Overview

Advances in Nutrition (AN/Adv Nutr) publishes literature reviews focused on key findings and recent research in all areas of interest to nutritional scientists and biomedical researchers. This would include nutrition-related research efforts directed toward biochemical, molecular, and genetic studies utilizing experimental animal models, domestic animals, and human subjects. The other major foci of the journal are in clinical nutrition, epidemiology and public health, and nutrition education. Review articles will focus on progress made during the past few years rather than research developments over a broad, historical timeframe.
Affiliation
American Society for Nutrition

Audience
Research scientists, physicians, dietitians, and other professionals in the field of nutrition

Editor-in-Chief
Katherine L. Tucker

Issuance
Available Upon Request

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”).

2. Intellectual property

7. Intellectual property

6. Distribution

5. Payment

Proceedings in the PRC are before the Arbitration Court of the China Chamber of International Commerce, Peking, in the United States of America, any of EU member states or before any Court of law of a country of the European Community.

9. Force majeure

Elsevier is to be limited in accordance with these terms and conditions and the charges have been agreed accordingly. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

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4. Prices, taxes and currencies

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3. Quality, performance and title

The Client and Elsevier at the time this TC was entered into; or (f) any loss not caused by any breach on the part of Elsevier. The Client will defend, indemnify and hold Elsevier harmless from any and all claims, actions, suits, proceedings, losses, costs, damages, liabilities, expenses, including, but not limited to, attorneys’ fees, with respect to or in connection with any action, including reasonable legal fees and expenses incurred by Elsevier, arising out of or related to the Advertising Content or Client’s breach or alleged breach of any of the foregoing representations and warranties. Elsevier reserves the right to terminate the TC for breach of any of the terms of the TC and/or for any other breach of the Client’s obligations under the TC. The Client will promptly inform Elsevier of the official receipt of taxes to those appropriate taxing authorities.

2. Applicability

8. Liability and claims

2. Applicability

1. Applicability

4. Prices, taxes and currencies

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