JACC: Advances

Overview

JACC: Advances, is an open access, online-only journal with a unique mandate of focusing on new and emerging fields in cardiology, and recognizing and illuminating paradigm shifts as they occur. Over the past few decades, changes in patient and disease populations, emergence of new fields and advances in diagnostics and treatments have altered how cardiovascular medicine is practiced.

North America
Erica Wenitsky North America
(610) 864-4530
mailto:ewenitsky@amcmediagroup.com

Krissy Gutowski North America
mailto:KGutowski@amcmediagroup.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
mailto:k.parker@elsevier.com

Monika Giergielewicz EMEALA
+61 448 008 159
mailto:m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
mailto:v.vanhomrigh@elsevier.com

Affiliation
American College of Cardiology (ACC)

Audience
Cardiologists and physicians with a secondary interest in cardiology
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5‡, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>Leaderboard</td>
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**AIP Email**

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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