Journal of Hand Surgery Global Online

Overview

The Journal of Hand Surgery Global Online (JHS GO) is an open access companion title to Journal of Hand Surgery. It is a clinically-oriented, peer-reviewed, international forum for the latest techniques and advances in hand and upper extremity surgery. Published quarterly, it features original articles related to the pathophysiology, diagnosis, and treatment of diseases and conditions of the upper extremity; these include clinical and basic science studies and systematic reviews along with brief communications, case reports, review articles, surgical technique articles, policy papers and guidelines, and letters to the editor. JHS GO is online-only, though reprints of articles may be purchased from Elsevier.

Display Advertising

Adam Moorad United States
212-633-3122
a.moorad@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal Global
347-556-0473
p.prigal@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
5,675

Avg. Global Monthly Unique Visitors
3,104

Avg. Global Monthly Page Views
3,685

Avg. Global eTOC Distribution
34

Affiliation
American Society for Surgery of the Hand

Audience
Hand, orthopaedic, plastic, reconstructive and general surgeons who seek to restore function of the hand and upper extremity.
Editor-in-Chief
Dr. Tamara D. Rozental, M.D.

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, and agreements made of supply and sale of any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). These terms and conditions are subject to change from time to time without prior notice. If any provision of the TC is held to be void or unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness or unreasonableness not affect the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or exercising the rights and powers contained herein or any term hereof shall not constitute a waiver thereof.

2. Offer and acceptance/Description

The Client shall prepare the purchase order for the Products or Services by the Client from Elsevier shall be deemed to be an offer to the Client to purchase the Products or Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier's authorized representative. The price/rates for the Products and Services shall be those set out in the Elsevier order acknowledgement or invoice. Any terms and conditions of purchase proposed by the Client, these shall not apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for death or personal injury caused by Elsevier's negligence.

3. Liability and claims

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for death or personal injury caused by Elsevier's negligence.

4. Force majeure

Failure or delay by Elsevier in enforcing or exercising the rights and powers contained herein or any term hereof shall not constitute a waiver thereof. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or allow others to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right. Client shall advise Elsevier promptly of any violation of this representation and any violation of the laws, codes, regulations, and other obligations under this Agreement.

5. Taxes

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other obligations under this Agreement, including, without limitation, all applicable laws and regulations regarding employment of foreign national employees in the United States, including without limitation the United States Immigration and Nationality Act (the "INA") and the U.S. Foreign Corrupt Practices Act ("FCPA") and those enforced in the country where business is being conducted. Elsevier's representatives, directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any such fees, taxes, or other charges, in violation of any anti-discrimination law or regulation, or any other right of any person or entity; (iii) Advertising Content that is defamatory or is in violation of any applicable law, rules, regulations, and generally prevailing customs and practice. Client agrees to indemnify Elsevier against any and all liability, loss, damages, claims, or actions of any kind, including, but not limited to, any liability, loss, damages, or expenses incurred by Elsevier, arising out of or related to the Client's breach of the Provisions. Elsevier reserves the right to terminate all or part of any order if (i) the Client is not in good standing with Elsevier; (ii) the Client fails to pay any invoice within the time period specified in the TC; (iii) the Client breaches any term of the TC; or (iv) the Client violates any applicable law, rule, regulation, or other obligation of the Client under this Agreement.

6. Distribution

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or allow others to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right. Client shall advise Elsevier promptly of any violation of this representation and any violation of the laws, codes, regulations, and other obligations under this Agreement, including, without limitation, all applicable laws and regulations regarding employment of foreign national employees in the United States, including without limitation the United States Immigration and Nationality Act (the "INA") and the U.S. Foreign Corrupt Practices Act ("FCPA") and those enforced in the country where business is being conducted. Elsevier's representatives, directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any such fees, taxes, or other charges, in violation of any anti-discrimination law or regulation, or any other right of any person or entity; (iii) Advertising Content that is defamatory or is in violation of any applicable law, rules, regulations, and generally prevailing customs and practice. Client agrees to indemnify Elsevier against any and all liability, loss, damages, claims, or actions of any kind, including, but not limited to, any liability, loss, damages, or expenses incurred by Elsevier, arising out of or related to the Client's breach of the Provisions. Elsevier reserves the right to terminate all or part of any order if (i) the Client is not in good standing with Elsevier; (ii) the Client fails to pay any invoice within the time period specified in the TC; (iii) the Client breaches any term of the TC; or (iv) the Client violates any applicable law, rule, regulation, or other obligation of the Client under this Agreement.