Molecular & Cellular Proteomics

Overview

About Molecular & Cellular Proteomics

Molecular & Cellular Proteomics (MCP) is the preeminent online journal at the forefront of proteomics, protein synthesis and bioinformatics publishing. MCP features a robust collection of methods and technology papers. MCP readers are a target audience for computational analysis tools and proteomics research equipment and reagents advertisements. Readers include researchers and clinical investigators worldwide in:

- Bioinformatics
- Computational Biology
- Drug Discovery
- Molecular and Cellular Biology
- Protein Chemistry
- Protein Synthesis
- “-omics” research


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123
Affiliation
The American Society for Biochemistry and Molecular Biology (ASBMB)

Editor-in-Chief
Alma L. Burlingame, PhD

Digital Specs

Website

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<tr>
<td>Side</td>
<td>skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS
jpeg, png, gif, (static image only)

TRACKING PIXELS
No

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