Overview

Advances in Nutrition (AN/Adv Nutr) publishes literature reviews focused on key findings and recent research in all areas of interest to nutritional scientists and biomedical researchers. This would include nutrition-related research efforts directed toward biochemical, molecular, and genetic studies utilizing experimental animal models, domestic animals, and human subjects. The other major foci of the journal are in clinical nutrition, epidemiology and public health, and nutrition education. Review articles will focus on progress made during the past few years rather than research developments over a broad, historical timeframe.

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (o) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (o) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only
3,786

Avg. Global Monthly Visits
1,822

Avg. Global Monthly Unique Visitors
1,479

Avg. Global eTOC Distribution
11,690
Affiliation
American Society for Nutrition

Audience
Research scientists, physicians, dietitians, and other professionals in the field of nutrition

Editor-in-Chief
Katherine L. Tucker

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitil*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
14. General

1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023 partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

If the Client wishes to dispute any provision of the TC, either party may petition any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, invalidity, unenforceability or unreasonableness, be deemed null and void and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

2. Prices and terms of sale

Unless otherwise agreed by Elsevier in writing, the prices and the Services subject to the TC are subject to change by notice. No price reduction, discount, rebate, or other allowance shall be granted, whether in writing or otherwise, unless authorized in advance in writing by Elsevier.

3. General and modifications of the order

No modification to the terms or conditions of the TC or the Services provided hereunder shall be binding on Elsevier unless in writing and signed by an authorized officer of Elsevier.

4. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, war, or any other cause beyond the control of a party, such party is unable to perform in whole or in part its obligations under the TC, the affected party shall give notice of such circumstances to the other party as soon as reasonably practicable, but no later than 15 days after the occurrence of such circumstances, and shall then be released from its obligations under the TC to the extent of the performance that cannot be rendered due to such circumstances. The affected party shall proceed to perform its obligations insofar as possible and shall diligently seek to remedy the circumstances giving rise to the impossibility of performance. If the affected party is unable to remedy the circumstances giving rise to the impossibility of performance within a reasonable time, the non-affected party may terminate the TC in whole or in part. The non-affected party will give notice of such termination to the affected party in writing. The non-affected party is not liable for any damages sustained as a result of the termination of the TC.