JACC: Asia

Overview

JACC: Asia, the first region-specific cardiovascular journal with original peer-reviewed content, will cover topics ranging from cardiovascular health and prevention to late-stage interventions specifically within East Asian populations. JACC: Asia will feature original articles, cutting-edge technology manuscripts, and clinical recommendations focused on Chinese, Japanese and South Korean patients who have or are at risk of developing cardiovascular disease.

Visit Website

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Editor-in-Chief
Jian’an Wang, MD, PhD, FACC

Rate Card
Effective January 2024

Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request

Avg. Global eTOC Distribution
56

Audience
Chinese, Japanese and South Korean cardiologists
Digital Specs

Website

<table>
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<th>EXPANDABLE DIRECTION</th>
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<td>728 x 315</td>
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<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
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<td>Side</td>
<td>MPU</td>
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<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

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**FORMATS**
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**MAX FILE SIZE**
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**AIP Email**

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