal rights of return and compensation under the Terms & Conditions of Supply apply only to business customers and not to individuals.

9. Communication

All communications in writing between Elsevier and the Client shall be addressed to Elsevier’s offices stated in the supply terms, or such other office or office(s) as are designated by Elsevier from time to time.

10. Cancellations & Returns

(1) The Client may cancel an order at any time prior to delivery of the Products, but if the order relates to specific advertising space in a particular issue or number, the Client shall be charged a cancellation fee equal to the amount of the order.

(2) The Client acknowledges that any order cancellation must be made in writing and signed by an authorized signatory of Elsevier.

(3) Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation.

11. Offer and acceptance/Description

Orders submitted to Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier (or its agent) to the Client.

12. Force majeure

In no event shall Elsevier be liable for any loss or damage resulting from any event or events beyond Elsevier’s control which prevent the timely delivery and/or performance of the TC.

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25. Cancellations & Returns

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27. Force majeure

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