Structural Heart

Overview

Structural Heart is a unique, international and peer-reviewed journal focusing on diagnosing and treating diseases of the heart valves, myocardium and great vessels as well as congenital heart disease and shedding light on the importance of the heart team in this process. The Journal covers topics such as transcatheter procedures, cardiovascular surgery, drug treatment, basic and translational science and imaging in structural heart disease and innovation (new devices, therapies and first-in-humans). Each issue contains original research, reviews, opinion pieces, editorials and images in cardiovascular disease.

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Online Only

Avg. Global Monthly Visits
1,134

Avg. Global Monthly Unique Visitors
888

Avg. Global Monthly Page Views
2,311

Affiliation
Cardiovascular Research Foundation

Audience
Cardiologists
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
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<td>Leaderboard</td>
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<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<td>Side</td>
<td>MPU</td>
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<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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