The Knee

Overview

*The Knee* is an international journal publishing studies on the clinical treatment and fundamental biomechanical characteristics of this joint. The aim of the journal is to provide a vehicle relevant to surgeons, biomedical engineers, imaging specialists, materials scientists, rehabilitation personnel and all those with an interest in the knee. The topics covered include, but are not limited to: anatomy, physiology, morphology and biochemistry; biomechanical studies; advances in the development of prosthetic, orthotic and augmentation devices; imaging and diagnostic techniques; pathology; trauma; surgery; rehabilitation.

The journal publishes original research articles, review papers, case reports and short communications. In addition, the regular content includes letters to the Editor, book reviews and a conference calendar.

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Global Print Circulation  
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Avg. Global Monthly Visits: 10,478  
Avg. Global Monthly Unique Visitors: 4,816  
Avg. Global Monthly Page Views: 6,054  
Avg. Global eTOC Distribution: 919

Affiliation  
British Association for Surgery of the Knee (BASK)  
Australian Knee Society (AKS)

Audience  
General and specialist, soft and hard tissue surgeons, biomedical engineers, imaging specialists, materials scientists, research professionals and rehabilitation personnel.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<td>Top</td>
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<td>300 x 50 or 320 x 50</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
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<td>320 x 600</td>
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FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

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