Advances in Nutrition

Overview

Advances in Nutrition (AN/Adv Nutr) publishes literature reviews focused on key findings and recent research in all areas of interest to nutritional scientists and biomedical researchers. This would include nutrition-related research efforts directed toward biochemical, molecular, and genetic studies utilizing experimental animal models, domestic animals, and human subjects. The other major foci of the journal are in clinical nutrition, epidemiology and public health, and nutrition education. Review articles will focus on progress made during the past few years rather than research developments over a broad, historical timeframe.

Visit Website
Affiliation
American Society for Nutrition

Audience
Research scientists, physicians, dietitians, and other professionals in the field of nutrition

Editor-in-Chief
Katherine L. Tucker

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS | jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS | Yes

MAX FILE SIZE | 200 KB

MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops

PRESTITIAL FREQUENCY | 1 impression/6hrs/user

*eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS | jpeg, png, gif (static image only)

TRACKING PIXELS | No

MAX FILE SIZE | 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS | jpeg, png, gif (static image only)

TRACKING PIXELS | No

MAX FILE SIZE | 200 KB

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to offers, proposals, and communications made between Elsevier and any third party or its agent ("the Client") relating to the products and/or Services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions of Elsevier. For the purposes of this TC, "Products and/or Services" shall mean and include any advertising space in a journal or a book, any advertising displayed online, or any Services (as defined below) provided by Elsevier to Client. This TC shall not apply to orders placed by or on behalf of any other person (or entity if the Client is an agent) other than another person (or entity) that Elsevier has commissioned to purchase the services and products from Elsevier for the Client, if any. All dealings with the Client shall be subject to the terms and conditions of this TC.

2. Offer and acceptance/Description
Each offer for the products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted unless written acknowledgment of order is received by Elsevier or Elsevier fails to deliver the Products or issue the invoice to the Client or perform any services for the Client for the purposes of this TC.

3. Prices, taxes and currencies
Prices are quoted on an ex works basis. All prices are quoted exclusive of, and may be inclusive of, sales, value-added, goods and services, stamp, entertainment, or other taxes, levies or duties, which are or which become payable by the Client, unless such taxes, levies or duties are borne by Elsevier or are included in the price quoted to the extent required by law. The Client will notify Elsevier in writing if the price includes or excludes any such taxes, levies or duties. The Client shall pay all taxes, levies or duties and all other amounts due to Elsevier. Elsevier may invoice the Client for such taxes, levies or duties when they become payable. The Client shall pay such taxes, levies or duties and all other amounts due to Elsevier without deduction or set-off. If the rate of tax is changed between the date of invoice and the date of delivery of the Products or rendering of the Services, Elsevier shall be entitled to adjust the price accordingly. The Client accepts that all payment instructions and all other documentation must be in the currency specified by Elsevier or as otherwise agreed in writing.

4. Payment
Payment is due within thirty (30) days of the invoice date. Payment must be made by transfer to Elsevier's bank account. Any returns of the Products shall be subject to the relevant Elsevier company’s return policy. Any payments made in respect of Services shall be subject to the relevant Elsevier company’s return policy. Any requests for refunds for Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Law. If any amount remains outstanding at the end of the thirty (30) day period, the Client will be charged interest on the outstanding amount at the rate of 1% per month or such other rate as may be required by law. All payments are final. No set-off or counterclaim is permitted by the Client. All amounts due are deemed received only when paid into Elsevier's bank account. Established clients may be subject to credit evaluation. Where it is agreed in writing that payments may be made on delivery, the Client shall pay the full price, including all taxes, duties and levies which are or which become payable by Elsevier, at the time of delivery. Where payments are made on delivery, payment is due upon receipt of the invoice. Elsevier shall be entitled to set off any amounts owed by the Client to Elsevier against any amounts owed by Elsevier to the Client.

5. Force majeure
If Elsevier is unable to deliver the Products or render the Services in accordance with the TC because of events beyond Elsevier's control, including, but not limited to, fire, strikes, lockouts, accidents, floods, acts of God, war or civil commotion, fry, theft, sabotage, or such other circumstances beyond Elsevier's control ("Force Majeure"), Elsevier shall not be liable for such delay in delivery or for non-performance of the Services. Elsevier shall inform the Client of the Force Majeure event as soon as practicable, but no later than 21 days after the event of Force Majeure occurs or is discovered by Elsevier. The Client agrees to indemnify Elsevier for any loss or damage or costs, including legal costs, which Elsevier may suffer as a result of any such Force Majeure event.

6. Force majeure
The Client shall not be liable for delays in performance of the Services for the Client if such delay is caused by acts of God or any circumstances beyond the Client's control.

7. Appeal
Any dispute or disagreement between the Client and Elsevier over any claim or dispute shall be referred to an independent arbitration tribunal for final and binding resolution. The arbitration tribunal shall be constituted of three arbitrators and shall be based on the laws of the country in which the arbitration takes place, as agreed in writing. If the Client and Elsevier are unable to agree on the composition of the arbitration tribunal within 30 days of the dispute being referred to the arbitration tribunal, the arbitration tribunal shall be appointed by the President of the Chamber for Arbitration and Mediation of the Netherlands Arbitration Institute ("NIA"), provided that the Parties have a right to object to the appointment of a particular arbitrator. The Client and Elsevier shall be entitled to direct the arbitration tribunal to decide the dispute or claim in accordance with the laws of the country in which the arbitration takes place. The decision of the arbitration tribunal shall be final and binding on the parties.

8. Applicability
To the extent of any illegality, invalidity, voidness, voidability, or unenforceability of any part of the TC, such illegality, invalidity, voidness, voidability, or unenforceability shall to the extent of such illegality, invalidity, voidness, voidability, or unenforceability be nullified and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or performing any provision of the TC shall not be construed as a waiver of any of its rights under the TC.

ELSI�VER Terms & Conditions of Supply

Rate Card
Effective January 2024

Advances in Nutrition

ELSEVIER