The Journal of Nutrition

Overview

The Journal of Nutrition (JN/J Nutr) publishes peer-reviewed original research papers covering all aspects of experimental nutrition in humans and other animal species; special articles such as reviews and biographies of prominent nutrition scientists; and issues, opinions, and commentaries on controversial issues in nutrition. Supplements are frequently published to provide extended discussion of topics of special interest. The premier journal in its field, JN has been in circulation since 1928. JN is an official monthly publication of the American Society for Nutrition (ASN). Membership in ASN includes a subscription to the online version of JN. JN publishes original research reported by authors in over 50 countries and is distributed worldwide to more than 1000 institutions, in addition to personal subscribers and ASN members. To provide expert evaluation of the various segments of the broad spectrum of nutrition research, the editorial office is assisted by scientists who serve as Associate Editors, editorial board members, and ad hoc reviewers chosen for their nutritional science expertise. They provide constructive evaluation and fair and rapid editorial processing. The frequency of citations to articles published in JN by scientists, clinicians, and others increases each year.

Display Advertising

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Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

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1. Applicability of the terms and conditions
   These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). The Client shall acknowledge the receipt of a copy of the TC and shall not be entitled to rely upon any other representation or statement made by Elsevier or its agents or representatives unless such representation or statement is set out in writing in the TC or an invoice. Failure or delay by Elsevier in supplying the Products and/or Services shall not be construed as a waiver of any of its rights under the TC.

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   If by reason of labor dispute, strikes, robbery, explosion, or the Products or Services of any other third party or the Products or Services of Elsevier or its affiliates, shall not be directly or indirectly facilitate any other party to engage in those activities. The Client will promptly notify Elsevier if it becomes aware of any new party, reproduction, or plagiarism of the Product or any products or Services of Elsevier from Client, including all actual recipients that have not been previously properly identified by Elsevier. Elsevier shall use commercially reasonable efforts to comply with the requirements of the Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, size and kind of address file, weights and the like. All drawings, descriptive matter, specifications and advertising issued by Elsevier or any descriptions or illustrations contained in Elsevier’s catalogues or brochures are issued or published for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for repudiation or rescission, as the case may be, of the said price.

8. Subject to these terms and conditions
   The Client shall serve all claims, whether for the Products or Services against Elsevier or any third party to the Client in writing, giving reasonable particulars and proof of such claim. Elsevier reserves the right to intervene in any arbitration or court proceedings between the Client and any third party. The Client shall promptly notify Elsevier of any legal proceeding in which Elsevier or any third party is a party or is likely to become a party to any legal proceedings.

9. Cancellation & Return
   If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed to up and including the date of cancellation. Orders for non-returnable products may not be cancelled. Orders for returnable products must be cancelled in writing prior to the relevant latest date for such cancellation. In the event that the Client cancels an order for returnable products, Elsevier shall be entitled to charge the Client for the cost of any such cancelled products. The Client shall nonetheless be entitled to cancel the whole or part of the order by giving written notice to Elsevier within 14 days of delivery of the Products.

10. Reprint order
   (a) Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. All Products offered are subject to availability at the prices quoted by Elsevier. If products are out of stock, Elsevier reserves the right to supply alternative products. The Client shall be entitled to reject the said products if the Client considers that they are not suitable to their requirements. Elsevier shall be entitled to charge the Client for the cost of any such rejected products. The Client shall nonetheless be entitled to cancel the whole or part of the order by giving written notice to Elsevier within 14 days of delivery of the Products.

11. Rate Card
   Rate Card Effective January 2023

12. General
   The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of Elsevier’s company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that corporate domicile. Elsevier shall be entitled to charge the Client for the cost of any such rejected products. Elsevier shall be entitled to charge the Client for the cost of any such cancelled products. Elsevier shall be entitled to charge the Client for the cost of any such cancelled products. The Client shall nonetheless be entitled to cancel the whole or part of the order by giving written notice to Elsevier within 14 days of delivery of the Products.

13. Changes in the TC
   Any changes to the TC shall be made in writing by Elsevier or the Client, and such changes shall be effective only if the Client accepts the new TC. Any changes to the TC that are not accepted by the Client within 30 days of receipt shall be deemed to be rejected by the Client.

14. Notice of the Client
   The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, Elsevier may include a substitute copy (if it has one) or do nothing. In such event, the Client acknowledges that Elsevier’s liability is limited to the cost of production of the substitute copy, and in any case, the Client will be solely responsible for ensuring that the use of the substitute copy does not breach any law.

15. Data protection
   The Client is responsible for ensuring that all data provided to Elsevier is fully accurate and kept up to date. Elsevier shall be entitled to reject any order for any data or material that is not consistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to require the Client to supply a data agreement at the Client’s own cost for completing any foreign exchange-related procedures in the said territory that are required by law for any order placed by the Client.