Overview

JACC: CardioOncology is one of a family of specialist journals launched by the renowned Journal of the American College of Cardiology (JACC). It serves to advance the cardiovascular care of cancer patients through the publication of rigorously executed, innovative science and dissemination of evidence-based knowledge. The journal seeks to transform the field of cardio-oncology and actively engage and educate the cardiovascular and oncology communities in pre-clinical, translational, and clinical research, as well as in best practices in cardio-oncology.

Visit Website

Display Advertising

Adam Sansolo United States
201-575-2242
asansolo@AMCMediaGroup.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Laura Lombardi United States
732-998-1791
llombardi@amcmediagroup.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong Global
212-633-3713
j.hong@elsevier.com

Global Print Circulation
Online Only
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

---

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a third party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- Formats: jpeg, png, gif (static image only)
- Tracking Pixels: No
- Max File Size: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- Formats: jpeg, png, gif (static image only)
- Tracking Pixels: No
- Max File Size: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”).

2. Price and terms and conditions
Unless otherwise agreed by Elsevier in writing, prices shall be those set out in Elsevier’s price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, insurance, tax, or other charges.

3. Payment
Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement, in the form of a Confirmation of Order, has been issued by Elsevier and any description or illustration contained in Elsevier’s catalogues or brochures is issued or published for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC.

4. Delivery
Title to the Products shall pass to the Client upon receipt of payment in full. For all Products, payment in full must be received by Elsevier prior to delivery of the Products. Delivery terms are EXW (Ex Works) and the Client shall reimburse Elsevier upon request for all costs and expenses incurred in connection with the delivery of the Products, including the cost of delivery. Any claim that the Products do not conform to the description furnished by Elsevier shall be made in writing within ten (10) days of delivery and, if not so made, shall be deemed to have been received by the Client.

5. Force majeure
If Elsevier is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of its obligation to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall promptly notify the other party of the event of force majeure which has made it unable to perform and the reasons therefor. The party subject to an event of force majeure shall use all reasonable efforts to perform its obligations and shall keep the other party informed of the progress of the event of force majeure and the efforts to overcome it. The party subject to an event of force majeure shall use its best efforts to perform as soon as practicable.

6. Intellectual property
Each party acknowledges that all material (including all intellectual property rights in all material), delivered to any party in connection with the performance of this TC, will be the sole property of the party receiving the same and that any third party, including any agent or subcontractor of such party, must not use such material.

7. Limitation of liability
The Client acknowledges that Elsevier shall have no liability to the Client for any loss or damage, whether caused by negligence or otherwise, which results from the breach of any representation, warranty, covenant, agreement or obligation on the part of Elsevier unless such representation, warranty, covenant, agreement or obligation is specifically set forth in the TC. In no event shall Elsevier be liable, whether in contract, tort (including negligence), strict liability or otherwise, for any indirect, special, punitive, exemplary or consequential damages, including but not limited to loss of profits, business interruption, or loss of information.

8. Software terms
The Client shall accept the terms and conditions of the applicable End User License Agreement and the End User License Terms of Use for all software delivered to the Client hereunder.

9. Force majeure
If either party is unable to perform its obligations under this TC as a result of an act of God, labour trouble, strike, lockout, epidemic, war, riot, act of terrorism, any event of force majeure whether similar in nature to those above or not, or any governmental law, ordinance, regulation or ruling, either party shall be relieved of any obligation which might otherwise result from such act, event or condition.

10. Miscellaneous
This TC is the entire agreement between the parties and supersedes all prior agreements between the parties. This TC is binding on the heirs, personal representatives, successors and assigns of the parties. Any waiver by either party of the breach by the other of any term of this TC for any reason shall not be deemed to be a waiver of any subsequent or additional breach.

11. Audit
The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or to any other relevant premises) for the purpose of inspecting Client’s facilities, books and records to satisfy itself that Client is carrying on its business as required by the TC.

12. Governing law and jurisdiction
The Client shall comply with all applicable laws of the country in which the Client is located, including all laws related to data protection and privacy, and shall use its best efforts to ensure that the Client’s marketing activities are in compliance with all applicable laws, including all laws related to data protection and privacy.

13. General
These terms and conditions shall be governed and construed in accordance with the laws of such country, state, province or municipality as applicable.

14. Cancellations & Returns
If any provision of these terms and conditions is held by any court of law to be invalid and unenforceable, such provision shall be considered to be disallowed, and the remainder of the terms and conditions shall remain in full force and effect.

15. Interpretation
In the event of any conflict or ambiguity between the terms and conditions of this TC and any other agreements or documents, the terms and conditions of this TC shall prevail.

16. Notices
All notices under this TC shall be in writing and shall be deemed to have been given upon receipt or as otherwise provided in this TC. Notices to Elsevier shall be sent to the address of Elsevier set forth in the TC and notices to the Client shall be sent to the address of the Client set forth in the TC. Any change of address shall be notified to the other party in writing.

17. Survival
The provisions of this TC which by their nature are intended to survive the termination of the TC shall survive the termination of the TC.

18. Entire agreement
The terms and conditions of this TC supersede all prior agreements and understandings between the parties relating to the subject matter of this TC and any prior representations or warranties made in writing or orally by Elsevier or by any other person, firm or company regarding the subject matter of this TC are hereby expressly disclaimed.

19. Validity
If any provision of these terms and conditions is found by any court, tribunal or other competent body to be invalid or unenforceable, the validity or enforceability of any other provision shall not be affected or impaired by such finding.

20. Severability
If any provision of these terms and conditions is found by any court, tribunal or other competent body to be invalid or unenforceable, the validity or enforceability of any other provision shall not be affected or impaired by such finding.