Laboratory Investigation

Overview

Laboratory Investigation is an international journal owned by the United States and Canadian Academy of Pathology. Laboratory Investigation offers prompt publication of high-quality original research that advances the understanding and classification of human disease. Laboratory Investigation’s scope encompasses research and reviews that elucidate the pathogenesis or classification of human disease, including original mechanistic or correlative studies that translate experimental, observational, computational, or technologic research findings.

Visit Website

Display Advertising

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derekjohnzakaib@gmail.com

Recruitment Advertising

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Affiliation

United States and Canadian Academy of Pathology

Audience

Molecular pathologists, Clinical laboratory scientists, Medical technologists

Global Print Circulation

Online Only

Avg. Global Monthly Visits

3,185

Avg. Global Monthly Unique Visitors

1,908

Avg. Global Monthly Page Views

2,225

Avg. Global eTOC Distribution

3,209
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/ LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

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<td>Leaderboard</td>
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

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**MAX FILE SIZE**
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**Contact your sales representative for all digital advertising rates and opportunities.**
1. Applicability

These terms and conditions shall apply to all proposals, offers and any agreements made by and between (a) Elsevier and any third party itself, and (b) the Client (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Other Order acknowledgment, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of this TC, the Client shall mean the company within the Elsevier group that is purchasing the Products or Services as set out on the Elsevier order acknowledgment or invoice. Where general terms and conditions of business are proposed by the Client, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

2. Offer and acceptance/Description

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgement of order is issued by Elsevier or [Forfeited] Elsevier delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All orders are subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warranties that it is purchasing Products from Elsevier for its own internal use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client for such one or more of its own interests identified in a written, customer-specific order or proposal as principal only. If the agent is permitted to place order personal subscriptions, for the account and use of no more than one identified individual subscriber for self- or personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to interdict inadmissable relief requiring Client to deliver all recipients of Products and Services from Client, including all recipients of material that have not been previously specifically identified by Client. Elsevier shall commercially reasonably efforts to comply with the descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, presentation, technical design, class and size of address, fight, weights and the like, All drawings, discover minute specifications and advertising by Elsevier or Elsevier descriptions or illustrations contained in Elsevier's catalogues or brochures are issued as published for the purpose of giving an approximate idea of the description and/or Services and Descriptions therein. The Client will bear all of the TC. The publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as defined characteristics of the Products and Services, cannot be considered a reason for requesting delivery or, as the case may be, modifying the agreed price.

3. Cancellation and modification of the order

Except as otherwise agreed by Elsevier in writing, the Client may not cancel any part or all of the order during the course of its execution before the relevant date of delivery. No new external supplies of the Products or Services shall be acceptable to the Client. All cancellations of orders or alterations shall be subject to the Client's written consent and are subject to a restocking fee. The Client shall completely cancel the order prior to the due date of delivery. The Client shall also be responsible for all costs that will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad.

5. Payment

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are necessary and proper expenses incurred in connection with the advertising services. If either party pays a claim or expense in connection with the advertising services, such payments are permissible under the Applicable anti-corruption laws and will be made in accordance with the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client is responsible for any duties or taxes, including any customs duties or similar duties, levied on the Products or Services. The Client shall be responsible for any duties or taxes on the Products or Services as set out on the invoice, subject to the Client's written consent.

6. Distribution

The Client shall not engage, comprise, reproduction or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier in the event of any prior, reproduction, reproduction, plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers all amounts due in respect of the sale of the Products or Services. Elsevier’s terms will be charged against the Client’s account and are subject to the Client's written consent. All such amounts are exclusive of any sales or other taxes, duties, levies or similar charges imposed by any government or other authority. Any payment of sums due by the Client to Elsevier in respect of the Products or Services shall be subject to payment of any such sales or other taxes, duties, levies or similar charges imposed by any government or other authority. The Client shall promptly pay all such sums due to Elsevier as they fall due.

7. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are not assignable, transferable or sub licensable without the prior written agreement of Elsevier. The right to use the Products and Services is exclusive and for the explained purpose agreed upon. Any other use shall result in the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications, or Products or Services may be used, reproduced, distributed, or modified in any other way except as otherwise permitted by Elsevier, including, but not limited to, reproduction, distribution, modification, or publication in other media, adaptation, translation, or secondary use of any form, manner, or format. The Products and Services are provided "as is" and without any representation or warranty of any kind.

8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS

Elsevier shall not be liable for any of the following: (i) any breach of the TC; (ii) any implied warranty, condition or other representation, any representation or any duty of reasonable care imposed on Elsevier by operation of law; (iii) any loss of anticipated profits or expected future business; (iv) damage to reputation or goodwill; (v) all damages, costs or expenses (whether direct or consequential) or any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; (vi) any losses or expenses which are not within Elsevier’s control or which are not within Elsevier’s control to avoid the effects of such event to the extent possible.

9. Force majeure

The Client shall take all reasonable steps to avoid the effects of such event to the extent possible. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for any damage or loss caused by any force majeure event. This includes any event which could not reasonably be foreseen, or which could not have been avoided by the Client. The Client is responsible for any duties or taxes, including any customs duties or similar duties, levied on the Products or Services. The Client shall be responsible for any duties or taxes on the Products or Services as set out on the invoice, subject to the Client's written consent.

10. Advertising & Reprints

Unless otherwise agreed by Elsevier in writing, the prices and the Products for the Client shall be in Elsevier’s current price list (whichever price or order). All such prices shall be exclusive of any handling, loading, freight, transport and insurance charges unless agreed otherwise in writing, and shall be exclusive of any, import duties or other imposed taxes on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide Elsevier Client’s VAT registration number or other such number applicable to the country or territory in which the Client is located. The Client acknowledges that it is the Client’s obligation to make payments to Elsevier under clause 5.

11. Applicable law

No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements or reprints is placed, the Client shall make in writing prior to the relevant ad. The Client reserves the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are acceptable to Elsevier. Where the Client is the Client’s obligation to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

12. Audit

The Client shall ensure that any audit, reproduction or plagiarism of the Products by any third party of Elsevier’s becomes aware of any prior, reproduction, reproduction, plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers all amounts due in respect of the sale of the Products or Services. Elsevier’s terms will be charged against the Client’s account and are subject to the Client's written consent. All such amounts are exclusive of any sales or other taxes, duties, levies or similar charges imposed by any government or other authority. The Client shall promptly pay all such sums due to Elsevier as they fall due.

13. Compliance

The Client acknowledges that it is the Client’s obligation to make payments to Elsevier under clause 5.

14. Governing language

The Client agrees to indemnify and hold Elsevier harmless from and any and all liability, loss, damages, claims or actions of any kind, including, but not limited to, reasonable legal fees and expenses incurred by Elsevier, arising out of the Client’s breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a one-year period. Further, under no circumstances may the Client modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are acceptable to Elsevier. Where the Client is the Client’s obligation to make payments to Elsevier under clause 5.

15. Indemnification

The Client represents and warrants that it is purchasing Products from Elsevier for its own internal use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client for such one or more of its own interests identified in an order or proposal as principal only. If the agent is permitted to place order personal subscriptions, for the account and use of no more than one identified individual subscriber for self- or personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to interdict inadmissable relief requiring Client to deliver all recipients of Products and Services from Client, including all recipients of material that have not been previously specifically identified by Client. Elsevier shall commercially reasonably efforts to comply with the descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, presentation, technical design, class and size of address, fight, weights and the like, All drawings, discover minute specifications and advertising by Elsevier or Elsevier descriptions or illustrations contained in Elsevier's catalogues or brochures are issued as published for the purpose of giving an approximate idea of the description and/or Services and Descriptions therein. The Client will bear all of the TC. The publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as defined characteristics of the Products and Services, cannot be considered a reason for requesting delivery or, as the case may be, modifying the agreed price.

16. Transfer

The Client and any other party or parties to any contract, license or agreement with the Client shall not sell, assign, mortgage, or transfer any right, title, interest or possession to (i) Elsevier or (ii) any other party or parties to any such contract, license or agreement with the Client. The Client shall not sell, assign, mortgage, or transfer any right, title, interest or possession to (i) Elsevier or (ii) any other party or parties to any such contract, license or agreement with the Client.

17. Data Protection

The Client acknowledges that the Client is the Client’s obligation to make payments to Elsevier under clause 5.

18. Disposal

The Client shall purchase the Products and Services at its sole cost and risk. The Client acknowledges that Elsevier shall not be liable for any loss or damage to the Client or any third party in connection with the Client’s use of the Products or Services. The Client shall purchase the Products and Services at its sole cost and risk. The Client acknowledges that Elsevier shall not be liable for any loss or damage to the Client or any third party in connection with the Client’s use of the Products or Services. The Client shall purchase the Products and Services at its sole cost and risk. The Client acknowledges that Elsevier shall not be liable for any loss or damage to the Client or any third party in connection with the Client’s use of the Products or Services.