The Knee

Overview

The Knee is an international journal publishing studies on the clinical treatment and fundamental biomechanical characteristics of this joint. The aim of the journal is to provide a vehicle relevant to surgeons, biomedical engineers, imaging specialists, materials scientists, rehabilitation personnel and all those with an interest in the knee. The topics covered include, but are not limited to: anatomy, physiology, morphology and biochemistry; biomechanical studies; advances in the development of prosthetic, orthotic and augmentation devices; imaging and diagnostic techniques; pathology; trauma; surgery; rehabilitation.

The journal publishes original research articles, review papers, case reports and short communications. In addition, the regular content includes letters to the Editor, book reviews and a conference calendar.

Visit Website

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
10,478

Avg. Global Monthly Unique Visitors
4,816

Avg. Global Monthly Page Views
6,054

Avg. Global eTOC Distribution
919
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability: These terms and conditions shall apply to all offers, proposals and agreements made between the Publisher ("ELSVIER") and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties (the "TC"). These terms supersede any previous supply terms and conditions of Elsevier and are not subject to the terms and conditions of the TC. These terms and conditions shall apply in the following circumstances: (i) the Client shall be required to provide written confirmation of acceptation of the TC; (ii) all payments due under the TC shall be made in accordance with the relevant terms and conditions set out in the TC; (iii) all payments due under the TC shall be paid in full and in accordance with the terms and conditions set out in the TC. The Client hereby agrees to accept the TC as the basis of any transactions relating to the Products and/or Services and shall be deemed to accept the TC in its entirety whether or not the Client has signed the TC.

2. Offer and acceptance: Description of the Products and/or Services shall be given by the Client in the TC. The terms and conditions set out in the TC shall form the basis of any purchase order for the Products and/or Services. If any detail given by the Client in the TC is incorrect or changes are required, the Publisher shall not be liable for any additional expenses incurred by the Publisher in fulfilling the TC. The Publisher may, at its discretion, accept or decline a purchase order for the Products and/or Services.

3. Execution and modification of the order: The TC shall be deemed to be executed only when a specific purchase order for the Products and/or Services is placed with the Publisher. The sale or supply of the Products and/or Services to the Client shall be subject to the Publisher's sole discretion and may be refused if the Client fails to meet the Publisher's terms and conditions. The Publisher may, at its discretion, modify or cancel the TC at any time without prior notice.

4. Cancellations & Returns: Lien or by force of law. Elsevier will not be liable for any delay or failure to perform its obligations under the TC due to any cause beyond its control, including but not limited to acts of God, strikes, lockouts, labor disputes, civil commotions, governmental regulations, or any other cause not within its control.

5. Payment: Payment terms shall be as specified in the TC. Where payment is made by credit card, the Client agrees to pay any charges related to the use of the credit card, including any charges or fees imposed by the credit card issuer or the payment processor. The Client shall pay all amounts due under the TC without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless the Client has a valid, written, signed and accepted credit memo or other written agreement with Elsevier.

6. Distribution: The Client shall at all times during the term of the agreement allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or such other premises as specified by Elsevier) and within the relevant time limit specified by Elsevier (the "Closing Date"). Where space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the space to Client. The Client shall at all times during the term of the agreement allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or such other premises as specified by Elsevier) and within the relevant time limit specified by Elsevier (the "Closing Date"). Where space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the space to Client.

7. Force majeure: Force majeure events shall be defined as events beyond the control of the Publisher and are not within the Publisher's reasonable control, including but not limited to acts of God, strikes, lockouts, labor disputes, civil commotions, governmental regulations, or any other cause not within the control of the Publisher.

8. Liability and claims: TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i) Elsevier shall not be liable for any of the following losses which may be imposed by any breach of the TC or if any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law; (ii) any loss of profits or any other financial loss (including, without limitation, loss of income, loss of business or loss of anticipated profit or expected future business); (iii) any damage to reputation or goodwill; (iv) any damages, costs or expenses incurred by a third party; (v) any loss or damage caused by or distributed by Elsevier at the time the TC was entered into or (vi) any loss caused by any breach of the TC or if any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law.

9. Applicable Law: The Client shall be bound by the laws of the jurisdiction in which it is located. The Client shall not engage in piracy, reproduction, or plagiarism of the Products of any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or allow others to engage in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers the amounts due in respect of the sale of the Products. Elsevier shall reserve the right to charge the Client for any amounts due and unpaid.

10. Intellectual property: Copyright and other intellectual property rights in the Products and all other copyright and other intellectual property rights in the Products and/or Services shall remain with Elsevier unless agreed otherwise in writing. The Client grants Elsevier, its agents and subcontractors a non-exclusive, non-transferable, non-sublicensable license to use the Products for the purpose of fulfilling the TC and the Products delivered to Elsevier under this Agreement. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or allow others to engage in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers the amounts due in respect of the sale of the Products.

11. Notice and information: The Client shall be solely responsible for collecting from its customers the amounts due in respect of the sale of the Products. Elsevier shall reserve the right to charge the Client for any amounts due and unpaid.

12. Appropriate use: The Client shall at all times during the term of the agreement allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or such other premises as specified by Elsevier) and within the relevant time limit specified by Elsevier (the "Closing Date"). Where space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the space to Client.

13. Cancellations & Returns: Lien or by force of law. Elsevier will not be liable for any delay or failure to perform its obligations under the TC due to any cause beyond its control, including but not limited to acts of God, strikes, lockouts, labor disputes, civil commotions, governmental regulations, or any other cause not within its control.