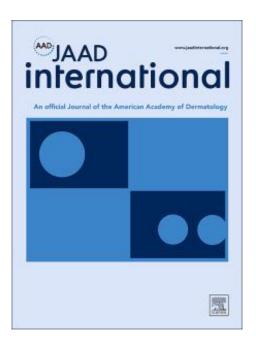
# JAAD International

#### Overview

JAAD International is one of two open access companion titles to the highly-respected Journal of the American Academy of Dermatology (JAAD). It publishes original, peer-reviewed articles of interest to an international audience of researchers, clinicians, and trainees in all dermatologic subspecialties, as well as physicians in related fields. Clinical and translational research studies containing new information that advances the understanding and practice of dermatology on a broad and inclusive basis are welcome.

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Affiliation

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Audience

Dermatologists

Editor-in-Chief

Dirk M. Elston, MD

Issuance

Available Upon Request

## **Digital Specs**

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POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

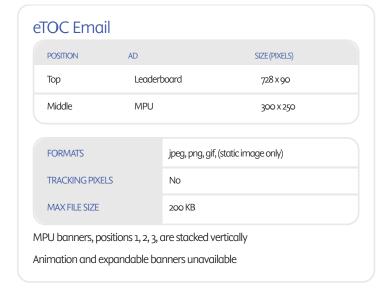
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).









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