Modern Pathology

Overview

Modern Pathology is an international journal owned by The United States & Canadian Academy of Pathology (USCAP). Modern Pathology aims to provide an authoritative platform for publishing the highest quality clinical and translational research studies in pathology. Original manuscripts are the main focus of Modern Pathology. Our scientific communication is enriched by high impact editorials, reviews, and practice guidelines that relate to all aspects of precision diagnostics in human pathology. As such, Modern Pathology’s scope encompasses advances in the molecular diagnostics and genomic classifications of disease as well as discoveries in immune-oncology, computational science and applied bioinformatics, and digital pathology.

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<table>
<thead>
<tr>
<th>Affiliation</th>
<th>Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States and Canadian Academy of Pathology</td>
<td>Pathologists, Clinical and translational researchers</td>
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</table>

Global Print Circulation
Online Only

<table>
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<tr>
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<tbody>
<tr>
<td>8,390</td>
<td>4,492</td>
<td>5,563</td>
<td>3,375</td>
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Visit Website
# Digital Specs

## Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

## FORMATS
- jpeg, png, gif, HTML5, 3rd party tags

## TRACKING PIXELS
- Yes

## MAX FILE SIZE
- 200 KB

## MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

## PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

## eTOC Email

<table>
<thead>
<tr>
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<th>AD</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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## FORMATS
- jpeg, png, gif, (static image only)

## TRACKING PIXELS
- No

## MAX FILE SIZE
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

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1. Applicability

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