The Knee

Overview

*The Knee* is an international journal publishing studies on the clinical treatment and fundamental biomechanical characteristics of this joint. The aim of the journal is to provide a vehicle relevant to surgeons, biomedical engineers, imaging specialists, materials scientists, rehabilitation personnel and all those with an interest in the knee. The topics covered include, but are not limited to: anatomy, physiology, morphology and biochemistry; biomechanical studies; advances in the development of prosthetic, orthotic and augmentation devices; imaging and diagnostic techniques; pathology; trauma; surgery; rehabilitation.

The journal publishes original research articles, review papers, case reports and short communications. In addition, the regular content includes letters to the Editor, book reviews and a conference calendar.

Visit Website

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**Global Print Circulation**  
*Online Only*  

**Avg. Global Monthly Visits**  
10,478

**Avg. Global Monthly Unique Visitors**  
4,816

**Avg. Global Monthly Page Views**  
6,054

**Avg. Global eTOC Distribution**  
919
Digital Specs

Website

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<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
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<td>NA</td>
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<tr>
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<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

Affiliation
British Association for Surgery of the Knee (BASK) Australian Knee Society (AKS)

Audience
General and specialist, soft and hard tissue surgeons, biomedical engineers, imaging specialists, materials scientists, research professionals and rehabilitation personnel.

Editor-in-Chief
Caroline Hing, UK

Rate Card
Effective January 2024
### eTOC Email

<table>
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**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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