Overview

Modern Pathology is an international journal owned by The United States & Canadian Academy of Pathology (USCAP). Modern Pathology aims to provide an authoritative platform for publishing the highest quality clinical and translational research studies in pathology. Original manuscripts are the main focus of Modern Pathology. Our scientific communication is enriched by high impact editorials, reviews, and practice guidelines that relate to all aspects of precision diagnostics in human pathology. As such, Modern Pathology’s scope encompasses advances in the molecular diagnostics and genomic classifications of disease as well as discoveries in immune-oncology, computational science and applied bioinformatics, and digital pathology.

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Avg. Global Monthly Unique Visitors 4,492
Avg. Global Monthly Page Views 5,563
Avg. Global eTOC Distribution 3,375

Affiliation
United States and Canadian Academy of Pathology

Audience
Pathologists, Clinical and translational researchers
**Digital Specs**

**Website**

<table>
<thead>
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<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<td>Mobile Leaderboard</td>
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<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
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<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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**FORMATS**  | jpeg, png, gif, HTML5†, 3rd party tags  
**TRACKING PIXELS**  | Yes  
**MAX FILE SIZE**  | 200 KB  
**MAX ANIMATION (TIME/LOOPS)**  | 15 seconds/3 loops  
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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.  
†Excluding personally identifiable information (PII).  

**eTOC Email**

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**FORMATS**  | jpeg, png, gif, (static image only)  
**TRACKING PIXELS**  | No  
**MAX FILE SIZE**  | 200 KB  

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable

**AIP Email**

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