Overview

Current Developments in Nutrition is a peer-reviewed, open access journal publishing original research articles; brief communications; reports on research methodology and study design; commentaries and reviews that strive to briskly review, publish, and disseminate high-quality research in nutritional sciences.

Current Developments in Nutrition is an official monthly publication of the American Society for Nutrition (ASN) and focuses on multiple animal species and ranges from deep, mechanistic studies at molecular/biochemical and cellular levels to whole-body metabolism, clinical health, fitness, and population health. Areas of new and added emphasis include: food and nutrition policy; eating behavior and qualitative assessments; implementation science and intervention program methods and outcomes; evaluation/validation studies of dietary/nutrition methods; human food and animal feed composition; agricultural and food-system methods affecting nutritional value; processing, packaging, and storage effects on nutritional value; animal nutrition (e.g., agricultural and companion animals and aquaculture); nutrition education; nutrition and exercise physiology; food & nutrition of Indigenous peoples.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**

- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**

- Yes

**Max File Size**

- 200 KB

**Max Animation (Time/Loops)**

- 15 seconds/ 3 loops

**Prestitial Frequency**

- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**

- jpeg, png, gif (static image only)

**Tracking Pixels**

- No

**Max File Size**

- 200 KB

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**AIP Email**

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MPU banners, positions 1, 2, 3, are stacked vertically.
Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for that TC. They supersede any previous agreement between the parties for that TC. The Client shall only be bound by the terms and conditions contained in the order acknowledgement, even if it is agreed or implied to be modified or amended or supplemented by any other means.

2. Offer and acceptance

These terms and conditions shall apply to all orders for the Products and Services by the Client from Elsevier. No order placed by the Client shall be deemed accepted unless it is written and signed by an authorised representative of Elsevier. This requirement to sign orders shall apply to all orders, including electronic orders. Acceptance of an order shall only be made when Elsevier has responded accordingly.

3. Force majeure

Except as otherwise provided herein, either party shall be entitled to delay or cancel any performance of its obligations for a period of time equal to the period of delay or cancelation caused by the event of Force majeure. Elsevier may, if circumstances so require, limit its liability under this TC to a proportionate part of the total liability of Elsevier in respect of the whole of the TC, as such limitation may be made reasonable by the force majeure event. If the force majeure event continues for a period of 120 days, either party may terminate this TC without any further liability of either party to the other.

4. Distribution

If the Client cancels an order either fully or partially, or if the Client fails to accept delivery of the Products or Services as per the contract, Elsevier shall be entitled to charge the full cost of the Products or Services as per the contract. All cancellations must be in writing and signed by an authorised signatory of Elsevier. Nothing in this TC shall exclude or limit Elsevier's liability for death or personal injury caused by negligence of Elsevier or its employees, agents or subcontractors.

5. Payment

Invoices issued by Elsevier shall be payable within thirty (30) days of the invoice date. Overdue invoices may be charged interest at the rate of 2% per month or the maximum rate allowed by law, whichever is lower. Elsevier reserves the right to charge a handling fee for all payments made through non-debit card mechanisms.

6. Prices, taxes and currencies

The Client acknowledges that all prices are exclusive of all taxes, duties, levies, and other similar charges, which shall be borne by the Client. The Client agrees to pay all applicable sales and use taxes, duties, levies, and other similar charges imposed by any government, agency or political subdivision thereof, now or hereafter existing, on the sale of the Products or services. If any taxes, duties, levies, and other similar charges are imposed on the sale of the Products or services and the Client is entitled to reimbursement of such taxes, duties, levies, and other similar charges, the Client shall promptly reimburse Elsevier upon request.

7. Applicability

The Client acknowledges that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Applicable Law. Where the Client is acting as a consumer, the Consumer Rights Act 2015 shall apply to the maximum extent permitted by Applicable Law. The Client acknowledges that the Client's existing legal or statutory rights will not be limited by the terms of this TC.

8. Law and language

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the Applicable Law of Brussels, and the parties hereby submit to the exclusive jurisdiction of the courts of Brussels. The Client acknowledges that any variation to this TC and any other agreement shall be governed by the Applicable Law of Brussels. The Client agrees to be bound by the terms and conditions of this TC and any variation or amendment thereto as and when notified by Elsevier.

9. Advertiser's representation

The Client acknowledges and agrees that a higher price would be payable for the Products or Services but for such limitations. The Client acknowledges that any variation to this TC and any other agreement shall be governed by the Applicable Law of Brussels. The Client agrees to be bound by the terms and conditions of this TC and any variation or amendment thereto as and when notified by Elsevier.

10. Advertising & Reprints

No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed, the Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or other premises where the products are designed) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

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12. Audit

Audit shall mean Publisher's right to have access to all of the Client’s books and records at any reasonable time, and which can be verified by Publisher’s audit staff, and shall be conducted under the Client’s place of business or ministry. The Client’s directors, officers and agents shall engage only in legitimate business and ethical activities at commercial operations and in any dealings with any employee or officer of a government agency or any other government employees, officers, directors or agents. The Client represents and warrants that it is purchasing Products or Services for its own account and not on behalf of any other person or entity. The Client represents and warrants that in purchasing the Products and Services from Elsevier, the Client has more than one identified institutional subscriber as principal or agent. The Client agrees to provide Elsevier with written proof of the principal or agent’s authority to purchase Products or Services.

13. Compliance with laws

Nothing in this TC shall be construed as creating an obligation to indemnify the other party against the other party's own negligence. Elsevier's liability for any other loss attributable to it shall be limited to the invoice value of the Products or Services which were not supplied to the Client in accordance with the TC.

14. Cancellations & Refunds

If the Client is an authorized agent or reseller, any return of Products or Services shall be made within the period specified by Elsevier, and Elsevier reserves the right to charge a handling fee for all payments made through non-debit card mechanisms.

15. Product or Service in connection with the performance of any breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a series of advertisements. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed, the Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or other premises where the products are designed) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

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