

# The Journal of Nutrition

Rate Card

Effective January 2023

### Overview

The Journal of Nutrition (JN/J Nutr) publishes peer-reviewed original research papers covering all aspects of experimental nutrition in humans and other animal species; special articles such as reviews and biographies of prominent nutrition scientists; and issues, opinions, and commentaries on controversial issues in nutrition. Supplements are frequently published to provide extended discussion of topics of special interest. The premier journal in its field, JN has been in circulation since 1928. JN is an official monthly publication of the American Society for Nutrition (ASN). Membership in ASN includes a subscription to the online version of JN. JN publishes original research reported by authors in over 50 countries and is distributed worldwide to more than 1000 institutions, in addition to personal subscribers and ASN members. To provide expert evaluation of the various segments of the broad spectrum of nutrition research, the editorial office is assisted by scientists who serve as Associate Editors, editorial board members, and ad hoc reviewers chosen for their nutritional science expertise. They provide constructive evaluation and fair and rapid editorial processing. The frequency of citations to articles published in JN by scientists, clinicians, and others increases each year.



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#### Audience

Research scientists, physicians, dietitians and other professionals in the field of nutrition

Editor-in-Chief

Teresa A. Davis, Ph.D.

Issuance

Available Upon Request

# **Digital Specs**

## Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

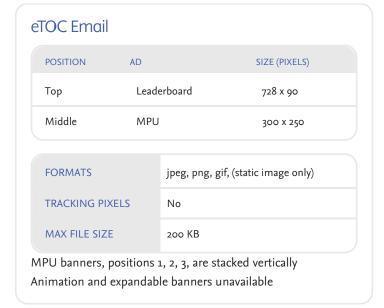
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

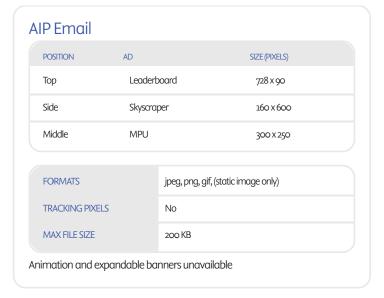
<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).









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