Advances in Nutrition

Overview

Advances in Nutrition (AN/Adv Nutr) publishes literature reviews focused on key findings and recent research in all areas of interest to nutritional scientists and biomedical researchers. This would include nutrition-related research efforts directed toward biochemical, molecular, and genetic studies utilizing experimental animal models, domestic animals, and human subjects. The other major foci of the journal are in clinical nutrition, epidemiology and public health, and nutrition education. Review articles will focus on progress made during the past few years rather than research developments over a broad, historical timeframe.

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**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

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Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to offers, proposals, agreements made between the Publisher and any party or its/those (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous agreement between the parties (the “Prior TC”). The Client acknowledges that it has read and understood the Prior TC and agrees to be bound by the terms and conditions of the TC and the Prior TC.

2. Execution and modification of the order
(a) The Client shall make its order in writing and shall state the type of advertising, the term of the advertisement, the size of the space, the insertion dates, and the advertising rates. Elsevier shall provide to the Client an order acknowledgement, which may be in an email to the final price and/or advertising schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier reads additional
(b) Orders that are not accepted in writing shall be deemed to be offers to advertise and not to bind Elsevier.

3. Payment
(a) Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the advertising services or the execution or performance of a contract provided that such payments are permissible under the Applicable Law.
(b) Elsevier shall be entitled to recover payment for the cost of any advertising that is not delivered to Elsevier.

4. Delivery and transportation
(a) Elsevier shall be responsible for the delivery of the Advertising Content to the Client.
(b) The Client shall be responsible for all costs and expenses associated with the delivery of the Advertising Content.

5. Delivery of Goods
(a) Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services for the Client.
(b) All product orders are accepted subject to availability of the ordered Product and Services.

6. Force majeure
(a) If a Force majeure event occurs, the affected party shall take all reasonable steps to prevent the Force majeure event from continuing or spreading and shall take all reasonable steps to mitigate the effects of the Force majeure event. The affected party shall promptly notify Elsevier of its inability to perform due to the Force majeure event and provide Elsevier with a reasonable explanation of the reasons for the inability to perform. If the Force majeure event continues for a period of 30 days or more, the affected party shall have the right to terminate this TC and receive a refund of all payments made by the Client to Elsevier for the period of the Force majeure event.

7. Intellectual property
(a) Elsevier represents and warrants that it is the owner of the advertising content and or the Client, and that it has the necessary rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution, display or performance of the Advertising Content by Elsevier is not in violation of the copyright or any other intellectual property rights of any third party, including, but not limited to, infringement or misappropriation of any copyright, patent, trademark, trade secret, maskwork, trade name, or other proprietary or property right.

8. Liability and claims
(a) Under no circumstances shall Elsevier be liable for any loss of profits, revenue, goodwill, or other economic loss incurred by the Client as a result of any action or inaction by Elsevier.
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9. Force majeure
(a) In the event of a Force majeure event, the affected party shall have the right to terminate this TC and receive a refund of all payments made by the Client to Elsevier for the period of the Force majeure event.

10. Advertising & Reprints
(a) The Client acknowledges that it has read and understood the Prior TC and agrees to be bound by the terms and conditions of the TC and the Prior TC.
(b) The Client shall be responsible for all costs and expenses associated with the delivery of the Advertising Content.

11. Audit
(a) The Client shall be responsible for all costs and expenses associated with the delivery of the Advertising Content.
(b) The Client shall be responsible for all costs and expenses associated with the delivery of the Advertising Content.

12. Loss and damage
(a) Elsevier shall not be liable for any loss or damage incurred by the Client as a result of any action or inaction by Elsevier.
(b) Elsevier shall not be liable for any loss or damage incurred by the Client as a result of any action or inaction by the Client.

13. Force majeure
(a) In the event of a Force majeure event, the affected party shall have the right to terminate this TC and receive a refund of all payments made by the Client to Elsevier for the period of the Force majeure event.
(b) The Client shall be responsible for all costs and expenses associated with the delivery of the Advertising Content.

14. General
(a) The Client acknowledges that it has read and understood the Prior TC and agrees to be bound by the terms and conditions of the TC and the Prior TC.
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