Laboratory Investigation

Overview

Laboratory Investigation is an international journal owned by the United States and Canadian Academy of Pathology. Laboratory Investigation offers prompt publication of high-quality original research that advances the understanding and classification of human disease. Laboratory Investigation's scope encompasses research and reviews that elucidate the pathogenesis or classification of human disease, including original mechanistic or correlative studies that translate experimental, observational, computational, or technologic research findings.

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Global Print Circulation  Online Only
Avg. Global Monthly Visits  3,185
Avg. Global Monthly Unique Visitors  1,908
Avg. Global Monthly Page Views  2,225
Avg. Global eTOC Distribution  3,209
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif (static image only)

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- No

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**AIP Email**

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MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable.
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9. Force majeure

5. Payment

1. Applicability

quoted volume, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are ... to modify the space or alter the date or position of insertion or make any other alteration, the Client will have

has been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall ... at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the

or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property; (iii) Advertising ... violation of any anti-discrimination law or regulation, or any other right of any person or entity; (iii) Advertising ...

10. Advertising & Reprints

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NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PARTY AGAINST THE OTHER PARTY’S OWN ...

8. Liability and claims

6. Distribution

unless otherwise agreed by Elsevier in writing. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, ... arising from the TC until such advance payment has been received. Where the Client is indebted to Elsevier for any other ...

resell the Products before ownership has passed to it provided that any sale shall be effected in the ordinary course of ... on the Client's own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to...

if the Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of one more identified institutional subscriber as principal or as:

The Client agrees to purchase the specified Product or service description, budget or schedule, as set out in the TC under acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier resides additional

In connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any data specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and the time for delivery/performance shall not be made of the essence by the Client.

Fees or other charges unless otherwise agreed by Elsevier in writing, shall be paid by the Client for all overdue accounts and the Client's failure to pay when due may result in the Client losing the right to purchase or order the Products and Services contained in the TC. If any payment is in default, Elsevier shall have the right to...

The Client shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier. The Client shall be entitled to...

agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of ... the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC will prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraudulent misrepresentation. Where Products are allocated to the Client on a third party product or software such clause may be subject to additional terms.

6. All communications, proposals and agreements made between Elsevier and any third party company or its agent ("the Client") relating to the products and/or Services (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). They supersede any previous supply terms and conditions. For the purposes of this TC, Elsevier shall mean the Elsevier group in that hierarchy that is providing the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall apply and the TC and the YOY shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraudulent misrepresentation. Where Products are allocated to the Client on a third party product or software such clause may be subject to additional terms.

5. Unless otherwise agreed by Elsevier in writing, payments shall be effected within thirty (30) days of the invoice date in the currency time. In default of such payment, Elsevier shall have the right to withdraw, cancel, suspend or modify (in whole or in part) any and all Services or Products to which the Order relates, or to any part of such Order...

Purchasers, and other entities or individuals using Elsevier's Products and Services, shall be bound by the provisions of this Agreement. This Agreement is governed by the laws and regulations of the Client's country of residence and of the country where Elsevier's Products and Services are available. In the event of any dispute or controversy arising from the TC or the Services, the Client agrees to...

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any ...

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the specified Product or service description, budget or schedule, as set out in the TC under acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier resides additional

Necessary representations include any delivery system that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges. The Client shall be entitled to...

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