Overview

JACC: Asia, the first region-specific cardiovascular journal with original peer-reviewed content, will cover topics ranging from cardiovascular health and prevention to late-stage interventions specifically within East Asian populations. JACC: Asia will feature original articles, cutting-edge technology manuscripts, and clinical recommendations focused on Chinese, Japanese and South Korean patients who have or are at risk of developing cardiovascular disease.

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
7,800

Affiliation
American College of Cardiology (ACC)

Audience
Chinese, Japanese and South Korean cardiologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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FORMATS

<table>
<thead>
<tr>
<th>FORMATS</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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<tbody>
<tr>
<td>TRACKING PIXELS</td>
<td>Yes</td>
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<tr>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
</tr>
<tr>
<td>MAX ANIMATION (TIME/LOOPS)</td>
<td>15 seconds/ 3 loops</td>
</tr>
<tr>
<td>PRESTITIAL FREQUENCY</td>
<td>1 impression/6hrs/user</td>
</tr>
</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
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<th>POSITION</th>
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<tbody>
<tr>
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<td>Middle</td>
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</tbody>
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- **FORMATS**: .jpeg, .png, .gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

## AIP Email

<table>
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- **FORMATS**: .jpeg, .png, .gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
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