Genetics in Medicine Open

Overview

GIM Open is an international journal with a broad focus on medical genetics and genomic medicine including all aspects of therapy. It will have a strong focus on diversity, equity, and inclusion and will have a double anonymous review process for submitted manuscripts.

Visit Website

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
2,108

Avg. Global Monthly Unique Visitors
861

Avg. Global Monthly Page Views
1,151
Affiliation
The American College of Medical Genetics and Genomics (ACMG)

Editor-in-Chief
Bo Yuan, PhD, FACMG

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

<table>
<thead>
<tr>
<th></th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
</tr>
</thead>
</table>

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/ 3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability: These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC, "Elsevier" shall mean the company within the Elsevier group that is providing the Products or Services as set out on the previous page. The terms and conditions set out in this document shall apply in lieu of any terms and conditions previously agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or similar such sales may be subject to additional licence terms.

2. Offer and acceptance/ Description: Any offer made by Elsevier to supply the Products and Services shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. For all Client orders are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, Elsevier represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for personal use. Client acknowledges that representation of this variation will cause impairment to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediately injunctive relief requiring Client to discontinue all recipients of Products and Services from Elsevier, including all actual recipients that have not been previously properly identified by Client. Elsevier will commercially reasonable efforts to comply with the instructions and provisions of the Products and Services agreed by both the parties in the relevant order, including such things as format, printing, design, style and size of address, file and the like. All drawings, descriptive matter, specifications and advertising issued by Elsevier or any descriptions or illustrations contained in Elsevier’s catalogues or brochures are issued as an aid to the Client and are subject to alterations without notice. Although Elsevier will endeavor to deliver the Products and Services according to the Client’s requirements, the Services will be delivered in a condition and within a reasonable time of delivery, according to the availability of the materials and services required. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

3. Prices, taxes and currencies: Prices quoted by Elsevier are exclusive of all taxes, import duties or other taxes imposed on the sale or export of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, Client should provide to Elsevier Client’s VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which the Client is selling the Products, the Client is required to withhold any tax on the payment of the price of the Products or Services to Elsevier, then the amount actually remitted to Elsevier shall be reduced by the amount of such tax so withheld.

4. Monthly average web metrics based on the period of July 2022 to June 2023

5. Cancellations: Cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisement. Any changes in the timing of the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in

6. Audit: Elsevier may at any time during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other Applicable Laws relevant to its duties, obligations and performance under this TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other Applicable Laws relevant to its duties, obligations and performance under this TC.

7. Copyright and other intellectual property rights: Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products or Services shall be retained by Elsevier unless agreed otherwise in writing. The Client acknowledges that the Client will not use any of Elsevier’s protected material for any other purpose except as agreed to by Elsevier in writing.

8. Limitation and disclaimer: TO THE MAXIMUM EXTENT PERMITTED BY ANY APPLICABLE LAWS, INCLUDING BUT NOT LIMITED TO THE UK Bribery Act) and those enforced in the country where business is being conducted or in respect of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for personal use. Client acknowledges that representation of this variation will cause impairment to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediately injunctive relief requiring Client to discontinue all recipients of Products and Services from Elsevier, including all actual recipients that have not been previously properly identified by Client. Elsevier will commercially reasonable efforts to comply with the instructions and provisions of the Products and Services agreed by both the parties in the relevant order, including such things as format, printing, design, style and size of address, file and the like. All drawings, descriptive matter, specifications and advertising issued by Elsevier or any descriptions or illustrations contained in Elsevier’s catalogues or brochures are issued as an aid to the Client and are subject to alterations without notice. Although Elsevier will endeavor to deliver the Products and Services according to the Client’s requirements, the Services will be delivered in a condition and within a reasonable time of delivery, according to the availability of the materials and services required. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

9. Force majeure: Force majeure: The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and solely bearing all of its losses resulting from any uncolleterable amounts. Delays or failures in obtaining such payments will not affect Elsevier’s obligations to make payments to Elsevier under these conditions.

10. Intellectual property: Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products or Services shall be retained by Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are non-exclusive and for the purpose expressly agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. The Client has no proprietary interest in the Products. No part of the Elsevier proposals, publications or Products may be stored in any automated data file and/or reproduced, whether electronically, mechanically, by photostatting, recording or in any other manner or form, without the specific prior written permission of Elsevier.

11. Liability and claims: TO THE MAXIMUM EXTENT PERMITTED BY ANY OF THE FOLLOWING LIABILITIES WHICH MAY ARISE BY REASON OF ANY BREACH OF THIS TC OR ANY IMPLIED WARRANTY, CONDITION, OR OTHER TERM, ANY REPRESENTATION OR ANY DUTY OF ANY KIND IMPOSED ON ELSEVIER BY OPERATION OF LAW: (A) ANY LOSS OF ANTICIPATED PROFITS OR EXPECTED FUTURE BUSINESS; (B) DAMAGE TO REPUTATION OR GOODWILL; (C) ANY DAMAGES, COSTS OR EXPENSES PAYABLE BY ELSEVIER TO ANY THIRD PARTY; (D) ANY LOSS OF OR IN CONVERSION OF ANY DATA FILE OR SERVICES (EVEN IF SUCH LOSS IS CAUSED BY INDETERMINATE OR UNINTENDED ACTS OR OMISSIONS OF ELSEVIER); OR (F) ANY LOSSES INCURRED OR COMMITTED/CONTRACTED FROM THE DATE OF RECEIPT OF WRITTEN NOTICE OF CANCELLATION BY ELSEVIER. Orders for advertisements must be cancelled in writing prior to the relevant ad

12. Notice: No new external costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and solely bearing all of its losses resulting from any uncolleterable amounts. Delays or failures in obtaining such payments will not affect Elsevier’s obligations to make payments to Elsevier under these conditions.

13. Audit: Elsevier may at any time during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other Applicable Laws relevant to its duties, obligations and performance under this TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other Applicable Laws relevant to its duties, obligations and performance under this TC.

14. General: This agreement is a complete and exclusive agreement between the parties, supersedes any prior communications or understanding between them verbally, written or oral. This agreement may not be amended, modified or supplemented except in writing signed by the duly authorized representatives of both parties. This agreement shall be binding on the present and any successors and assigns of the parties.