Journal of Hand Surgery Global Online

Overview

*The Journal of Hand Surgery Global Online (JHS GO)* is an open access companion title to *Journal of Hand Surgery*. It is a clinically-oriented, peer-reviewed, international forum for the latest techniques and advances in hand and upper extremity surgery. Published quarterly, it features original articles related to the pathophysiology, diagnosis, and treatment of diseases and conditions of the upper extremity; these include clinical and basic science studies and systematic reviews along with brief communications, case reports, review articles, surgical technique articles, policy papers and guidelines, and letters to the editor. *JHS GO* is online-only, though reprints of articles may be purchased from Elsevier.

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Global Print Circulation  
**Online Only**

Avg. Global Monthly Visits  
5,675

Avg. Global Monthly Unique Visitors  
3,104

Avg. Global Monthly Page Views  
3,685

Avg. Global eTOC Distribution  
34

Affiliation

American Society for Surgery of the Hand

Audience

Hand, orthopaedic, plastic, reconstructive and general surgeons who seek to restore function of the hand and upper extremity.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS             | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS     | Yes                                     |
| MAX FILE SIZE       | 200 KB                                  |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops                     |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user                  |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS             | jpeg, png, gif (static image only) |
| TRACKING PIXELS     | No                                    |
| MAX FILE SIZE       | 200 KB                                 |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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</tbody>
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| TRACKING PIXELS     | No                                    |
| MAX FILE SIZE       | 200 KB                                 |

Animation and expandable banners unavailable

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Monthly average web metrics based on the period of July 2022 to June 2023 shall be used in the calculation of any applicable fees. Partial or complete enforcement of any provision (or prosecution of any breach) of the TC will not be construed as a waiver of any of its rights under the TC. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which may be charged to the Client for Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Labor Laws. Directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any contribution in law, which is prohibited, or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right. The Client acknowledges that Elsevier has the right to receive any copy of advertising and/or promotions that are not consistent with Elsevier's standards. In addition, Elsevier shall have the right, at any time, to remove any of the Client's advertising or advertising on behalf of the Client, if such advertising is or becomes in any way in breach of its obligations under this Agreement. Any and all modifications to the agreed product or service description, budget or schedule, as set out in the order, will be made by Elsevier at its sole discretion. If, at the request of the Client, Elsevier renders additional products and/or services, Elsevier shall be entitled to charge an additional price.

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