JACC: Advances

Overview

JACC: Advances, is an open access, online-only journal with a unique mandate of focusing on new and emerging fields in cardiology, and recognizing and illuminating paradigm shifts as they occur. Over the past few decades, changes in patient and disease populations, emergence of new fields and advances in diagnostics and treatments have altered how cardiovascular medicine is practiced.

North America
Erica Wenitsky North America
(610) 864-4530
mailto:ewenitsky@amcmediagroup.com

Krissy Gutowski North America
mailto:KGutowski@amcmediagroup.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
mailto:k.parker@elsevier.com

Monika Giergielewicz EMEALA
+61 448 008 159
mailto:m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
mailto:v.vanhomrigh@elsevier.com

Affiliation
American College of Cardiology (ACC)

Audience
Cardiologists and physicians with a secondary interest in cardiology
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**

- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**

- Yes

**Max File Size**

- 200 KB

**Max Animation (Time/Loops)**

- 15 seconds/3 loops

**Prestitial Frequency**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**

- jpeg, png, gif, (static image only)

**Tracking Pixels**

- No

**Max File Size**

- 200 KB

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**

- jpeg, png, gif, (static image only)

**Tracking Pixels**

- No

**Max File Size**

- 200 KB

**Animation and expandable banners unavailable**

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all offers, proposals, offers made by third parties and any order placed by the Client, unless otherwise agreed in writing and signed by an authorized representative of Elsevier. Nothing in the TC shall exclude or limit Elsevier’s liability for death or personal injury resulting from negligence or breach of the Consumer Protection Act 1987.

2. Offer and acceptance
The Client shall have the right to invoice the Client for any Products or Services, and the price shall be determined in accordance with the terms and conditions of the TC. The price shall include all applicable taxes, duties, and fees.

3. Intellectual property
Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall have the right to grant licenses to third parties, subject to the terms and conditions of the TC.

4. General
This TC is not intended to create any rights or obligations for any third parties, including any party to the TC.

5. Notice
Either party may give any notice under this TC to the other party at any time by writing to the other party at its registered office or such other address as the parties may agree in writing.

6. Entire understanding
These terms and conditions are the entire understanding between the parties and supersede any prior agreements, understandings or negotiations.

7. Severability
If any part of this TC is held to be invalid or unenforceable, the validity and enforceability of any other part of this TC shall not be affected.

8. Liability and claims
Elsevier shall be entitled to charge the Client for any additional costs incurred as a result of the Client’s breach of any of the terms of this TC.

9. Indemnity
The Client agrees to indemnify and hold Elsevier harmless from and against any claims, losses, or expenses arising from the Client’s breach of any of the terms of this TC.

10. Governing law
This TC shall be governed by the laws of the country in which Elsevier has its registered office and the parties agree to submit to the exclusive jurisdiction of the courts of that country.

11. Cancellation & Returns
All cancellations must be made in writing and the Client shall pay for all Products and Services for which it has been invoiced, whether such Products and Services have been delivered or not.

12. Compliance with laws
The Client shall comply with all applicable laws, regulations, and industry codes, including those related to data protection and privacy.

13. Cancellations & Returns
All cancellations shall be made in writing and the Client shall pay for all Products and Services for which it has been invoiced, whether such Products and Services have been delivered or not.

14. General
This TC shall not be amended or modified except in writing signed by an authorized representative of Elsevier.

15. Governing law
This TC shall be governed by the laws of the country in which Elsevier has its registered office and the parties agree to submit to the exclusive jurisdiction of the courts of that country.

16. Cancellation & Returns
All cancellations shall be made in writing and the Client shall pay for all Products and Services for which it has been invoiced, whether such Products and Services have been delivered or not.

17. Intellectual property
Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall have the right to grant licenses to third parties, subject to the terms and conditions of the TC.

18. General
This TC is not intended to create any rights or obligations for any third parties, including any party to the TC.

19. Notice
Either party may give any notice under this TC to the other party at any time by writing to the other party at its registered office or such other address as the parties may agree in writing.

20. Entire understanding
These terms and conditions are the entire understanding between the parties and supersede any prior agreements, understandings or negotiations.

21. Severability
If any part of this TC is held to be invalid or unenforceable, the validity and enforceability of any other part of this TC shall not be affected.

22. Liability and claims
Elsevier shall be entitled to charge the Client for any additional costs incurred as a result of the Client’s breach of any of the terms of this TC.

23. Indemnity
The Client agrees to indemnify and hold Elsevier harmless from and against any claims, losses, or expenses arising from the Client’s breach of any of the terms of this TC.

24. Governing law
This TC shall be governed by the laws of the country in which Elsevier has its registered office and the parties agree to submit to the exclusive jurisdiction of the courts of that country.