Overview

*Current Developments in Nutrition* is a peer-reviewed, open access journal publishing original research articles; brief communications; reports on research methodology and study design; commentaries and reviews that strive to briskly review, publish, and disseminate high-quality research in nutritional sciences.

*Current Developments in Nutrition* is an official monthly publication of the American Society for Nutrition (ASN) and focuses on multiple animal species and ranges from deep, mechanistic studies at molecular/biochemical and cellular levels to whole-body metabolism, clinical health, fitness, and population health. Areas of new and added emphasis include: food and nutrition policy; eating behavior and qualitative assessments; implementation science and intervention program methods and outcomes; evaluation/validation studies of dietary/nutrition methods; human food and animal feed composition; agricultural and food-system methods affecting nutritional value; processing, packaging, and storage effects on nutritional value; animal nutrition (e.g., agricultural and companion animals and aquaculture); nutrition education; nutrition and exercise physiology; food & nutrition of Indigenous peoples.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
1,228

Avg. Global Monthly Unique Visitors
757

Avg. Global Monthly Page Views
838

Avg. Global eTOC Distribution
17,330
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

<table>
<thead>
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<tbody>
<tr>
<td>Top</td>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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**AIP Email**

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Animation and expandable banners unavailable
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