Overview

GIM Open is an international journal with a broad focus on medical genetics and genomic medicine including all aspects of therapy. It will have a strong focus on diversity, equity, and inclusion and will have a double anonymous review process for submitted manuscripts.

Visit Website

North America

Aileen Rivera North America
917-825-2954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation

Online Only

Avg. Global Monthly Visits
2,108

Avg. Global Monthly Unique Visitors
861

Avg. Global Monthly Page Views
1,151
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

---

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: .jpeg, .png, .gif, (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

## AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: .jpeg, .png, .gif, (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). The parties agree that the products and/or services specified in the TC shall be purchased by the Client for the benefit of the Client and the Client acknowledges that no representation or warranty is given by Elsevier as to the accuracy or effect of any description or specification contained in the TC.

2. General

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). The parties agree that the products and/or services specified in the TC shall be purchased by the Client for the benefit of the Client and the Client acknowledges that no representation or warranty is given by Elsevier as to the accuracy or effect of any description or specification contained in the TC.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget, or schedule set out in the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, the Client shall pay the agreed price for the products and services specified in the TC and shall be due in Elsevier’s current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, transport and import fees and charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, Client shall provide to Elsevier Client’s VAT registration number or other evidence of tax exemption to Elsevier at the time of placing an order. If, under the laws of the territory in which Client is selling the Products, the Client is required to withhold any tax on the payment for the Product or Service, then client shall pay the amount actually netted to Elsevier in accordance with the receipt of payment of taxes to those appropriate taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoicing tax.

5. Payment

If the alteration requested is unacceptable, unless such changes are due to an event of force majeure. Elsevier can terminate the TC and shall provide the Client with an invoice for all work completed prior to the termination date at the then prevailing rate for the personnel and services actually provided during the period of the TC and an estimate of the cost of the personnel and services required to complete the remaining work. Any claim for late payment in full, interest at the rate of 1% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice or part thereof, the Client shall, as soon as reasonably practicable, but no later than the due date of such invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for full payment of the disputed invoice or part thereof until such dispute has been resolved.

6. Distribution

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and/or Services subject to the TC. No order placed by the Client shall be deemed accepted until a written confirmation of acceptance is received by the Client from Elsevier. Any and all applicable taxes, duties or other charges shall be paid by the Client. Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and/or Services subject to the TC. No order placed by the Client shall be deemed accepted until a written confirmation of acceptance is received by the Client from Elsevier. Any and all applicable taxes, duties or other charges shall be paid by the Client.

7. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for complying with its customers’ demands due to impact of its sales, the Products, exercising full control and selling on any of its losses resulting from any unauthorized sales.

8. Liability and claims

The Client will not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for complying with its customers’ demands due to impact of its sales, the Products, exercising full control and selling on any of its losses resulting from any unauthorized sales.

9. Force majeure

If, for any reason, it is impossible to comply with this provision, the Client shall inform Elsevier of this fact in writing. If Elsevier is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of its liability to the Client in the event of a breach of contract, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

10. General

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

11. Legal rights

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and/or Services subject to the TC. No order placed by the Client shall be deemed accepted until a written confirmation of acceptance is received by the Client from Elsevier. Any and all applicable taxes, duties or other charges shall be paid by the Client.

12. Auditor

Audit the Client shall notify Elsevier in writing of any errors or omissions at any time during the run of the publication or in the request for payment. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of a term of the TC, Elsevier shall be entitled to cease delivery of the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

13. Publicity

Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where products are sold to the Client that contain third party product or software such sale may be subject to additional license terms.

14. General

Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.