Laboratory Investigation

Overview

*Laboratory Investigation* is an international journal owned by the United States and Canadian Academy of Pathology. *Laboratory Investigation* offers prompt publication of high-quality original research that advances the understanding and classification of human disease. *Laboratory Investigation*’s scope encompasses research and reviews that elucidate the pathogenesis or classification of human disease, including original mechanistic or correlative studies that translate experimental, observational, computational, or technologic research findings.

Display Advertising

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  - derekjohnzakaib@gmail.com

Recruitment Advertising

- **Philip Prigal** Global
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  - p.prigal@elsevier.com

Global Print Circulation

<table>
<thead>
<tr>
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<tbody>
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<td>3,849</td>
<td>5,948</td>
<td>7,491</td>
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Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 30</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Animation and expandable banners unavailable

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ELSVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent, hereafter referred to as the “Client” or “the Client” and for their services, products or supplies elsewhere in the Order.

2. Offer and acceptance/ Description
Each offer by Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written offer by Elsevier has been made.

3. Execution and modification of the order
Any modifications to the agreed product or service description, budget or schedule, as set out in the order in accordance, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion.

4. Prices, taxes and currencies
Unless otherwise expressly agreed by Elsevier in writing, the price for the Products and Services shall include all taxes, duties and other levies imposed on the sale or supply of the Products or Services by local or national authorities, which will be charged by Elsevier as applicable.

5. Payment
Unless otherwise agreed in writing, payments shall be made within thirty (30) days of the date invoice. Payment for time shall be the essence. Elsevier may set any credit limits for any Client account and shall be entitled to refuse supply to any Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Product and all other sums which are or which become due to Elsevier from the Client on account.

6. Liability and claims
No liability of Elsevier for any personal injury or death will arise from any breach of any of the provisions of the TC. Elsevier will be held to be liable only in respect of the acts or omissions of its own employees and agents and in respect of those of any sub-contractors for whom it is liable under the TC.

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Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written offer by Elsevier has been made.

8. Force majeure
If by reason of force majeure, strikes, lockouts, or other labor troubles, acts of God, fire, flood, or other casualty, the Client shall be unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of its obligations to the extent that it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party.

9. General
These terms and conditions shall apply to all orders strictly complied with the provisions of the TC and all other terms.

10. Advertising & Reprints
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