Modern Pathology

Overview

Modern Pathology is an international journal owned by The United States & Canadian Academy of Pathology (USCAP). Modern Pathology aims to provide an authoritative platform for publishing the highest quality clinical and translational research studies in pathology. Original manuscripts are the main focus of Modern Pathology. Our scientific communication is enriched by high impact editorials, reviews, and practice guidelines that relate to all aspects of precision diagnostics in human pathology. As such, Modern Pathology’s scope encompasses advances in the molecular diagnostics and genomic classifications of disease as well as discoveries in immune-oncology, computational science and applied bioinformatics, and digital pathology.

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Global Print Circulation
Online Only
1.577

Avg. Global Monthly Visits
Avg. Global Monthly Page Views
Avg. Global eTOC Distribution
9,577
16,258
7,793

Affiliation
United States and Canadian Academy of Pathology

Audience
Pathologists, Clinical and translational researchers
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitila*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

## AIP Email

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Animation and expandable banners unavailable

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1. Applicability
   These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier offer/authorisation, shall form the entire form of the parties (the “Contract”). Both parties agree that the terms of the Order and the terms of the Contract, and any variations to the terms of the Order and the Contract shall be binding upon them. If any variation to the terms of the Order or the Contract is not in writing, then no variation may be enforceable by the Client. This contract is not enforceable under any law of any other country.

2. Offer and acceptance/ Description
   An order for the Products from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written order confirmation is received from Elsevier for the purchase of the Products.

3. Payment
   Unless otherwise agreed by Elsevier in writing, the Client shall pay the invoice price (or such other form as specified by Elsevier) and the Client shall pay to Elsevier the invoice price in full, with the exception of any terms of payment agreed by Elsevier.

4. Prices, taxes and currencies
   Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written order confirmation is received from Elsevier for the purchase of the Products. The Client shall pay for the Products and Services according to the terms agreed by Elsevier, which may be described by means of a Price List or Schedule of works. If the Client fails to pay for the Products and/or Services in accordance with the terms of the TC, then Elsevier may suspend delivery of any further Products or Services until the Client pays the outstanding amounts in full.

5. Payment
   Invoices will be sent electronically and all payments shall be made to Elsevier within thirty (30) days of the date of the invoice, unless agreed otherwise in writing. Client agrees to pay for all outstanding amounts in full, together with any collection fees incurred by Elsevier. If the Client disputes any invoice or part thereof, the Client shall, as soon as reasonably practicable, but not later than the due date of the invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for all such amounts, together with any collection costs incurred by Elsevier, until such amounts have been paid in full.

6. Audit
   Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or such other premises as agreed by Elsevier in writing) for the purpose of inspecting Client’s facilities, books and records to ensure that the Client is complying with the terms and conditions of the Agreement.

7. Intellectual property rights
   Copyright and other intellectual property rights to all Elsevier publications and other Products and Services shall remain with Elsevier unless otherwise agreed in writing. The Client shall not sell, transfer or assign the Products or Services without obtaining Elsevier’s prior written consent.

8. Liability and claims
   The Client has entered into this TC in the knowledge that the liability of Elsevier is limited to the maximum extent permitted by relevant laws.

9. Force majeure
   The Client agrees that it shall not be liable for any costs, expenses, or losses incurred by the Client as a result of any force majeure event.

10. Other provisions
   All provisions of these terms and conditions shall be severable and the remaining provisions shall be enforceable.

11. Governing law and jurisdiction
   The Client shall be solely responsible for all foreign exchange-related procedures in the said territory that are necessary to pay for the Products and Services.

12. Distribution
   The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or services of Elsevier, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party.

13. Security issues
   The Client shall be solely responsible for ensuring that the Products and Services are delivered to the Client in accordance with the terms and conditions of the Agreement.

14. Confidentiality
   The Client agrees that it shall not disclose any information related to the Products or Services to any third party without the prior written consent of Elsevier.

15. Termination
   The Client may terminate the Agreement at any time by giving written notice to Elsevier. Elsevier may terminate the Agreement at any time by giving written notice to the Client.

16. Disputes
   Any disputes arising out of or related to the Agreement shall be resolved by arbitration in accordance with theRules of Arbitration of Elsevier.

17. Governing law
   The Agreement shall be governed by the laws of the United Kingdom and the parties agree that the United Kingdom courts shall have jurisdiction over any dispute or claim arising out of or in connection with the Agreement.

18. Entire agreement
   This Agreement constitutes the entire agreement between the parties and supersedes all prior agreements and understandings, written or oral, between the parties with respect to the subject matter hereof.

19. Notices
   Notices required or permitted under the Agreement shall be in writing and delivered personally, by facsimile, or by email to the address or email address set forth below.

20. Waiver
   No waiver by any party of any breach of this Agreement shall be deemed to be a waiver of any other or subsequent breach.

21. Amendment
   This Agreement may only be amended or modified in writing signed by an authorized signatory of Elsevier.

22. Governing language
   All communications between the parties shall be in English.

23. Counterparts
   This Agreement may be executed in duplicate, and the two original copies shall constitute one Agreement.