JACC: Asia

Overview

JACC: Asia, the first region-specific cardiovascular journal with original peer-reviewed content, will cover topics ranging from cardiovascular health and prevention to late-stage interventions specifically within East Asian populations. JACC: Asia will feature original articles, cutting-edge technology manuscripts, and clinical recommendations focused on Chinese, Japanese and South Korean patients who have or are at risk of developing cardiovascular disease.

Visit Website

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Affiliation
American College of Cardiology (ACC)

Audience
Chinese, Japanese and South Korean cardiologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 315</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
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<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS
jpeg, png, gif, (static image only)

TRACKING PIXELS
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AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

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3. Payment

5. Payment

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14. General

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16. Audit

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