Overview

Structural Heart is a unique, international and peer-reviewed journal focusing on diagnosing and treating diseases of the heart valves, myocardium and great vessels as well as congenital heart disease and shedding light on the importance of the heart team in this process. The Journal covers topics such as transcatheter procedures, cardiovascular surgery, drug treatment, basic and translational science and imaging in structural heart disease and innovation (new devices, therapies and first-in-humans). Each issue contains original research, reviews, opinion pieces, editorials and images in cardiovascular disease.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j.jimenez-ahmed@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3189
a.medina@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits
4,298
Avg. Global Monthly Unique Visitors
2,335
Avg. Global Monthly Page Views
2,863

Affiliation
Cardiovascular Research Foundation

Audience
Cardiologists

Visit Website
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad Type</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/ 3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **Formats**: jpeg, png, gif, (static image only)
- **Tracking Pixels**: No
- **Max File Size**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **Formats**: jpeg, png, gif, (static image only)
- **Tracking Pixels**: No
- **Max File Size**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party and/or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (“the TC”). If the Client does not accept any of these terms and conditions, then the Client shall notify Elsevier in writing within the time for delivery/performance shall not be made of the essence by notice. If no dates are so specified, delivery/performance will be within a reasonable time.

2. Prices, terms and currencies

Unless otherwise agreed by Elsevier in writing, the prices for the Products and Services shall be set out in Elsevier’s current price list whether print or online. All such prices shall be exclusive of any handling, packing, loading, freight, shipping, insurance, freight insurance and transport and importation costs unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, Client shall provide to Elsevier Client’s VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which Client is selling the Products, the Client is required to withhold any tax on the purchase price, the Client shall, at its own cost, withhold such tax or other levies or duties or other charges (including VAT) and forward the amount actually netted to Elsevier together with a receipt of payment of those taxes to the appropriate taxing authority. If the Client is unable to provide the necessary evidence of tax exemption, the VAT and/or other tax levies or duties or any other charges shall be charged to the Client at the rates prevailing at the time of invoicing to Client and shall be added to the invoice.

3. Execution and modification of the order

3.1. Modification of the order

This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of receipt of request for cancellation by Elsevier. Elsevier reserves the right to cancel or amend any order at any time, and any such cancellation or amendment shall be without prejudice to Elsevier’s or the Client’s rights and remedies under the TC and any other agreement between the parties for the supply of Products or Services to the Client. The Client shall notify Elsevier of any cancellations or amendments in writing, and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or hardware such a sale may be subject to additional licence terms.

4. Offer and acceptance

4.1. Offer and acceptance

Each order placed by the Client shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier. If Elsevier does not deliver the Products or issue the invoice to the Client or commence performance of the Services for any of the following reasons, the Client shall be entitled to cancel the order for the Products or Services:

4.2. Modification of the order

The Client shall then be entitled to compensate Elsevier for their reasonable costs and expenses incurred in their efforts towards making delivery of the Products or Services and shall have the right to cancel the order. The Client shall then be entitled to claim damages for the cancellation of the order. Elsevier reserves the right to cancel or amend any order at any time, and any such cancellation or amendment shall be without prejudice to the Client’s rights and remedies under the TC and any other agreement between the parties for the supply of Products or Services to the Client. The Client shall notify Elsevier of any cancellations or amendments in writing, and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or hardware such a sale may be subject to additional licence terms.

5. Payment

5.1. Payment

Notwithstanding the above, if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or hardware such a sale may be subject to additional licence terms.

6. Delivery

6.1. Delivery

The Client shall not be entitled to reissue, reproduce, or plagiarize the Products or any other products or services of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any如有侵权, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sale of the Products, exercising full control and security over all of its losses from any uncollected amounts. Delays or failures in obtaining such payments shall not affect the Client’s obligation to make payments to Elsevier under these terms.

7. Intellectual property

7.1. Intellectual property

Copyright and all other intellectual property rights to Elsevier’s publications, proposals and other Orders or Services shall remain with Elsevier unless otherwise agreed in writing. The rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The rights granted by Elsevier are non-exclusive and for the purposes expressly agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or Services may be stored in any automatic data storage devices, and reproduction, by any mechanical, photographic, recording or in any other manner or forms, without the specific prior written permission of Elsevier.

8. Liability and claims

8.1. Liability

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the written consent of Elsevier. If any provision of the TC is found by any court, tribunal or other authority to be invalid or unenforceable, that provision shall be deemed severable and the remaining provisions of the TC and the remainder of this section shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or rescission of any breach) of the TC shall not be construed as a waiver of its rights under the TC.

9. Compliance with laws

9.1. Compliance with laws

Elle, v. Bribery Act (2010) and all those enforced in the country where business is being conducted and/or the Client’s place of business and/or the Client’s employees and agents shall engage only in legitimate business and ethical practices in commercial operations and their dealings with other persons or entities. Clients do not engage in bribery, corruption, money laundering, trade sanctions or any other illegal activity.

10. Force majeure

10.1. Force majeure

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or hardware such a sale may be subject to additional licence terms.

11. Audit

11.1. Audit

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or hardware such a sale may be subject to additional licence terms.