Overview

*Current Developments in Nutrition* is a peer-reviewed, open access journal publishing original research articles; brief communications; reports on research methodology and study design; commentaries and reviews that strive to briskly review, publish, and disseminate high-quality research in nutritional sciences.

*Current Developments in Nutrition* is an official monthly publication of the American Society for Nutrition (ASN) and focuses on multiple animal species and ranges from deep, mechanistic studies at molecular/biochemical and cellular levels to whole-body metabolism, clinical health, fitness, and population health. Areas of new and added emphasis include: food and nutrition policy; eating behavior and qualitative assessments; implementation science and intervention program methods and outcomes; evaluation/validation studies of dietary/nutrition methods; human food and animal feed composition; agricultural and food-system methods affecting nutritional value; processing, packaging, and storage effects on nutritional value; animal nutrition (e.g., agricultural and companion animals and aquaculture); nutrition education; nutrition and exercise physiology; food & nutrition of Indigenous peoples.

### North America

Aileen Rivera  
North America  
917-825-3954  
mailto:a.rivera@elsevier.com

Traci Peppers  
North America  
347-449-4997  
t.peppers@elsevier.com

### EMEALA

Katy Parker  
EMEALA  
+44 (0) 7796 925011  
k.parker@elsevier.com

Monika Giergielewicz  
EMEALA  
+44 (0) 7796 925011  
m.giergielewicz@elsevier.com

### APAC

Virginia Van Homrigh  
APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

### Global Print Circulation

Online Only

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1,228</td>
<td>757</td>
<td>838</td>
<td>17,330</td>
</tr>
</tbody>
</table>
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

Page 2 of 4
Contact your sales representative for all digital advertising rates and opportunities.
1. General

These terms and conditions shall apply to all offers, proposals, agreements made between Elsevier and any third party and/or its third party and/or its "Author" relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). They supersede any previous version of this document. In the event of any conflict between this document and the order acknowledgement, it may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional services, an additional fee payable at Elsevier's discretion shall be charged to the Client.

2. Offer and acceptance/ Description

Each offer for the sale of any Products or service described in the order acknowledgement is subject to acceptance by Elsevier and all orders for the sale of any Products or Service shall be subject to the terms and conditions of sale in each order acknowledgement. Elsevier reserves the right at all times to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order or to obtain a refund of the cost of the insertion.

3. Force majeure

Nothing in the TC will exclude or limit Elsevier's liability for death or personal injury caused by Elsevier's negligence. The parties agree that the information contained in this TC or the interpretation or enforcement thereof. The Client has entered into this TC in full knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client accepts the terms contained herein and agrees to be bound by them. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the court of the corporate domicile of the Elsevier company which is providing the Products or Services.

4. Liability and claims

The Client has entered into this TC in full knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the court of the corporate domicile of the Elsevier company which is providing the Products or Services.