Overview

JACC: Asia, the first region-specific cardiovascular journal with original peer-reviewed content, will cover topics ranging from cardiovascular health and prevention to late-stage interventions specifically within East Asian populations. JACC: Asia will feature original articles, cutting-edge technology manuscripts, and clinical recommendations focused on Chinese, Japanese and South Korean patients who have or are at risk of developing cardiovascular disease.

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Affiliation
American College of Cardiology (ACC)

Editor-in-Chief
Jian’an Wang, MD, PhD, FACC

Rate Card
Effective January 2024

Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Page Views
Available upon request

Avg. Global eTOC Distribution
56

Audience
Chinese, Japanese and South Korean cardiologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

FORMATS

jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/ 3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
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FORMATS

jpeg, png, gif (static image only)

TRACKING PIXELS

No

MAX FILE SIZE

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AIP Email

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Contact your sales representative for all digital advertising rates and opportunities.
Partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

The Client shall be entitled to instruct the Print Provider to cause an Advertisement to be temporarily or permanently removed if, and to the extent that, in the Client's reasonable opinion, any of the following circumstances apply:

- An advertisement contains material which is defamatory, unlawful or which breaches any of the Client's requirements.
- An advertisement contains material which infringes the rights of any third party.
- An advertisement is materially misleading in the Client's opinion.
- An advertisement contains material which, in the Client's opinion, is materially or grossly offensive.
- An advertisement contains material which is likely to breach any relevant advertising or broadcasting code.

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- The Client will first notify the Print Provider.
- The Print Provider will then investigate the complaint and take appropriate action.
- If the complaint is upheld, the Print Provider will take immediate action to rectify the situation.
- If the Client is not satisfied with the Print Provider's response, they may contact the relevant governing body.

The Client's failure to promptly return any Goods to Elsevier, or to otherwise comply with any of the provisions of this TC, shall not excuse the Client from its obligations under the TC and the Client shall remain liable for the full purchase price of the Goods, whether or not the Goods have been returned.

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The Client shall be responsible for ensuring that all invoices submitted to Elsevier are supported by sufficient and accurate documentation, and that any taxes or duties applicable to the Goods are properly accounted for.

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