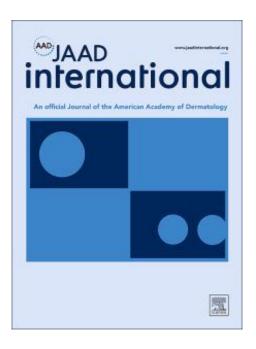


JAAD International

Overview

JAAD International is one of two open access companion titles to the highly-respected Journal of the American Academy of Dermatology (JAAD). It publishes original, peer-reviewed articles of interest to an international audience of researchers, clinicians, and trainees in all dermatologic subspecialties, as well as physicians in related fields. Clinical and translational research studies containing new information that advances the understanding and practice of dermatology on a broad and inclusive basis are welcome.

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Affiliation

American Academy of Dermatology

Audience

Dermatologists

Editor-in-Chief

Dirk M. Elston, MD

Issuance

Available Upon Request

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

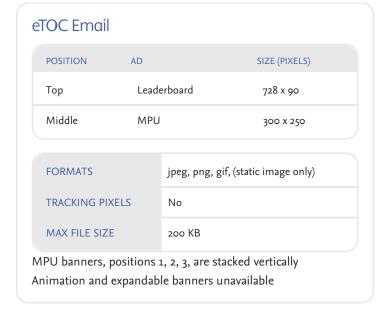
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).







POSITION	AD	SIZE (PIXELS)	
Тор	Leaderb	oard 728 x 90	
Side	Skyscrap	per 160 x 600	
Middle	MPU	300 X 250	
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

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Rates

PLACEMENT	RATE	COMMENTS	
Banner (CPM)	Available upon request		
eTOC Leaderboard	Available upon request		
eTOC Large Rectangle	Available upon request		
eTOC AIP	Available upon request		
Prestitial	Available upon request		

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9. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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12. Compliance with laws Clients shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced interactionally (such as the United States Foreign Corrupt Practice Act and the UR Bribery, Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government official of relations, expensively and the client to a round of the client on any of its officers, directors, employees or agents shall pay, offer, give, promise or authorize the park, directly, of any monies or anything of value to any commercial contact or Government Official for the purpose or into induces use he person to use his/her authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are directly related to the promotion, demonstration or explanation or Productors or Services or the secution or performance of a contract provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or busi

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