Journal of Biological Chemistry

Overview

For 120 years, the Journal of Biological Chemistry (JBC) has delivered enduring, high-quality research to the scientific community. JBC is a hub for scientists across multiple disciplines, publishing research articles as well as reviews and methods papers in all fields related to biochemistry and molecular biology including:

- bioenergetics
- cell biology
- developmental biology
- DNA and chromosomes
- enzymology
- gene regulation
- genomics and proteomics
- glycobiology
- immunology
- lipids
- membrane biology metabolism
- microbiology
- molecular bases of disease
- molecular biophysics
- neurobiology
- plant biology
- protein structure and folding
- protein synthesis and degradation
- RNA biology
- signal transduction

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-6997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits 215,524
Avg. Global Monthly Unique Visitors 103,790
Avg. Global Monthly Page Views 150,074
Avg. Global eTOC Distribution 732

Affiliation
The American Society for Biochemistry and Molecular Biology (ASBMB)

Audience
Biochemists and Molecular Biologists

Editor-in-Chief
Alex Toker, PhD

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>
*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between the Client (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services"); and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties (the "TC"). They supersede any previous understandings between the parties.

2. Execution and modification of the order

Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraud or fraudulent misrepresentation.

3. Engineering and photography

Where Products are supplied where the Client has specified third party product or software such a sale may be subject to additional terms.

4.Advertising & Reprints

Any contracts for advertising, reproduction oraging of the products or any other products of Elsevier as described, shall be for delivery to Elsevier only and shall not be resold to any third party. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements of a particular magazine or supplement is placed for publication in subsequent issues of the same magazine or supplement, Elsevier shall be entitled to cancel or alter such order for any reason except cancellation by the Client. A client who has cancelled an order for advertisements in a particular issue may not re-publish such advertisements in a subsequent issue without the prior written agreement of Elsevier.

5.Payment

Unless otherwise agreed by Elsevier in writing, payment shall not be due or payable until such time as Elsevier shall have received from the Client a signed invoice for the Products and/or Services delivered, and having made reasonable efforts to verify the accuracy thereof. Except as otherwise agreed by the Client and Elsevier in writing, payment shall be due and payable within thirty (30) days after the completion of the supply of the Products, unless otherwise agreed by the Client.

6. Delivery

Where the TC provides for delivery of the Products or services on a particular date, it shall be within Elsevier's absolute discretion whether to deliver prior to such date or after such date.

7. Liability and claims

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall not be liable for any loss of anticipated profits or expected future business, nor for any compensation, loss of reputation or goodwill, or any loss attributable to any Person, whether or not he is a party to this TC, whether that loss was not foreseeable by the Client and Elsevier at the time this TC was entered into or (f) any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into.

8. Client's representations and warranties

The Client acknowledges that a higher price would be payable for the Products if the Client was to agree to indemnify Elsevier against any loss impuutable to it. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) cancel the TC.

9. Prohibited Payments

A Client shall not, and shall not permit any of its employees, officers, directors, agents or affiliates to make (or promise to make) any gift, payment, bribe, donation, offer, or anything of value to any commercial contact or Government Official for the purpose or intent to induce such a person to procure for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment is not restricted to a particular location, nor is it limited to a particular value. Any gift, payment, bribe, donation, offer, or anything of value of the nature described below shall be treated as a Prohibited Payment, unless the Client demonstrates that such a gift, payment, bribe, donation, offer, or anything of value was made solely for the purpose of creating a working relationship with a person.

10. Compliance with laws

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client agrees to indemnify Elsevier against any loss impuutable to it. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) cancel the TC.

11. Applicability

"Law" shall have the meaning set out in section 2 of the Act. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client agrees to indemnify Elsevier against any loss impuutable to it. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) cancel the TC.

12. Notices and amendments

The Client shall not, and shall not permit any of its employees, officers, directors or agents to make (or promise to make) any gift, payment, bribe, donation, offer, or anything of value to any commercial contact or Government Official for the purpose or intent to induce such a person to procure for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment is not restricted to a particular location, nor is it limited to a particular value. Any gift, payment, bribe, donation, offer, or anything of value of the nature described below shall be treated as a Prohibited Payment, unless the Client demonstrates that such a gift, payment, bribe, donation, offer, or anything of value was made solely for the purpose of creating a working relationship with a person.

13. Audit

The Client shall permit Elsevier, at its own expense and at such times as Elsevier may require, to inspect and audit all books and records of the Client relating to the numbers of, and amounts paid for, the Products and Services ordered or delivered at any time under any TC. The Client shall retain a complete copy of all materials relating to the products and services provided under the TC, for a period of five (5) years after delivery of the Products and Services delivered under the TC. The Client shall permit Elsevier, at its own expense, to make such inspections and audits at the Client's place of business or at any place of storage, transportation or delivery of the Products or Services. The Client shall provide to Elsevier all information and assistance, and shall at any time cooperate with Elsevier in carrying out such inspections and audits.