Overview

JACC: Asia, the first region-specific cardiovascular journal with original peer-reviewed content, will cover topics ranging from cardiovascular health and prevention to late-stage interventions specifically within East Asian populations. JACC: Asia will feature original articles, cutting-edge technology manuscripts, and clinical recommendations focused on Chinese, Japanese and South Korean patients who have or are at risk of developing cardiovascular disease.

Visit Website
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

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<tbody>
<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
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These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or to any agent of such third party ("the Client") relating to the products and services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties and shall supersedes any prior written or oral representations made by Elsevier to the Client. Nothing in these terms and conditions shall affect any statutory rights of the Client as a consumer.

2. Offer and acceptance/ Description

Each order for the Products and Services from the Client to Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All orders accepted are subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing the Products and Services from Elsevier for its own account and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and uses of no more than one identifiable institutional subscriber, as principal or if an agent is permitted to order on behalf of certain subsidiaries in which case the Client will remain liable for any undisputed part of such invoice. Elsevier shall be entitled, at its sole discretion, to demand performance of the obligations arising from such terms and conditions and Elsevier shall be entitled to recover any costs or expenses from the Client in respect of such performance. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing. The Client shall remain liable for any undisputed part of such invoice.

3. Taxes, contents and manner of order

Unless otherwise agreed by Elsevier in writing the invoice for the Products and Services shall include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are directly related to the performance or execution or performance of a contract provided that such payments are permissible under the Applicable Laws. The Client and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage in no bribery or other unlawful, unethical, corrupt, or improper conduct including, without limitation, kickbacks, transfers of anything of value directly or indirectly, including, kickbacks, transfers of anything of value to any person employed or otherwise engaged by a government or political party against the corrupt practice of any kind or for the purpose of securing any political or business advantage for him or any other person or entity. If any of the Client's officers, directors, employees or agents are found to have failed to comply with the Applicable Laws, the Client shall be liable to Elsevier for any damages suffered by Elsevier as a result of such failure.

4. Prices, taxes and currencies

Unless otherwise agreed in writing, payment shall be effected within thirty (30) days from the date of the invoice is currency in invoiced. The Client shall make all payments free of all duties, taxes, levies, attachements or other charges of any kind whatever which may have been levied or caused to be levied on any such payment or transfers thereof. In no event shall Elsevier be liable for any claims, or causes of action, including reasonable legal fees and expenses incurred by Elsevier, arising out of or in connection with the Client's failure to make payment within the time period specified in this clause. Products and Services ordered from Elsevier and paid for in whole or in part in any foreign currency shall be delivered to Elsevier at the then current exchange rate for the relevant foreign currency, unless otherwise agreed in writing.

5. Cancellations & Returns

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6. Distribution

The Client shall engage in proper, reputable, or plagiarism of the Products or Services by any third party. The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and with the relevant deadline not later than Elsevier ("the Closing Date"). Where copy is received late or not at all, although Elsevier will endeavor to do so, Elsevier shall not be liable for any failure to print or publish the Products or Services. The Client may not resell the Products or Services without the express written consent of Elsevier. The Client shall, at its own expense, take all reasonable steps to ensure that the Products and Services are delivered to the Client in good condition and quality.

7. Intellectual property

The Client’s obligation to make payments to Elsevier under clause 5 shall be unaffected by any external or internal costs which have been incurred or committed up to and including the date of cancellation.

8. Liability and claims

The Client shall defend, indemnify and hold Elsevier harmless against any claims, suits, actions, proceedings (including legal proceedings), whether civil or criminal, and expenses (including legal expenses) which arise out of or relate to any violation of any of the provisions of this TC and to avoid the effects of such event to the extent possible. The Client agrees that the Client has entered into this TC in the ordinary course of the Client's business and is not a consumer. The Client shall not be entitled to any remedy, including money damages, for any breach of representation or warranty by Elsevier under this TC or any other contract. The Client agrees to indemnify and hold Elsevier harmless from and against any claims, suits, actions, proceedings (including legal proceedings), whether civil or criminal, and expenses (including legal expenses) which arise out of or relate to any violation of any of the provisions of this TC and to avoid the effects of such event to the extent possible.

9. Reliability

The Client agrees to indemnify and hold Elsevier harmless from and against any claims, suits, actions, proceedings (including legal proceedings), whether civil or criminal, and expenses (including legal expenses) which arise out of or relate to any violation of any of the provisions of this TC and to avoid the effects of such event to the extent possible.

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