JAAD International

Overview

JAAD International is one of two open access companion titles to the highly-respected Journal of the American Academy of Dermatology (JAAD). It publishes original, peer-reviewed articles of interest to an international audience of researchers, clinicians, and trainees in all dermatologic subspecialties, as well as physicians in related fields. Clinical and translational research studies containing new information that advances the understanding and practice of dermatology on a broad and inclusive basis are welcome.

Display Advertising

Joan Coffey United States
551-480-4018
j.coffey@elsevier.com

Joe Skey United States
858-325-7977
j.skey@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3189
a.medina@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
7,090

Avg. Global Monthly Unique Visitors
3,812

Avg. Global Monthly Page Views
4,674

Avg. Global eTOC Distribution
34

Affiliation
American Academy of Dermatology

Audience
Dermatologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS       | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE  | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers, and agreements made between the Client and Elsevier. For the purposes of this TC, the term "Client" shall mean the party identified in the TC to which Elsevier delivers the Products or Services, and "Elsevier" shall mean the party identified in the TC from which the Client receives the Products or Services. These Terms and Conditions ("TC") shall govern the performance of the Services and no other agreement or understanding relating to the matters set forth in this TC shall govern.

2. Offer and acceptance

Any order personal subscriptions in a representative capacity, for the account and use of no more than one identified individual subscriber for personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate revocable and effective relief requiring the Client to discontinue receipt of all Elsevier Products and Services from Elsevier, without need for any formal or judicial procedure. Client agrees to indemnify Elsevier for any and all losses, costs, and expenses, including reasonable legal fees and expenses, to defend and settle any such action that may be brought against Elsevier by virtue of such violations.

4. Prices, taxes and commissions

Unless otherwise agreed by Elsevier in writing, all payments shall be made in accordance with Elsevier's published price list. If any payment is not made within 30 days after its due date, Elsevier shall be entitled to charge interest thereon at the then-current prime rate plus 1%. Each order for the Products and Services by the Client shall be deemed to be an offer by the Client to purchase the Products and Services at the prices set out in Elsevier's published price list. If any provision of this TC is determined to be invalid or unenforceable, then the remainder of this TC shall remain in full force and effect.

5. Payment

Unless otherwise agreed in writing, payments shall be made within thirty (30) days of the invoice date. Invoices rendered in foreign currency shall be paid in the foreign currency at the rate of exchange stated on the invoice. All payments shall be made in accordance with Elsevier's published price list. If any payment is not made within 30 days after its due date, Elsevier shall be entitled to charge interest thereon at the then-current prime rate plus 1%. Each order for the Products and Services by the Client shall be deemed to be an offer by the Client to purchase the Products and Services at the prices set out in Elsevier's published price list. If any provision of this TC is determined to be invalid or unenforceable, then the remainder of this TC shall remain in full force and effect.

6. Distribution

The Client shall not engage, reproduce, or reproduce any of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or participate by any other means in any distribution of the Products by any third party. The Client is solely responsible for collecting from its customers any amounts due in respect of the cost of the Services rendered, including full cost of all losses resulting from any unaccounted amounts. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause 1.

7. Intellectual property

Copyright and other intellectual property rights in all Elsevier publications, all other products and Services, and all of Elsevier's patents shall remain with Elsevier unless otherwise agreed in writing. The Client is not permitted to do any of the following: (a) reproduce, copy, or otherwise distribute any Elsevier Product or Service, or any portion thereof, in any form or medium; (b) adapt any Elsevier Product or Service, or any portion thereof, in any form or medium; (c) distribute any Elsevier Product or Service, or any portion thereof, in any form or medium; (d) provide access to any Elsevier Product or Service, or any portion thereof, in any form or medium; or (e) modify any Elsevier Product or Service, or any portion thereof, in any form or medium. Elsevier shall promptly notify Elsevier if it becomes aware of any unauthorised or unlicensed reproduction, reproduction, or use of any of Elsevier's Products or Services, or any portion thereof, in any form or medium.

8. Liability and claims

To the maximum extent permitted by applicable law, Elsevier shall not be liable for any of the following losses which may be suffered by the Client: (a) any loss of data or damage to the Client's computer systems; (b) any loss of profit or anticipated savings; (c) any loss of business or revenue; (d) any loss of reputation or goodwill; (e) any loss of use or destruction of any work in progress; (f) any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; or (g) any indirect or consequential loss. These limitations do not apply to the extent that they are prohibited by law. The Client shall be solely responsible for obtaining any insurance required to cover any losses or damages suffered by it or any third party in connection with the performance of the Services.

9. Compliance with laws

The Client shall ensure that the content of the Products and Services delivered by Elsevier complies with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. The Client hereby accords Elsevier a non-exclusive, non-transferable license to use any name, logo, image, or other intellectual property of the Client. Elsevier's use of such intellectual property shall be in accordance with the Client's written instructions.

10. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or by any other cause beyond the control of a party, such party is unable to perform in whole or in any part, Elsevier shall forthwith deliver notice to the Client of such inability and of the extent thereof. The Client shall thereafter be entitled to elect to cancel the order or to have the affected portion thereof performed by another supplier. No action shall be taken by the Client in reliance upon any representation or other action of Elsevier.

11. Audit

Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or any of its premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC. If any representation or warranty in this TC is untrue or false at any time during the term of this TC, or if the Client breaches any of its obligations under this TC, Elsevier shall have the right to remedy any such breach or non-compliance, and to terminate this TC immediately. The Client shall promptly pay to Elsevier all amounts due and owing to Elsevier under this TC.

12. Indemnification

The Client shall defend, indemnify and hold Elsevier harmless from and against any and all losses, costs, and expenses, including reasonable legal fees and expenses, incurred by Elsevier in enforcing any of its rights under this TC. The Client shall defend, indemnify and hold Elsevier harmless from and against any and all losses, costs, and expenses, including reasonable legal fees and expenses, incurred by Elsevier in enforcing any of its rights under this TC. The Client shall defend, indemnify and hold Elsevier harmless from and against any and all losses, costs, and expenses, including reasonable legal fees and expenses, incurred by Elsevier in enforcing any of its rights under this TC.

13. Miscellaneous

This TC contains the entire understanding between the Client and Elsevier relating to the matters set forth herein and supersedes all prior communications between the Client and Elsevier. This TC shall be governed by, and construed in accordance with, the laws of the jurisdiction in which Elsevier is located. This TC shall be binding on the Client and Elsevier and their respective successors and assigns. Any dispute arising from the execution of this TC shall be settled by the parties through negotiations or mediation. If the parties are unable to settle any dispute in a peaceful manner, then such dispute shall be submitted to the jurisdiction of the courts of the jurisdiction in which Elsevier is located. This TC is not assignable without Elsevier's prior written consent. If any provision of the TC is held invalid or unenforceable, then the remainder of the TC shall remain in full force and effect.

**Elsevier Terms and Conditions of Supply**

**Rate Card**

Effective January 2024

---

**JAAD International**