SLAS Technology

Overview

SLAS Technology reveals how scientists adapt technological advancements for life sciences exploration and experimentation in biomedical research and development.

Display Advertising

Jim Secretario United States
917-678-0541
j.secretario@elsevier.com

Tom Pitofsky United States
661-513-7247
t.pitofsky@elsevier.com

Kevin Partridge Europe
+44 (0)1865 843717
k.partridge@elsevier.com

Kevin Partridge APAC
+44 (0)1865 843717
k.partridge@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Affiliation

Society for Laboratory Automation and Screening (SLAS)

Audience

Life Sciences professionals to include scholars, scientists, researchers, innovators and entrepreneurs.

Editor-in-Chief

Edward Kai-Hua Chow, PhD
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

| jpeg, png, gif, HTML5†, 3rd party tags |

**TRACKING PIXELS**

Yes

**MAX FILE SIZE**

200 KB

**MAX ANIMATION (TIME/LOOPS)**

15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

**FORMATS**

| jpeg, png, gif, (static image only) |

**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

Animation and expandable banners unavailable

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