Overview

Structural Heart is a unique, international and peer-reviewed journal focusing on diagnosing and treating diseases of the heart valves, myocardium and great vessels as well as congenital heart disease and shedding light on the importance of the heart team in this process. The Journal covers topics such as transcatheter procedures, cardiovascular surgery, drug treatment, basic and translational science and imaging in structural heart disease and innovation (new devices, therapies and first-in-humans). Each issue contains original research, reviews, opinion pieces, editorials and images in cardiovascular disease.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

2. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsiper and any third party or its agent (the "Client") relating to the products and/or services of Elsiper ("the Products and/or Services") and, along with the relevant Elsiper order acknowledgement, shall form the entire agreement between the parties (the "TC"). No modifications to these terms and conditions shall be made by or on behalf of the Client after receipt of an order acknowledgement without the written consent of Elsiper. Any special terms and conditions that the Client may propose shall be subordinate to the TC and an order acknowledgement shall state that they are subordinate to the TC and an order acknowledgement or any claim for compensation by the Client shall be subject to the TC and an order acknowledgement. Nothing in the TC will exclude or limit Elsiper's liability for fraud or fraudulent misrepresentation. Where Products or services are sold to the Client that contain third party software or such a sale may be subject to additional licence terms.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget, schedule or set out in the order in accordance, may result in an adjustment to the final price and/or delivery schedule at Elsiper's discretion. If, at the request of the Client, Elsiper renders additional Services in connection with the performance of the TC, Elsiper shall charge the Client for all costs of such additional Services. The Client shall not be entitled to assign the TC or any part of it without the written consent of Elsiper. If any provision of the TC is found by any court, tribunal or other body of competent jurisdiction to be void or unenforceable, that provision will be enforced to the maximum extent permitted by law and the remainder of the TC and any other provisions of it shall continue in full force and effect. Notwithstanding anything to the contrary contained in the TC and the order acknowledgement, the Client shall not be entitled to assign the TC or any part of it to any person, firm or company. If any assignee is an employee or agent of the Client, then the assignee shall assume the obligations under the TC to the same extent as the Client. If any assignee is a company or corporation, then the Client shall acquire and assign to the assignee all of the Client's rights and obligations under the TC.

4. Prices, taxes and currencies

Unless otherwise expressly agreed in writing by Elsiper and written in addition to the terms of the TC, Elsiper reserves the right at any time to increase the price of the Products and Services. All prices are exclusive of value added tax (VAT) or any similar tax unless otherwise stated in the TC. Where VAT or any similar tax is payable in addition to the purchase price, the Client shall, at Elsiper's request, provide the information necessary to enable Elsiper to reclaim any amount of VAT paid by Elsiper to any relevant authorities. If any part of the price of the Products or Services is paid in a currency other than the currency in which the price is stated, Elsiper reserves the right to charge the Client for the relevant currency exchange rates at any time.

5. Payment

Unless otherwise agreed in writing, payments shall be made within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsiper may set any payment limits for all Client accounts and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and beneficial title to any tangible Products supplied by Elsiper to the Client shall remain with Elsiper until Elsiper has received full payment for the Products concerned. Any Client who has not paid for any Products for which the Client owns legal or beneficial title shall own such Products in its own account and use and sell on behalf of any other person or entity. If Elsiper is an agent, it represents and warrants that it is purchasing the Products and Services from Elsiper for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order subscriptions in a representative capacity, for the account and use of no more than one identified individual subscriber for personal use. Elsiper acknowledges that representation of valuation and warranty will cause impermissible harm to Elsiper. Upon any violation of this representation and warranty, Elsiper shall be entitled to immediate injunctive relief requiring Client to dispose of all products and products and Services from Elsiper, including all actual products that have not been previously properly identified by Client. Elsiper shall use commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, printing process, technical design, size and kind of address file, weights and the like. All drawings, descriptive matter, specifications and advertising issued by Elsiper or any descriptions or illustrations contained in Elsiper's catalogues or brochures are issued as published for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for refund or special discount, as the case may be, on the ordered products.

6. Distribution

The Client shall not engage in piracy, reproduction, or plagiary of the Products or any other products or services of Elsiper or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsiper if it becomes aware of any piracy, reproduction, or plagiary of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and shall keep all of its losses from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsiper under the TC.

7. Intellectual property

Copyright and all other intellectual property rights in the Products or Services, trademarks, and all other Client’s assets purchased from Elsiper or licensed to the Client by Elsiper shall remain the property of Elsiper and its licensors. Elsiper warrants that it has the right to supply the Products and Services to the Client and that it has the right to license to the Client the use of the Products and Services as set out in the TC. The Client shall not, and shall not permit any of its employees, agents, or contractors to, use, copy, or disclose to any third party, the Products, or any part thereof, or any know-how, process, design, or system contained in or relating to the Products. The Client shall not, and shall not permit any of its employees, agents, or contractors to, (i) use the Products for any purpose other than for the purposes permitted by the TC; (ii) transfer or disclose the Products to any third party; (iii) reverse engineer, decompile, disassemble, modify, or alter the Products; or (iv) use the Products in any manner that would allow, or that could be reasonably deemed to allow, any third party to use the Products for purposes different from those for which Elsiper supplied the Products. The Client shall use the Products only in accordance with the instructions and guidelines provided by Elsiper. The Client shall indemnify, defend, and hold Elsiper harmless against any claims, damages, or expenses arising out of or in connection with the Client's use of the Products. In no event will Elsiper be liable for any breach of the representations and warranties contained in this section.