Overview

The Knee is an international journal publishing studies on the clinical treatment and fundamental biomechanical characteristics of this joint. The aim of the journal is to provide a vehicle relevant to surgeons, biomedical engineers, imaging specialists, materials scientists, rehabilitation personnel and all those with an interest in the knee. The topics covered include, but are not limited to: anatomy, physiology, morphology and biochemistry; biomechanical studies; advances in the development of prosthetic, orthotic and augmentation devices; imaging and diagnostic techniques; pathology; trauma; surgery; rehabilitation.

The journal publishes original research articles, review papers, case reports and short communications. In addition, the regular content includes letters to the Editor, book reviews and a conference calendar.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**  jpeg, png, gif, HTML5†, 3rd party tags  
**TRACKING PIXELS**  Yes  
**MAX FILE SIZE**  200 KB  
**MAX ANIMATION (TIME/LOOPS)**  15 seconds/3 loops  
**PRESTITIAL FREQUENCY**  1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.  
†Excluding personally identifiable information (PII).

**eTOC Email**

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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**FORMATS**  jpeg, png, gif, (static image only)  
**TRACKING PIXELS**  No  
**MAX FILE SIZE**  200 KB

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable

**AIP Email**

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Animation and expandable banners unavailable

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