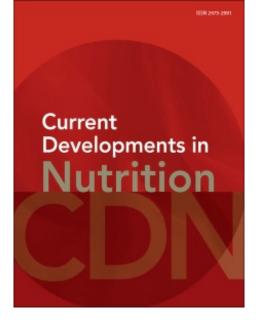
Current Developments in Nutrition

Overview

Current Developments in Nutrition is a peer-reviewed, open access journal publishing original research articles; brief communications; reports on research methodology and study design; commentaries and reviews that strive to briskly review, publish, and disseminate high-quality research in nutritional sciences.

Current Developments in Nutrition is an official monthly publication of the American Society for Nutrition (ASN) and focuses on multiple animal species and ranges from deep, mechanistic studies at molecular/biochemical and cellular levels to whole-body metabolism, clinical health, fitness, and population health. Areas of new and added emphasis include: food and nutrition policy; eating behavior and qualitative assessments; implementation science and intervention program methods and outcomes; evaluation/validation studies of dietary/nutrition methods; human food and animal feed composition; agricultural and food-system methods affecting nutritional value; processing, packaging, and storage effects on nutritional value; animal nutrition (e.g., agricultural and companion animals and aquaculture); nutrition education; nutrition and exercise physiology; food & nutrition of Indigenous peoples.



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Global Print Circulation

Online Only

Affiliation

American Society for Nutrition

Audience

Research Scientists, physicians, dietitians, and other professionals in the field of nutrition

Editor-in-Chief	Issuance
JACK ODLE, PH.D.	Available Upon Request

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



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TOC Email			
POSITION	AD		SIZE (PIXELS)
Тор	Leade	rboard	728 x 90
Middle	MPU		300 x 250
FORMATS		jpeg, png, gif,	(static image only)
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	
IPU banners, nimation and			

POSITION	AD		SIZE (PIXELS)	
Тор	Leadert	board	728 x 90	
Side	Skyscra	per	160 x 600	
Middle	MPU		300 x 250	
FORMATS		jpeg, png, gif, (s	atic image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		

Contact your sales representative for all digital advertising rates and opportunities.

Rates

PLACEMENT	RATE	COMMENTS	
Banner (CPM)	Available upon request		
eTOC Leaderboard	Available upon request		
eTOC Large Rectangle	Available upon request		
eTOC AIP	Available upon request		
Prestitial	Available upon request		

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.



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