Arthroplasty Today

Overview

*Arthroplasty Today* is a forum for practical and scientific information of the American Association of Hip and Knee Surgeons (AAHKS) and is the companion journal of the *Journal of Arthroplasty*. This publication brings together the clinical and scientific foundations for joint replacement of the hip and knee in an open-access format. The journal is widely discoverable on Science Direct and Arthroplastytoday.org and indexed on PubMed and Scopus. Advertisers can inquire about the annual print edition distributed at the AAHKS conference.

Print Advertising Details

In edition to online issuance, 2500 print copies are inserted into every delegate bag distributed to attendees at the AAHKS annual conference, which occurs every fall in Dallas.

The “highlights” reprint collection is typically a print collection of 10-15 articles that highlight the best research published over the past year, and are the best examples of each type of article in the journal. The page count varies from 75 pages to 120 pages.

The Editor in Chief consults with the editorial board each summer to vote on the articles to be included in this special collection. The articles are usually a mix of the most cited and most downloaded over the course of the last year. This print editorial collection is supported by limited advertising and is provided to conference attendees in every delegates bag at the AAHKS official annual conference.

Advertising in the special highlights issue helps your organization:

1. Reach US target audiences
2. Amplify your reach at an in-person conference

Advertisers are offered full page 4 color ads in packages:

- $15,000 – Cover 4 (Back Cover) and Opposite TOC (table of contents)
- $12,500 – Cover 2 (front inside cover) and Cover 3 (back inside cover)
- $20,000 – Cover Tip (separately printed and glued to front cover of reprint)
Global Print Circulation
Online Only
Avg. Global Monthly Visits
8,053
Avg. Global Monthly Unique Visitors
4,158
Avg. Global Monthly Page Views
5,208
Avg. Global eTOC Distribution
1,927

Digital Specs
Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 315</td>
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<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
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<tr>
<td>Side</td>
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<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
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<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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Affiliation
American Association of Hip and Knee Surgeons (AAHKS)

Audience
Orthopaedic surgeons

Editor-in-Chief
Gregory J. Golladay, MD

Rate Card
Effective January 2024

Arthroplasty Today

Page 2 of 4
*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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**FORMATS**  jpeg, png, gif, (static image only)

**TRACKING PIXELS**  No

**MAX FILE SIZE**  200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Contact your sales representative for all digital advertising rates and opportunities.
13. Cancellations & Returns

12. Compliance with laws

5. Payment

4. Prices, taxes and currencies

1. Applicability

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eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

the advertisement. Any returns of the products shall be subject to the relevant Elsevier company’s return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any ... or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, ... States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being

has been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall ... at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the

arising out of or related to the Advertising Content or Client’s breach or alleged breach of any of the foregoing ... that are not consistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to remove

the knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the ... The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

shall LIMIT THE CLIENT’S EXISTING LEGAL OR STATUTORY RIGHTS WHERE IT IS ACTING AS A CONSUMER. The parties agree that the ... of Goods shall not apply to this TC or the interpretation or enforcement thereof. The Client has entered into this TC in

If no dates are so specified, delivery/performance will be within a reasonable time.

Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the ... and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice.

warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to disclose all recipients of ... properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with descriptions of the

(if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. All product orders are accepted subject to availability of the ordered

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to ... No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or

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