Overview

*Laboratory Investigation* is an international journal owned by the United States and Canadian Academy of Pathology. *Laboratory Investigation* offers prompt publication of high-quality original research that advances the understanding and classification of human disease. *Laboratory Investigation*’s scope encompasses research and reviews that elucidate the pathogenesis or classification of human disease, including original mechanistic or correlative studies that translate experimental, observational, computational, or technologic research findings.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
3,185

Avg. Global Monthly Unique Visitors
1,908

Avg. Global Monthly Page Views
2,225

Avg. Global eTOC Distribution
3,209
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
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<tbody>
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<tr>
<td>Middle</td>
<td>MPU</td>
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</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

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**AIP Email**

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Cancellations & Returns

13. Cancellations & Returns

10. Advertising & Reprints

7. Intellectual property

4. Prices, taxes and currencies

3. Execution and modification of the order

1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

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