The Journal of Nutrition

Overview

The Journal of Nutrition (JN/J Nutr) publishes peer-reviewed original research papers covering all aspects of experimental nutrition in humans and other animal species; special articles such as reviews and biographies of prominent nutrition scientists; and issues, opinions, and commentaries on controversial issues in nutrition. Supplements are frequently published to provide extended discussion of topics of special interest. The premier journal in its field, JN has been in circulation since 1928. JN is an official monthly publication of the American Society for Nutrition (ASN). Membership in ASN includes a subscription to the online version of JN. JN publishes original research reported by authors in over 50 countries and is distributed worldwide to more than 1000 institutions, in addition to personal subscribers and ASN members. To provide expert evaluation of the various segments of the broad spectrum of nutrition research, the editorial office is assisted by scientists who serve as Associate Editors, editorial board members, and ad hoc reviewers chosen for their nutritional science expertise. They provide constructive evaluation and fair and rapid editorial processing. The frequency of citations to articles published in JN by scientists, clinicians, and others increases each year.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

---

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically.
Animation and expandable banners unavailable.

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
6. Distribution

1. Applicability

1.1. Applicability of this TC

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the court in the country in which, at the time of conclusion of the TC, the relevant form of law has been or will be applied or the authority having jurisdiction has been or will be appointed.

1.2. Notice

Due to the onerous nature of any personal subscriptions in a representative capacity, for the account and use of no more than one identified person, Elsevier reserves the right to refuse repeat orders in the same capacity.

1.3. Interpretation

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the country in which the TC is written. In the event of any conflict between the TC and the rates on the Rate Card for the same magazine, the TC shall prevail unamended.

1.4. General

The Client hereby consents to be bound by this TC. The Client shall have no right to assign or novate the TC or to delegate any of its obligations hereunder to any third party without Elsevier’s prior written consent. Nothing in the TC will exclude or limit Elsevier’s liability for death or personal injury caused by its negligence.

2. Prices, taxes and currency

Unless otherwise agreed by Elsevier in writing, the Products and Services shall be supplied at the prices prevailing at the date of delivery. All amounts quoted are exclusive of tax. Products or Services purchased for the exclusive use and not on behalf of any other person or entity by the Client in a personal capacity, and not on behalf of any other person or entity in a representative capacity, shall be supplied by Elsevier at the prices prevailing at the date of delivery.

3. Payment

3.1. Invoicing

The Client shall have no right to assign or novate the TC or to delegate any of its obligations hereunder to any third party without Elsevier’s prior written consent. Elsevier reserves the right to refuse repeat orders in the same capacity.

4. Intellectual property

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the country in which the TC is written. In the event of any conflict between the TC and the rates on the Rate Card for the same magazine, the TC shall prevail unamended.

5. Payment

5.1. Invoicing

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the country in which the TC is written. In the event of any conflict between the TC and the rates on the Rate Card for the same magazine, the TC shall prevail unamended.

6. Distribution

6.1. Applicability

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the country in which the TC is written. In the event of any conflict between the TC and the rates on the Rate Card for the same magazine, the TC shall prevail unamended.

7. Code of Conduct

7.1. Compliance with applicable laws

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the country in which the TC is written. In the event of any conflict between the TC and the rates on the Rate Card for the same magazine, the TC shall prevail unamended.

8. Liability and claims

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the country in which the TC is written. In the event of any conflict between the TC and the rates on the Rate Card for the same magazine, the TC shall prevail unamended.

9. Termination

Termination shall have no right to assign or novate the TC or to delegate any of its obligations hereunder to any third party without Elsevier’s prior written consent. Elsevier reserves the right to refuse repeat orders in the same capacity.

10. Advertisements

Advertisements shall have no right to assign or novate the TC or to delegate any of its obligations hereunder to any third party without Elsevier’s prior written consent. Elsevier reserves the right to refuse repeat orders in the same capacity.

11. Use of personal information

The Client shall have no right to assign or novate the TC or to delegate any of its obligations hereunder to any third party without Elsevier’s prior written consent. Elsevier reserves the right to refuse repeat orders in the same capacity.

12. Confidentiality

Confidentiality shall have no right to assign or novate the TC or to delegate any of its obligations hereunder to any third party without Elsevier’s prior written consent. Elsevier reserves the right to refuse repeat orders in the same capacity.

13. Limitations of liability

Limitations of liability shall have no right to assign or novate the TC or to delegate any of its obligations hereunder to any third party without Elsevier’s prior written consent. Elsevier reserves the right to refuse repeat orders in the same capacity.

14. General

General terms and conditions of business are proposed by the Client, these shall not apply, and the TC and the rates on the Rate Card shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized representative of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for death or personal injury resulting from Elsevier’s negligence.

Regarding the supply of products and services, the Client shall have no right to assign or novate the TC or to delegate any of its obligations hereunder to any third party without Elsevier’s prior written consent. Elsevier reserves the right to refuse repeat orders in the same capacity.

The Client acknowledges that Elsevier may enter into confidentiality agreements with third parties in connection with the performance of the TC. Nothing in the TC will exclude or limit Elsevier’s liability for death or personal injury resulting from Elsevier’s negligence.