JAAD International

Overview

JAAD International is one of two open access companion titles to the highly-respected Journal of the American Academy of Dermatology (JAAD). It publishes original, peer-reviewed articles of interest to an international audience of researchers, clinicians, and trainees in all dermatologic subspecialties, as well as physicians in related fields. Clinical and translational research studies containing new information that advances the understanding and practice of dermatology on a broad and inclusive basis are welcome.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
7,090
Avg. Global Monthly Unique Visitors
3,812
Avg. Global Monthly Page Views
4,674
Avg. Global eTOC Distribution
34

Affiliation
American Academy of Dermatology

Audience
Dermatologists
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS

- Yes

### MAX FILE SIZE

- 200 KB

### MAX ANIMATION (TIME/LOOPS)

- 15 seconds/ 3 loops

### PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS

- jpeg, png, gif, (static image only)

### TRACKING PIXELS

- No

### MAX FILE SIZE

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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(b) This TC embodies the entire understanding between the Parties and no agreement or representation in writing or otherwise shall be binding upon the Parties unless in the form of this TC and mutually consented to in writing by the Parties.

(c) This TC is the complete and final agreement between the Parties and supersedes any and all prior proposals, orders, and representations. The TC supersedes any and all previous or contemporaneous communications, solicitations, agreements, understandings, negotiations or other representations made by or on behalf of the Parties, and the Parties agree to submit to the jurisdiction of the court of the Republic of Ireland for the purpose of any dispute arising out of or in connection with the TC.

(c) The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the Republic of Ireland. The Parties agree to submit to the jurisdiction of the Irish courts and to the exclusive jurisdiction of the Irish courts for the purpose of any dispute arising out of or in connection with the TC.

3. Governing Law

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