Overview

Arthroscopy, Sports Medicine, and Rehabilitation (ASMAR) is an open access journal that aims to peer review and publish clinical and basic science articles of interest to health care providers and scientific researchers. Brought to you by the same editorial team as Arthroscopy and Arthroscopy Techniques, ASMAR broad in scope and covers topics ranging from arthroscopic and related to surgery to orthopaedic and primary care sports medicine, physical therapy and rehabilitation, athletic training, musculoskeletal imaging, economic and large database analyses and public health.

North America

Aileen Rivera  North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers  North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker  EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz  EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Affiliation
Arthroscopy Association of North America (AANA)

Audience
Orthopedic surgeons and specialists in sports medicine

Global Print Circulation
Online Only
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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</tbody>
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- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

Elivier shall provide the Products or Services to the Client at the price set out in its current price list (whether print or online). All such price lists shall be exclusive of any handling, packing, loading, freight, insurance, tax, and other costs or charges that may be added by Elivier. The Client shall be responsible for all such costs and charges unless otherwise agreed in writing by Elivier.

2. Offer and acceptance

Elivier shall be deemed to have accepted any order for the Products or Services subject to the following conditions:

(a) The order is placed by the Client with Elivier;

(b) Elivier has the requisite funds and resources to provide the Products or Services;

(c) The Client has paid the specified deposit or other payment as agreed in writing by Elivier;

(d) The Client has agreed to any variation to the TC and any other representations or warranties that Elivier may require.

3. Acceptance of order

Elivier shall have the right to accept or reject any order for the Products or Services in whole or in part. Elivier shall be entitled to select the method of transportation, mode of packaging, and insurance to be used in fulfilling an order.

4. Price, terms and currency

Elivier may change the price and terms of the TC at any time by written notice to the Client. Elivier may refuse to supply the Products or Services if the Client is unable to pay for the Products or Services in full or if Elivier believes that the Client is insolvent or will be unable to pay for the Products or Services when due.

5. Payment

All payments shall be made to Elivier in accordance with the terms of the TC. Elivier shall have the right to set off any amount due to the Client from any amount owed to Elivier or any affiliate of Elivier. Elivier shall have the right to offset any amount due to Elivier from the Client from any amount owed by Elivier to the Client or any affiliate of Elivier.

6. Change of price

Elivier shall have the right to change the price and terms of the TC at any time by written notice to the Client. The Client shall have the right to cancel the TC if the price and terms of the TC are changed in a material way.

7. Intellectual property

Elivier shall have the right to use the Client's confidential information in the course of providing the Products or Services. The Client shall have the right to use Elivier's trade secrets in the course of providing the Products or Services. The Client shall use the products and services in accordance with any license or copyright notices that may be included in the products or services.

8. Liability and claims

Elivier shall have the right to terminate the TC if the Client fails to make any payment when due or if the Client is in breach of any other term or condition of the TC.

9. Right to termination

Elivier shall have the right to terminate the TC at any time for any reason, including but not limited to, the Client's breach of any term or condition of the TC. The Client shall have the right to terminate the TC if Elivier fails to perform any term or condition of the TC in a material way.

10. Advertising & Reprints

Elivier shall have the right to use the Client's name and likeness in any advertising or promotional material that Elivier may prepare. The Client shall have the right to use Elivier's name and likeness in any advertising or promotional material that the Client may prepare.

11. Audit

Elivier shall have the right to audit the Client's records to determine compliance with the TC. The Client shall have the right to audit Elivier's records to determine compliance with the TC.

12. Compliance with laws

Elivier shall have the right to use the Client's name and likeness in any advertising or promotional material that Elivier may prepare. The Client shall have the right to use Elivier's name and likeness in any advertising or promotional material that the Client may prepare.

13. Force majeure

Neither party shall be liable for any failure to perform any of its obligations under the TC if such failure is caused by an event beyond its reasonable control, including but not limited to, acts of God, war, terrorism, strikes, and other similar events.

14. Governing law and jurisdiction

The TC shall be governed by and construed in accordance with the laws of the country where Elivier is incorporated. Any dispute arising out of or in connection with the TC shall be settled by arbitration in accordance with the rules of the American Arbitration Association.

15. Waiver

Any waiver of any term or condition of the TC by Elivier shall not be deemed a waiver of any other term or condition of the TC.

16. Entire agreement

The TC and the attached schedules constitute the entire agreement between the parties and supersede all prior agreements and understandings, whether written or oral. No modification or amendment of the TC shall be effective unless in writing and signed by authorized representatives of Elivier.