JACC: Asia

Overview

JACC: Asia, the first region-specific cardiovascular journal with original peer-reviewed content, will cover topics ranging from cardiovascular health and prevention to late-stage interventions specifically within East Asian populations. JACC: Asia will feature original articles, cutting-edge technology manuscripts, and clinical recommendations focused on Chinese, Japanese and South Korean patients who have or are at risk of developing cardiovascular disease.

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Affiliation
American College of Cardiology (ACC)

Audience
Chinese, Japanese and South Korean cardiologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability | These terms and conditions shall apply to all offers, proposals, contracts made between Elsevier and any third party or to any aspect of the Joint Ventures. If the subject of the proposal or contract is not a third party, the subject of the proposal or contract is a third party.

2. Execution and modification of the order | The terms and conditions of the order shall be enforced by the party who has been aggrieved by any breach of the terms and conditions and the charges the party has agreed to.

3. Force majeure | The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party in engaging in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting all amounts due and any other sums which are or which become due to Elsevier from the Client on any account. The Client shall subject to an event of force majeure.

4. Distribution | Elsevier shall be entitled to immediate injunctive relief requiring Client to disclose all recipients of Elsevier...

5. Payments | Unless otherwise agreed in writing, payments shall be effected within thirty (30) days from the date of the invoice.

6. Prices, taxes and currencies | Unless otherwise agreed in writing, the Client shall be responsible for all taxes, duties, levies, or other charges levied on the sale or supply of any Products.

7. Intellectual property | The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is rendered liable.

8. Liability and claims | The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

9. Audit | The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party in engaging in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party.

10. Advertising & Reprints | The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party in engaging in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party.

11. Audit | The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice.

12. Cancellations & Returns | The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party in engaging in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party.

13. Cancellations & Returns | The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party in engaging in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party.

14. General | The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate any other party in engaging in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party.