Overview

JSCAI is a peer-reviewed, international, Gold Open Access journal covering the broad field of cardiovascular diseases. JSCAI aims to be a highly credible and well-balanced reference that highlights practical techniques and pathways of care and delivers high impact scientific contributions drawn from clinicians and colleagues in interventional cardiology. JSCAI publishes original research, editorials, study designs, reviews, meta-analyses, imaging and case reports, and research letters. The subject matter includes all interventional subspecialities including coronary, peripheral, structural, and congenital heart disease.
Digital Specs

Website

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, HTML5†, 3rd party tags
- **TRACKING PIXELS**: Yes
- **MAX FILE SIZE**: 200 KB
- **MAX ANIMATION (TIME/LOOPS)**: 15 seconds/3 loops
- **PRESTITIAL FREQUENCY**: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

- **POSITION**: Top, Middle
- **AD**: Leaderboard, MPU
- **SIZE (PIXELS)**: 728 x 90, 300 x 250
- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

**AIP Email**

- **POSITION**: Top, Side, Middle
- **AD**: Leaderboard, MPU, Skyscraper
- **SIZE (PIXELS)**: 728 x 90, 160 x 600, 300 x 250
- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
8. Liability and claims

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be

10. Advertising & Reprints

This page contains information about purchasing advertising and reprints from Elsevier. The text describes the terms and conditions under which advertising can be placed, including requirements for copy and deadlines. It also mentions the process for ordering reprints of published material. The page emphasizes the importance of adhering to deadlines and providing accurate information to ensure timely delivery of advertising and reprints.

11. Audit

The Client is solely responsible for ensuring that all advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and that all advertising orders are submitted in accordance with the terms and conditions set out in the TC. Client is responsible for ensuring that all advertising is approved by Elsevier before publication and that all advertising is prepared in accordance with Elsevier’s advertising guidelines. Client is also responsible for ensuring that all advertising is delivered to Elsevier at least two business days prior to the scheduled publication date.

12. Compliance with laws

The Client shall take reasonable care but shall not be liable for accidental loss or damage thereto. Elsevier shall have no

13. Cancellations & Returns

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be

14. General

This page contains information about purchasing advertising and reprints from Elsevier. The text describes the terms and conditions under which advertising can be placed, including requirements for copy and deadlines. It also mentions the process for ordering reprints of published material. The page emphasizes the importance of adhering to deadlines and providing accurate information to ensure timely delivery of advertising and reprints.