The American Journal of Clinical Nutrition

Overview

A highly rated peer-reviewed, primary research journal in nutrition and dietetics, The American Journal of Clinical Nutrition (AJCN) publishes the latest research on topics in nutrition, such as obesity, vitamins and minerals, nutrition and disease, and energy metabolism. The purpose of AJCN is to publish original research studies relevant to human and clinical nutrition. Well-controlled clinical studies that describe scientific mechanisms, efficacy, and safety of dietary interventions in the context of disease prevention or a health benefit will be considered. Public health and epidemiologic studies relevant to human nutrition, and innovative investigations of nutritional questions that employ epigenetic, genomic, proteomic, and metabolomic approaches are encouraged. Solicited editorials, book reviews, solicited or unsolicited review articles, invited controversy position papers, and letters to the Editor that relate to prior AJCN articles are essential components of the AJCN. All submitted material with scientific content will undergo peer review by the Editors or their designees before acceptance for publication.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

(a) These terms and conditions apply to all offers, proposals, agreements made by, and any third party or its agent(s) ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the whole of the agreement between the parties (the "TC"). They supersede any previous agreements or communications between the parties.

(b) Neither the personal nor the corporate representatives of Elsevier nor any other representatives of Elsevier shall be authorized to make any changes, additions or alterations to these terms and conditions.

(c) The Client shall ensure that its third party product or software, if such may be subject to additional terms or conditions, shall be consistent with the provisions of this TC.

2. Offer and acceptance/Description

(a) Any offer made by Elsevier shall be deemed to be an offer to sell the Products or Services subject to the TC. No offer placed by the Client shall be deemed accepted until written acknowledgment of order is issued by Elsevier or [fulfill] Elsevier deliver the Products or issue the invoice to the Client or commence performance of the Services for the Client. All products and services are subject to availability of the ordered items. Unless otherwise expressly agreed by Elsevier in writing, Client represents and acknowledges that it is purchasing Products and Services from Elsevier for its own internal use and not on behalf of and any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client’s internal use or on its behalf rather than as principal or agent as if the agent is permitted to order salespersons in bulk or on a subscription basis, for the account and under no further obligations to any third party for the account of and subject to any further terms and conditions as the Client and Elsevier may agree.

(b) Monthly average web metrics based on the period of July 2022 to June 2023 shall be used as a basis to determine the Client’s current position. The pricing schedule will be subject to change at the beginning of each calendar year. The Client will be informed of any changes prior to the effective date.

(c) The Client will be entitled to receive a pro rata portion of the fee which the Client has paid to Elsevier for display of the Advertising Content if the alterations requested are unacceptable, unless such changes are requested within 30 days of the delivery date.

3. Execution and modification of the order

(a) The Client shall allow the Product or Service in the order or order description, budget or schedule, if any such order acknowledges, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier revises additional fees or expenses.

(b) In connection with the performance of the TC, Elsevier shall be liable to the Client, and in the event of, and at the sole discretion of the Client. Any dates specified by Elsevier for performance of the Products and Services are intended to be an estimate and the delivery performance shall not be made by any means.

4. Prices, taxes and currencies

(a) Prices for all products and services are subject to change without notice and are exclusive of all taxes and duties, unless otherwise agreed.

(b) If no dates are so specified, delivery/performance will be within a reasonable time of the date of the order or order description, budget or schedule.

5. Payment terms and taxes

(a) Any returns of the products shall be subject to the relevant Elsevier company’s return policy... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

6. Distribution

(a) The Client is not responsible for collecting from the Client’s customers or accounts or any other amounts due. The Client shall be entitled to transfer payment for the copies of the Products not extinguished of the Client at any time after the date of the order or order description, budget or schedule.

7. Liability and claims

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

8. Intellectual property

(a) Except for any other products or services of Other party’s negligence, Elsevier expressly excludes any liability for loss of profits, business or any other relevant costs.

9. Force majeure

(a) To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for loss of profits, business or any other relevant costs.

10. General

(a) The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and in relation to its dealings with any employee or official of a government agency or any other government.

(b) The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier upon any violation of this representation and warranty. Elsevier shall be entitled to injunctive relief requiring the Client to deliver all copies of Products and Services from Elsevier, including all actual products that have not been previously properly identified by Elsevier. Elsevier shall commercially reasonably efforts to comply with the applicable laws, codes, and regulations.

(c) If, at the request of the Client, Elsevier revises additional fees or expenses.

11. Termination of the contract

(a) The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

12. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

13. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

14. Termination of the contract

(a) The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

15. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

16. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

17. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

18. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

19. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

20. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

21. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

22. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

23. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

24. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

25. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

26. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

27. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

28. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

29. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

30. Compliance with laws

(a) The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or any other party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due to Elsevier at its own risk.

31. Audit

(a) The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.