Research and Practice in Thrombosis and Haemostasis

Overview

Research and Practice in Thrombosis and Haemostasis (RPTH) is the Open Access journal of the International Society on Thrombosis and Haemostasis (ISTH) and the newest journal in the field of thrombosis and hemostasis. Complementing its flagship journal, the Journal of Thrombosis and Haemostasis (JTH), RPTH provides a dedicated Open Access home for science and discourse among researchers, clinicians, nurses, allied health professionals, and patients. RPTH is a "living journal" and serves as a jumping point for digital discussion. It also reflects the current era of inter-disciplinary scientific discovery and new methods of knowledge dissemination and the wide reach of ISTH by featuring articles from all corners of the globe. RPTH provides rigorous, rapid peer review and immediate dissemination of research reports from basic, clinical, translational and population or public health science. The Journal is interested in quality, outcomes, dissemination and implementation science, seeking studies and trials on novel care delivery, including in areas of resource constraint around the world.

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Affiliation
International Society on Thrombosis and Haemostasis; International Society for Fibrinolysis &amp; Proteolysis

Audience
researchers, clinicians, nurses, allied health professionals, and patients.

Global Print Circulation
Online Only
Avg. Global Monthly Visits
3,572
Avg. Global Monthly Unique Visitors
1,453
Avg. Global Monthly Page Views
1,998
Avg. Global eTOC Distribution
388
Editor-in-Chief  
Mary Cushman

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS Yes

MAX FILE SIZE 200 KB

MAX ANIMATION (TIME/LOOPS) 15 seconds/3 loops

PRESTITIAL FREQUENCY 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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FORMATS  jpeg, png, gif (static image only)

TRACKING PIXELS No

MAX FILE SIZE 200 KB

AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. **Applicability**

2. **Distribution**

3. **Compliance with laws**

4. **Prices, taxes and currencies**

5. **Payment**

6. **Cancellation & Returns**

7. **Intellectual property**

8. **Liability and claims**

9. **Force majeure**

10. **Advertising & Reprints**

11. **Audit**

12. **Compliance with laws**

13. **Cancellations & Returns**

**eTOC Metrics:** 12 Month Average of eTOC sends - July 2022 to June 2023