The Journal of Nutrition

Overview

The Journal of Nutrition (JN/J Nutr) publishes peer-reviewed original research papers covering all aspects of experimental nutrition in humans and other animal species; special articles such as reviews and biographies of prominent nutrition scientists; and issues, opinions, and commentaries on controversial issues in nutrition. Supplements are frequently published to provide extended discussion of topics of special interest. The premier journal in its field, JN has been in circulation since 1928. JN is an official monthly publication of the American Society for Nutrition (ASN). Membership in ASN includes a subscription to the online version of JN. JN publishes original research reported by authors in over 50 countries and is distributed worldwide to more than 1000 institutions, in addition to personal subscribers and ASN members. To provide expert evaluation of the various segments of the broad spectrum of nutrition research, the editorial office is assisted by scientists who serve as Associate Editors, editorial board members, and ad hoc reviewers chosen for their nutritional science expertise. They provide constructive evaluation and fair and rapid editorial processing. The frequency of citations to articles published in JN by scientists, clinicians, and others increases each year.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all proposals, offers, agreements made to supply and/or supply a third party at its own risk or to its order ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). They supersede any previous communications between the parties.

2. Applicability
No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [insert Elsevier entity]. Elsevier reserves the right to make any reasonable changes in the specifications of the Products and/or Services if such changes are necessary to conform with any laws, orders, or requirements of government or governmental agencies.

3. Liability and claims
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other party to engage in these activities. The Client shall promptly notify Elsevier of any breach of any privacy, reputation, or trademark laws and shall supply Elsevier with all necessary details and evidence. Elsevier is entitled to receive compensation from any and all losses resulting from such breaches.

4. Distribution
All cancellations must be made in writing to [insert Elsevier entity]. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external subscriptions will be provided in respect of any cancellations made after such date.

5. Formation of the contract
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The legal form of contracts, if any, shall be in accordance with the laws of the corporate domicile of the Elsevier company which is providing the Products or Services.

6. Communication
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing to [insert Elsevier entity]. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation.

7. Formation of the contract
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The legal form of contracts, if any, shall be in accordance with the laws of the corporate domicile of the Elsevier company which is providing the Products or Services.

8. Compliance with laws
The Client shall comply with all applicable laws, rules, regulations, codes, orders, and procedures governing any business or personal transactions in connection with the performance of the TC, whether or not such transactions require a license or permit. The Client shall also comply with any laws, rules, regulations, and procedures governing any personal transactions that require a license or permit.

9. Termination
The Client shall comply with all applicable laws, rules, regulations, codes, orders, and procedures governing any business or personal transactions in connection with the performance of the TC, whether or not such transactions require a license or permit. The Client shall also comply with any laws, rules, regulations, and procedures governing any personal transactions that require a license or permit.

10. Insurance
The Client shall be solely responsible for insuring the Products and/or Services against loss or damage in transit and subsequent to delivery at the Client's risk and expense. The Client shall be solely responsible for obtaining any necessary licenses or permits required to export or re-export the Products and/or Services.

11. Audit
Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [insert Elsevier entity]. Elsevier reserves the right to make any reasonable changes in the specifications of the Products and/or Services if such changes are necessary to conform with any laws, orders, or requirements of government or governmental agencies.

12. Payment
Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [insert Elsevier entity]. Elsevier reserves the right to make any reasonable changes in the specifications of the Products and/or Services if such changes are necessary to conform with any laws, orders, or requirements of government or governmental agencies.

13. Payment
Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [insert Elsevier entity]. Elsevier reserves the right to make any reasonable changes in the specifications of the Products and/or Services if such changes are necessary to conform with any laws, orders, or requirements of government or governmental agencies.

14. General
Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [insert Elsevier entity]. Elsevier reserves the right to make any reasonable changes in the specifications of the Products and/or Services if such changes are necessary to conform with any laws, orders, or requirements of government or governmental agencies.

15. Legal Representation
The Client shall be solely responsible for obtaining any necessary licenses or permits required to export or re-export the Products and/or Services. The Client shall be solely responsible for obtaining any necessary licenses or permits required to export or re-export the Products and/or Services.

16. General
Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [insert Elsevier entity]. Elsevier reserves the right to make any reasonable changes in the specifications of the Products and/or Services if such changes are necessary to conform with any laws, orders, or requirements of government or governmental agencies.

17. Legal Representation
The Client shall be solely responsible for obtaining any necessary licenses or permits required to export or re-export the Products and/or Services. The Client shall be solely responsible for obtaining any necessary licenses or permits required to export or re-export the Products and/or Services.

18. General
Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [insert Elsevier entity]. Elsevier reserves the right to make any reasonable changes in the specifications of the Products and/or Services if such changes are necessary to conform with any laws, orders, or requirements of government or governmental agencies.

19. Legal Representation
The Client shall be solely responsible for obtaining any necessary licenses or permits required to export or re-export the Products and/or Services. The Client shall be solely responsible for obtaining any necessary licenses or permits required to export or re-export the Products and/or Services.