Overview

JACC: Advances, is an open access, online-only journal with a unique mandate of focusing on new and emerging fields in cardiology, and recognizing and illuminating paradigm shifts as they occur. Over the past few decades, changes in patient and disease populations, emergence of new fields and advances in diagnostics and treatments have altered how cardiovascular medicine is practiced.

Visit Website

North America
Erica Wenitsky North America
(610) 864-4530
mailto:ewenitsky@amcmediagroup.com

Krissy Gutowski North America
mailto:KGutowski@amcmediagroup.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
mailto:k.parker@elsevier.com

Monika Giergielewicz EMEALA
+61 448 008 159
mailto:m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
mailto:v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request

Avg. Global eTOC Distribution
93

Affiliation
American College of Cardiology (ACC)

Audience
Cardiologists and physicians with a secondary interest in cardiology
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**Animation and expandable banners unavailable**

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals, agreements made between the Client and any third party or to any person ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties and shall supersede any prior or contemporaneous oral or written agreements or proposals between the parties. Any additional terms and conditions of supply are proposed by the Client, they shall apply and the TC will prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized official of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for death or personal injury resulting from its negligence or any other liability which cannot be so limited.

2. Offer and acceptance

Subject to the receipt of the TC, Elsevier delivers the Products to the Client by the date specified in the TC or, if no date is specified, by the date Elsevier safely delivers the Products to the Client. All orders are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, the Client represents and warrants that it is purchasing the Products and Services from Elsevier for its own account and use and not behalf of any other person or entity. The Client agrees, represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as INTO principal. If the Client is permitted to order personal subscriptions in a separate capacity, for the account and use of no more than one identified subscriber for valid personal use. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to injunctive relief requiring the Client to immediately disperson all Elsevier Products and Services from Client; and including at all times thereafter, that no personal subscriptions have been made and are not to be made by the Client to the extent and time permitted by the Client. The Client agrees that if the Client is permitted to order personal subscriptions in a separate capacity, for the account and use of no more than one identified institution subscriber as principal, then the Client shall be entitled to provide such personal subscriptions to, or have such personal subscriptions made for, or in behalf of, only one identified institution subscriber as principal. The Client agrees that if permitted to order personal subscriptions in a separate capacity, for the account and use of no more than one identified institution subscriber as principal, then the Client shall be entitled to provide such personal subscriptions to, or have such personal subscriptions made for, or in behalf of, only one identified institution subscriber as principal. The Client shall provide Elsevier with a written statement acknowledging the foregoing representation and warranty on or before the Closing Date, and any such statement shall be valid if Elsevier shall receive a written statement acknowledging the foregoing representation and warranty on or before the Closing Date, and any such statement shall be valid.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, as set out in the TC, on or after the Closing Date, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall charge the Client the amount agreed to, and at the risk of the Client. All orders specified by Elsevier in delivery/performance of the Products and Services are intended to be an estimate only and time for performance shall not be made of the essence by either party. If any date is specified, delivery performance shall be within a reasonable time.

4. Prices, taxes and terms of payment

Unless otherwise agreed Elsevier is quoting on the basis of VAT which is at the standard rate in force at the time of the quotation and, unless specifically agreed, delivery of the Products and Services shall be FOB (Free On Board) at the place of manufacture or production. Any sales tax, stamp duty or other similar charges applicable to the Products will be paid by the Client. All taxes and duties will be invoiced separately and will be payable by the Client. The Client shall be entitled to any refund of tax charged on the supply of any of the Products and Services provided such a claim is lodged promptly with the appropriate authority. Elsevier reserves the right to pass on any tax or duty imposed on the Client for the supply of the Products and Services.

5. Payment

(b) By any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, unenforceable or supplied and/or delivered otherwise than in accordance with the TC. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall not be liable for any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY EXCEPT TO THE LIMITS PERMITTED BY RELEVANT LAWS. ELSEVIER’S ENTIRE LIABILITY FOR ANY LOSS RESULTING FROM (A) BREACH OF ANY OF THE EXPRESS WARRANTIES GIVEN TO THE CLIENT IN THE TC, (B) NEGLIGENCE, (C) ANY LOSSES WHICH WERE NOT FORESEEABLE BY THE Parties at the time the TC was entered into; or (f) any loss not caused by any breach on the part of Elsevier; and (C) DAMAGES FOR ANY LOSS THAT IS NOT A LEGAL OR EQUITABLE REMEDY.

6. Distribution

The Client shall engage in no piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier if the Client becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its Sales. Products. Excluding full and final settlement andmally losing its sole property under the relevant Labor Law. The rights granted to Elsevier are non-exclusive and for the personal use agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not assign any intellectual property rights in the Products. No part of the Elsevier publications, proposals or products may be altered in any printed copy or reproduced, whether electronically, mechanically, by photostatting, recording in any other manner or form, without the specific prior written permission of Elsevier.

7. Responsibility for delays

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or by any other cause beyond the reasonable control of a party, such party is unable to perform substantially from the extent possible.

8. Advertising

The Client guarantees to Elsevier that the Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier if the Client becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its Sales. Products. Excluding full and final settlement andmally losing its sole property under the relevant Labor Law. The rights granted to Elsevier are non-exclusive and for the personal use agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not assign any intellectual property rights in the Products. No part of the Elsevier publications, proposals or products may be altered in any printed copy or reproduced, whether electronically, mechanically, by photostatting, recording in any other manner or form, without the specific prior written permission of Elsevier.

9. Settlement of disputes

The Client shall make all payments to Elsevier in full and final settlement for all products supplied to the Client under the TC without any deduction or set-off for any reason, unless agreed in writing by Elsevier. The Client acknowledges and agrees that Elsevier is not responsible to the Client for delays in delivery of the Products which are caused by the Client’s failure to adhere to agreed schedules, or by the Client’s failure to make full and final payment to Elsevier for the Products. The Client will pay all amounts due under the TC subject to any valid, reasonable and bona fide withholding tax or other tax or duty levied by any government, whether general or specific, and subject to any tax or duty imposed under any tax law or regulation.

10. Audit

Notwithstanding the foregoing, Elsevier shall have the right to review, audit, and inspect the Client’s books and records at any time during the term of the TC and the Client shall make all books and records reasonably available to Elsevier for such audit and review. The Client shall be entitled to have access to the premises at all times so as to enable Elsevier to carry out such audit and inspection. The Client shall cooperate with Elsevier in all respects in connection with the audit and inspection of the Client’s records and shall take any action as Elsevier may reasonably require to enable Elsevier to carry out the audit and inspection.

11. Applicability

These terms and conditions shall apply to all offers, proposals, agreements made between the Client and any third party or to any person ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties and shall supersede any prior or contemporaneous oral or written agreements or proposals between the parties. Any additional terms and conditions of supply are proposed by the Client, they shall apply and the TC will prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized official of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for death or personal injury resulting from its negligence or any other liability which cannot be so limited.

12. Compliance with laws

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier if the Client becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its Sales. Products. Excluding full and final settlement andmally losing its sole property under the relevant Labor Law. The rights granted to Elsevier are non-exclusive and for the personal use agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not assign any intellectual property rights in the Products. No part of the Elsevier publications, proposals or products may be altered in any printed copy or reproduced, whether electronically, mechanically, by photostatting, recording in any other manner or form, without the specific prior written permission of Elsevier.

13. Responsibility for delays

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or by any other cause beyond the reasonable control of a party, such party is unable to perform substantially from the extent possible.