Journal of Biological Chemistry

Overview

For 120 years, the *Journal of Biological Chemistry* (JBC) has delivered enduring, high-quality research to the scientific community. JBC is a hub for scientists across multiple disciplines, publishing research articles as well as reviews and methods papers in all fields related to biochemistry and molecular biology including:

- bioenergetics
- cell biology
- developmental biology
- DNA and chromosomes
- enzymology
- gene regulation
- genomics and proteomics
- glycobiology
- immunology
- lipids
- membrane biology metabolism
- microbiology
- molecular bases of disease
- molecular biophysics
- neurobiology
- plant biology
- protein structure and folding
- protein synthesis and degradation
- RNA biology
- signal transduction

Global Print Circulation
Online Only
Avg. Global Monthly Visits
215,524
Avg. Global Monthly Unique Visitors
103,790
Avg. Global Monthly Page Views
150,074
Avg. Global eTOC Distribution
732

Digital Specs

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<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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Audience
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Editor-in-Chief
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Effective January 2024
FORMATS | jpeg, png, gif, HTML5†, 3rd party tags  
---|---  
TRACKING PIXELS | Yes  
MAX FILE SIZE | 200 KB  
MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops  
PRESTITIAL FREQUENCY | 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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FORMATS | jpeg, png, gif (static image only)  
---|---  
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MAX FILE SIZE | 200 KB  

MPU banners, positions 1, 2, 3, are stacked vertically.  
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