JAAD International

Overview

JAAD International is one of two open access companion titles to the highly-respected Journal of the American Academy of Dermatology (JAAD). It publishes original, peer-reviewed articles of interest to an international audience of researchers, clinicians, and trainees in all dermatologic subspecialties, as well as physicians in related fields. Clinical and translational research studies containing new information that advances the understanding and practice of dermatology on a broad and inclusive basis are welcome.

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Global Print Circulation
Online Only
7,090

Avg. Global Monthly Visits
7,090

Avg. Global Monthly Unique Visitors
3,812

Avg. Global Monthly Page Views
4,674

Avg. Global eTOC Distribution
34

Affiliation
American Academy of Dermatology

Audience
Dermatologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

 FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
 TRACKING PIXELS: Yes
 MAX FILE SIZE: 200 KB
 MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops
 PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

 FORMATS: jpeg, png, gif, (static image only)
 TRACKING PIXELS: No
 MAX FILE SIZE: 200 KB

AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals and agreements made between Elsevier and the Client. For the purposes of this TC, ‘the Client’ shall refer to any third party to whom Elsevier refers to in order to provide the Products or Services. ‘Elsevier’ shall refer to the Elsevier company or companies within the Elsevier group that are providing the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC and PC prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in this TC will exclude or limit Elsevier’s Liability for fraud or fraudulent misrepresentation. Where Products are sold subject to third party product or software such sale may be subject to additional terms.

2. Definitional Terms

a) Client

The Client shall be the party to whom the Products or Services are delivered or to whom the payment is made. Where an order is placed under this TC, the Client shall be the party to whom the order is placed and to whom the Products or Services are delivered or to whom the payment is made.

2.1 Unless otherwise agreed by Elsevier in writing, all orders for the Products or Services shall be placed by the Client with Elsevier and accepted by Elsevier in writing.

2.2 Where an order has been placed by the Client, the Client’s order represents that the Client is purchasing the Products or Services on the terms and conditions of this TC.

2.3 Unless otherwise agreed by Elsevier in writing, the Client shall pay Elsevier for the Products or Services prior to delivery. Where payment is due in full in advance, then payment shall be made prior to delivery of the Products or Services.

2.4 Unless otherwise agreed by Elsevier in writing, all payments are due on receipt of written notice of cancellation by Elsevier.

2.5 Unless otherwise agreed by Elsevier in writing, any returns of the products shall be subject to the relevant Elsevier company’s return policy. Reprints cannot be returned once these have been printed.

2.6 Unless otherwise agreed by Elsevier in writing, all payment terms are final and no disputes will be entertained.

3. Dispute Resolution

Any dispute arising under or in connection with this TC shall be finally resolved by arbitration before a single arbitrator in accordance with the Rules of the American Arbitration Association. The arbitration shall be held at the offices of Elsevier in Amsterdam, the Netherlands or at a mutually agreed upon location. The arbitration shall be conducted in English. Each party shall bear their own fees, costs and expenses. The arbitrator’s decision shall be final and binding on the parties, and judgment may be entered thereon in any court having jurisdiction there over.

4. Price, terms and conditions

Unless otherwise agreed by Elsevier in writing, the Products or Services shall be listed on Elsevier’s current price list which may be amended at any time by written notice to the Client. Any price lists shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall be exclusive of any import duties or other taxes imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as an extra.

5. Payment

5.1 All invoices shall be paid in accordance with the terms and conditions set out in the relevant order. All sums payable under the TC shall be calculated in accordance with the currency and terms set out in the relevant order. All sums due and payable under the TC shall be paid by the Client to Elsevier. The Client’s failure to pay any sums due and payable under the TC shall be treated as a breach of this TC by the Client. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements has been placed, the Client will be liable for the total amount of charges as defined in the relevant order for the entire series of advertisements.

5.2 If the Client’s account is overdue, in the event of non-payment, Elsevier may take further steps to recover the debt, including legal action.

5.3 Unless otherwise agreed by Elsevier in writing, all payment terms are final and no disputes will be entertained.

5.4 Unless otherwise agreed by Elsevier in writing, the Client shall pay to Elsevier all costs incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad.

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