The Journal of Nutrition

Overview

The Journal of Nutrition (JN/J Nutr) publishes peer-reviewed original research papers covering all aspects of experimental nutrition in humans and other animal species; special articles such as reviews and biographies of prominent nutrition scientists; and issues, opinions, and commentaries on controversial issues in nutrition. Supplements are frequently published to provide extended discussion of topics of special interest. The premier journal in its field, JN has been in circulation since 1928. JN is an official monthly publication of the American Society for Nutrition (ASN). Membership in ASN includes a subscription to the online version of JN. JN publishes original research reported by authors in over 50 countries and is distributed worldwide to more than 1000 institutions, in addition to personal subscribers and ASN members. To provide expert evaluation of the various segments of the broad spectrum of nutrition research, the editorial office is assisted by scientists who serve as Associate Editors, editorial board members, and ad hoc reviewers chosen for their nutritional science expertise. They provide constructive evaluation and fair and rapid editorial processing. The frequency of citations to articles published in JN by scientists, clinicians, and others increases each year.

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Global Print Circulation
Online Only

Avg. Global eTOC Distribution
7,000
Audience
Research scientists, physicians, dietitians and other professionals in the field of nutrition

Editor-in-Chief
Teresa A. Davis, Ph.D.

Issuance
Available Upon Request

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

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EVENTTERMS AND CONDITIONS OF SUPPLY

1. Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ["the Client"] relating to the products and/or services of Elsevier ["the Products and/or Services"] and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties [the "TC"].

2. Compliance with laws

2.1 Applicability to contracts

2.2 Applicability to products and services

2.3 Applicability to advertising

2.4 Applicability to software

2.5 Applicability to online services

2.6 Applicability to training services

2.7 Applicability to consulting services

2.8 Applicability to other services

3. Prices and turnover

3.1 General terms

3.2 Specific terms

3.3 Variations

3.4 Force majeure

3.5 Cancellation

3.6 Non-cancellable orders

3.7 Non-refundable prepayments

3.8 Non-cancelable negotiations

3.9 Non-commitment of personal funds

3.10 No personal injury

3.11 No personal use

4. Intellectual property

4.1 General terms

4.2 Specific terms

4.3 Versioning

4.4 Trademarks

4.5 Software

4.6 Online services

4.7 Training services

4.8 Consulting services

5. Advertising

5.1 General terms

5.2 Specific terms

5.3 Variations

5.4 Force majeure

5.5 Cancellation

5.6 Non-cancellable orders

5.7 Non-refundable prepayments

5.8 Non-cancelable negotiations

5.9 Non-commitment of personal funds

5.10 No personal injury

5.11 No personal use

6. Distribution

6.1 General terms

6.2 Specific terms

6.3 Variations

6.4 Force majeure

6.5 Cancellation

6.6 Non-cancellable orders

6.7 Non-refundable prepayments

6.8 Non-cancelable negotiations

6.9 Non-commitment of personal funds

6.10 No personal injury

6.11 No personal use

7. Liability and claims

7.1 GENERAL LIMITATION OF LIABILITY

7.2 Specific terms

7.3 Variations

7.4 Force majeure

7.5 Cancellation

7.6 Non-cancellable orders

7.7 Non-refundable prepayments

7.8 Non-cancelable negotiations

7.9 Non-commitment of personal funds

7.10 No personal injury

7.11 No personal use

8. Force majeure

8.1 General terms

8.2 Specific terms

8.3 Variations

8.4 Force majeure

8.5 Cancellation

8.6 Non-cancellable orders

8.7 Non-refundable prepayments

8.8 Non-cancelable negotiations

8.9 Non-commitment of personal funds

8.10 No personal injury

8.11 No personal use

9. Audits

9.1 General terms

9.2 Specific terms

9.3 Variations

9.4 Force majeure

9.5 Cancellation

9.6 Non-cancellable orders

9.7 Non-refundable prepayments

9.8 Non-cancelable negotiations

9.9 Non-commitment of personal funds

9.10 No personal injury

9.11 No personal use

10. Auditor’s independence

10.1 General terms

10.2 Specific terms

10.3 Variations

10.4 Force majeure

10.5 Cancellation

10.6 Non-cancellable orders

10.7 Non-refundable prepayments

10.8 Non-cancelable negotiations

10.9 Non-commitment of personal funds

10.10 No personal injury

10.11 No personal use

11. Audits of the Products and/or Services

11.1 General terms

11.2 Specific terms

11.3 Variations

11.4 Force majeure

11.5 Cancellation

11.6 Non-cancellable orders

11.7 Non-refundable prepayments

11.8 Non-cancelable negotiations

11.9 Non-commitment of personal funds

11.10 No personal injury

11.11 No personal use

12. Managing the risk of piracy

12.1 General terms

12.2 Specific terms

12.3 Variations

12.4 Force majeure

12.5 Cancellation

12.6 Non-cancellable orders

12.7 Non-refundable prepayments

12.8 Non-cancelable negotiations

12.9 Non-commitment of personal funds

12.10 No personal injury

12.11 No personal use

13. Limitation of liability

13.1 General terms

13.2 Specific terms

13.3 Variations

13.4 Force majeure

13.5 Cancellation

13.6 Non-cancellable orders

13.7 Non-refundable prepayments

13.8 Non-cancelable negotiations

13.9 Non-commitment of personal funds

13.10 No personal injury

13.11 No personal use

14. General

14.1 General terms

14.2 Specific terms

14.3 Variations

14.4 Force majeure

14.5 Cancellation

14.6 Non-cancellable orders

14.7 Non-refundable prepayments

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