Current Developments in Nutrition

Overview

Current Developments in Nutrition is a peer-reviewed, open access journal publishing original research articles; brief communications; reports on research methodology and study design; commentaries and reviews that strive to briskly review, publish, and disseminate high-quality research in nutritional sciences.

Current Developments in Nutrition is an official monthly publication of the American Society for Nutrition (ASN) and focuses on multiple animal species and ranges from deep, mechanistic studies at molecular/biochemical and cellular levels to whole-body metabolism, clinical health, fitness, and population health. Areas of new and added emphasis include: food and nutrition policy; eating behavior and qualitative assessments; implementation science and intervention program methods and outcomes; evaluation/validation studies of dietary/nutrition methods; human food and animal feed composition; agricultural and food-system methods affecting nutritional value; processing, packaging, and storage effects on nutritional value; animal nutrition (e.g., agricultural and companion animals and aquaculture); nutrition education; nutrition and exercise physiology; food & nutrition of Indigenous peoples.

Display Advertising

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Derek Zakaib Canada 514-730-8837 derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong Global 212-633-3713 j.hong@elsevier.com

Global Print Circulation
Online Only
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<thead>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif, (static image only)  
**TRACKING PIXELS**: No  
**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
This terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order (jointly "the TC"). The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the place of performance, which is generally, but not always, determined by the location of the principal place of business of the Client. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, rules and industry standards, practices and codes of practice applicable to the Client in relation to obtaining any advertising or promotional space, and to which Elsevier is subject as a result of providing the Products and/or Services. The Client shall, in any event, not undertake any action that shall be likely to cause any Internet service provider to block access to the Client's website or else to remove any content from Elsevier's search engine result pages. The Client shall release Elsevier and its representatives from any liability arising out of any action taken by Elsevier or its representatives in such circumstances.

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3. Execution and modification of the order
Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written confirmation of acceptance has been provided by Elsevier.

4. Prices, taxes and currencies
The price for all Products and/or Services shall be as stated in the corresponding Rate Card and shall be exclusive of all applicable taxes, duties and other charges. The price will be charged at the time of publication and shall not be subject to change, unless agreed otherwise in writing.

5. Payment
The Client shall pay Elsevier the full amount due together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice (or part), the Client shall, as soon as reasonably practicable, but in no later than the due date of such invoice, send full details of such dispute to Elsevier in writing.

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If an order is cancelled, any deposits made on the order shall be returned to the Client. However, if the order is cancelled within the space closing date, but in the event that no such date is specified, the Client shall be liable for all unremitted costs incurred by Elsevier in connection with the publication of the advertisement.

7. Advertiser's rights
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and strictly adhering to all of its own losses from any uncollected amounts. Default or delays in obtaining such payments from the Client to Elsevier shall make it impossible for Elsevier to make payments to the Client under the TC.

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The Client shall not be liable for any failure of the above laws which may arise by reason of any breach of this TC by any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (as opposed to any express warranty or other conditions) and, to the fullest extent permitted by law, the Client shall not be responsible for any loss caused by any such breach.

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11. Audit
The Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or other relevant premises) for the purpose of inspecting Client's facilities, books and records to confirm the accuracy of any advertising supplied by the Client. Elsevier may terminate this TC at any time in the event of a breach of this TC by the Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a specific advertisement. Two or more advertisers are not permitted to use space under the same order. No advertising orders will be accepted for periods longer than one year.

12. Compliance with laws
Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and strictly adhering to all of its own losses from any uncollected amounts. Default or delays in obtaining such payments from the Client to Elsevier shall make it impossible for Elsevier to make payments to the Client under the TC.

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