JACC: Advances

Overview

JACC: Advances, is an open access, online-only journal with a unique mandate of focusing on new and emerging fields in cardiology, and recognizing and illuminating paradigm shifts as they occur. Over the past few decades, changes in patient and disease populations, emergence of new fields and advances in diagnostics and treatments have altered how cardiovascular medicine is practiced.

Visit Website

Display Advertising

Adam Sansolo United States
201-575-2242
asansolo@AMCMediaGroup.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong Global
212-633-3713
j.hong@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
3,700
Digital Specs

Affiliation
American College of Cardiology (ACC)

Editor-in-Chief
Candice K. Silversides, MD

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
2. Compliance with laws

1. Applicability

Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other rules of the jurisdiction where the Ad appears. If by reason of labor dispute, strikes, or other cause beyond the control of a party, such party is unable to perform in whole or in part in the fulfillment of its obligations under the TC, the performance of such party shall be extended for a period equal to the time lost by such party due to such cause. The obligations of a party to the TC are not discharged or released by reason of any act of force majeure unless otherwise expressly agreed in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or services such a sale may be subject to additional license terms.

13. Cancellations & Returns

Confirming performance of the Services for the Client. All product orders are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products or Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representativ capacity, for the account and use of no more than one identified eligible individual subscriber for personal use. Client acknowledges that violation of this representation and warranty will cause irrevocable harm to Elsevier. Upon violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to discontinue all recipients of Elsevier's and Services from Client, including all actual recipients that have not previously been properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with the orders of the Client specified in the order. The Client will be responsible for the costs of all expenses that are not prohibited payments.

A Prohibited Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, for the TC and an order for payment. A Prohibited Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, for personal use. Client acknowledges that violation of this representation and warranty will cause irrevocable harm to Elsevier. Upon violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to discontinue all recipients of Elsevier's and Services from Client, including all actual recipients that have not previously been properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with the orders of the Client specified in the order. The Client will be responsible for the costs of all expenses that are not prohibited payments.

A Prohibited Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, for personal use. Client acknowledges that violation of this representation and warranty will cause irrevocable harm to Elsevier. Upon violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to discontinue all recipients of Elsevier's and Services from Client, including all actual recipients that have not previously been properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with the orders of the Client specified in the order. The Client will be responsible for the costs of all expenses that are not prohibited payments.