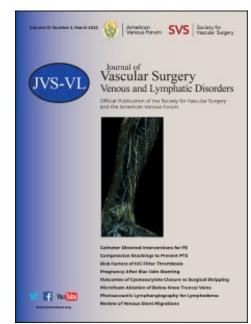
Journal of Vascular Surgery: Venous and Lymphatic Disorders

Overview

Published quarterly, the *Journal of Vascular Surgery: Venous and Lymphatic Disorders* is a new peer-reviewed journal specifically geared to promote venous and lymphatic health. The journal publishes high quality clinical and basic scientific research, case reports, venous images, techniques, review articles, and practice management manuscripts related to all aspects of venous disease, lymphatic disease, and wound care with an emphasis on the practicing clinician. The journal seeks to provide novel and timely information to vascular surgeons, interventionalists, phlebologists, wound care specialists, and allied health professionals who treat patients presenting with venous and lymphatic disease.

Visit Website



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Global Print Circulation Online Only Avg. Global Monthly Visits 6,915

Avg. Global Monthly Unique Visitors 5,828

Avg. Global Monthly Page Views 13,493 Avg. Global eTOC Distribution 664



ELSEVIER

Affiliation

Society for Vascular Surgery, American Venous Forum

Audience

Vascular Surgeons, phlebologists, general surgeons, wound care specialists, and allied health professionals.

Editor-in-Chief

Peter Gloviczki, MD Peter Lawrence, MD

Issuance 6 times per year

Digital Specs

Website

| POSITIONS | AD | SIZE (PIXELS) | EXPANDABLE (PIXELS) | EXPANDABLE DIRECTION |
|--------------|--------------------|------------------------|---------------------|----------------------|
| Тор | Leaderboard | 728 x 90 | 728 x 315 | Down |
| Тор | Mobile Leaderboard | 300 x 50 or 320 x 50 | NA | NA |
| Side | MPU | 300 x 250 | 600 x 250 | Left |
| Side | Skyscraper | 160 x 600 or 300 x 600 | 320 x 600 | Left |
| On page load | Prestitial* | 300 x 250 or 480 x 640 | NA | NA |

| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
|----------------------------|--|
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 КВ |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





| TOC Email | | | |
|-----------------|----------------|-------------------------------------|--|
| POSITION | AD | SIZE (PIXELS) | |
| Тор | Leade | rboard 728 x 90 | |
| Middle MPU | | 300 x 250 | |
| | | | |
| FORMATS | | jpeg, png, gif, (static image only) | |
| TRACKING PIXELS | | No | |
| MAX FILE SIZE | | 200 KB | |
| IPU banners, p | ositions 1, 2, | , 3, are stacked vertically | |

| aderboard yscraper PU | SIZE (PIXELS) 728 x 90 160 x 600 300 x 250 | |
|-----------------------------|---|--|
| yscraper | 160 x 600 | |
| | | |
| PU | 300 x 250 | |
| | | |
| jpeg, png, git | if, (static image only) | |
| No | No | |
| 200 KB | | |
| | | |

MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.

Rates

| PLACEMENT | RATE | COMMENTS |
|----------------------|------------------------|----------|
| Banner (CPM) | Available upon request | |
| eTOC Leaderboard | Available upon request | |
| eTOC Large Rectangle | Available upon request | |
| eTOC AIP | Available upon request | |
| Prestitial | Available upon request | |

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