Research and Practice in Thrombosis and Haemostasis

Overview

Research and Practice in Thrombosis and Haemostasis (RPTH) is the Open Access journal of the International Society on Thrombosis and Haemostasis (ISTH) and the newest journal in the field of thrombosis and hemostasis. Complementing its flagship journal, the Journal of Thrombosis and Haemostasis (JTH), RPTH provides a dedicated Open Access home for science and discourse among researchers, clinicians, nurses, allied health professionals, and patients. RPTH is a “living journal” and serves as a jumping point for digital discussion. It also reflects the current era of inter-disciplinary scientific discovery and new methods of knowledge dissemination and the wide reach of ISTH by featuring articles from all corners of the globe. RPTH provides rigorous, rapid peer review and immediate dissemination of research reports from basic, clinical, translational and population or public health science. The Journal is interested in quality, outcomes, dissemination and implementation science, seeking studies and trials on novel care delivery, including in areas of resource constraint around the world.

Global Print Circulation
- Online Only: 3,572
- Avg. Global Monthly Visits: 3,572
- Avg. Global Monthly Unique Visitors: 1,453
- Avg. Global Monthly Page Views: 1,998
- Avg. Global eTOC Distribution: 388

Audience
- Researchers, clinicians, nurses, allied health professionals, and patients.

Display Advertising
- Bill Hipple, United States
  - 646-671-0385
  - b.hipple@elsevier.com
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  - 61 448 008159
  - v.vanhomrigh@elsevier.com
- Kate Lach, Europe
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  - k.lach.1@elsevier.com

Recruitment Advertising
- Ariel Medina, Global
  - 212-633-3189
  - a.medina@elsevier.com

Affiliation
- International Society on Thrombosis and Haemostasis; International Society for Fibrinolysis & Proteolysis
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, HTML5†, 3rd party tags
- **TRACKING PIXELS**: Yes
- **MAX FILE SIZE**: 200 KB
- **MAX ANIMATION (TIME/LOOPS)**: 15 seconds/3 loops
- **PRESTITIAL FREQUENCY**: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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### eTOC Email

<table>
<thead>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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