Overview

Structural Heart is a unique, international and peer-reviewed journal focusing on diagnosing and treating diseases of the heart valves, myocardium and great vessels as well as congenital heart disease and shedding light on the importance of the heart team in this process. The Journal covers topics such as transcatheter procedures, cardiovascular surgery, drug treatment, basic and translational science and imaging in structural heart disease and innovation (new devices, therapies and first-in-humans). Each issue contains original research, reviews, opinion pieces, editorials and images in cardiovascular disease.

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
4,298

Avg. Global Monthly Unique Visitors
2,335

Avg. Global Monthly Page Views
2,863

Affiliation
Cardiovascular Research Foundation

Audience
Cardiologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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FORMATS

<table>
<thead>
<tr>
<th></th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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</table>

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
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<td>Middle</td>
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FORMATS: jpeg, png, gif, (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”).

2. Offer and acceptance/Description

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written order acknowledgement, containing all the terms agreed, is received by Elsevier.

3. Prices, taxes and currencies

Elsevier proposes its Products and Services subject to the payment of VAT, sales tax or other similar taxes for which Elsevier has to account. All products and services shall be at the price listed on Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these terms and conditions shall prevail unless the Client has a valid court order requiring an amount equal to such deduction to be paid by Elsevier to the Client. Any such court order will take precedence over the TC. Change in tax rate will result in a corresponding change in the price and any such increase or reduction in the price shall be communicated to the Client before the date of delivery.

4. Payment

Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and equitable title to any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (net of any cleared or deemed cleared) all sums due to it in respect of the Products and all other sums which are or which may become due to Elsevier from the Client on account.

5. Liability and claims

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or any other cause beyond the control of a party, such party is prevented from performing any of its obligations under the TC, then the party so prevented shall not be liable for any subsequent failure to perform which is caused directly by such cause, provided that such party notifies the other party of such failure within a reasonable time after such cause first arises.

6. Audit

Elsevier may, at any time, send an auditor to the Client’s premises to verify the accuracy of any advertisement supplied by the Client. Elsevier may terminate this TC at any time in the event of a breach of any of the terms and conditions of the TC and in any such event, the Client shall be entitled to a pro-rata refund of the amounts paid under the TC.

7. Compliant with laws

Elsevier reserves the right to refuse to supply any Client who has a valid court order requiring an amount equal to such deduction to be paid by Elsevier to the Client. Any such court order will take precedence over the TC. Change in tax rate will result in a corresponding change in the price and any such increase or reduction in the price shall be communicated to the Client before the date of delivery.

8. Force majeure

If any provision of the TC is found by any court, tribunal or other body of competent jurisdiction to be invalid, unenforceable or otherwise ineffective, such provision shall be deemed severable and the remaining provisions of the TC and the remainder of this paragraph shall continue in full force and effect.

9. Governing law and jurisdiction

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the written permission of Elsevier. If any part of the TC is found by any court, tribunal or other body of competent jurisdiction to be invalid, unenforceable or otherwise ineffective, such part shall be deemed severable and the remaining provisions of the TC and the remainder of this paragraph shall continue in full force and effect.