JAAD International

Overview

JAAD International is one of two open access companion titles to the highly-respected Journal of the American Academy of Dermatology (JAAD). It publishes original, peer-reviewed articles of interest to an international audience of researchers, clinicians, and trainees in all dermatologic subspecialties, as well as physicians in related fields. Clinical and translational research studies containing new information that advances the understanding and practice of dermatology on a broad and inclusive basis are welcome.

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
7,090

Avg. Global Monthly Unique Visitors
3,812

Avg. Global Monthly Page Views
4,674

Avg. Global eTOC Distribution
34

Affiliation
American Academy of Dermatology

Audience
Dermatologists
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

<table>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, (static image only)

**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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**AIP Email**

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**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

Animation and expandable banners unavailable

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability: These terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and its third party or its client ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall constitute the entire agreement between the parties (the “TC”). These terms supersede any previous terms and conditions of Elsevier. For the purposes of the TC, sales shall be conducted by Elsevier within the Elsevier group in that providing the Products or Services as set out in the Elsevier order acknowledgement or invoice. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that if it is purchasing Products and Services from Elsevier for their own use and not on behalf of any other person or entity. If the Client is a government entity, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client’s own use and not on behalf of any other government entity or representative thereof. If the Client is a private company, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client’s own use and not on behalf of any other entity or representative thereof. Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall have the right to assign the TC or any part of it without the prior written consent of the Client. Client shall not be entitled to enforce any of its rights under the TC by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, unenforceable or against public policy in any jurisdiction. If any provision of the TC is held to be invalid, void or unenforceable, such invalidity, voidness or unenforceability shall not affect any other provision of the TC, which shall remain valid and in full force and effect. If any portion of the Order is held to be invalid, void or unenforceable, such invalidity, voidness or unenforceability shall not affect any other portion of the Order, which shall remain valid and in full force and effect. If any portion of the Order is held to be invalid, void or unenforceable, such invalidity, voidness or unenforceability shall not affect any other portion of the Order, which shall remain valid and in full force and effect.

13. Cancellations & Returns

13.1 The Client’s obligation to make payments to Elsevier under clause 5.

13.2 The Client is solely responsible for collecting from its customers due amounts in respect of the sale of the Products, including full credit control and safely keeping all of its own rights arising from such amounts in respect of the sale of the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where the Client shall have been paid for Products or Services in connection with which the Client’s obligation to make payments to Elsevier under clause 5.

14. General

14.1 The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Nothing in the TC shall be construed as creating an obligation to indemnify the other party against the other party’s own negligence. Elsevier’s Liability for any other loss imputable to it shall in any event be limited to the invoice value of the products or services provided to the Client. The Client’s sole remedy in the event of a breach of the TC by Client. Orders for advertisements must be cancelled in writing prior to the relevant advertisement being published and shall be entitled to reject any order for reprints of material that has not been published.

2. Offer and acceptance/ Description

2.3 Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, colour and size of advertisements, prices, costs and fees. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to terminate immediate Notice requiring all directors of Elsevier and Services from Client, including all original accounts that have not been previously properly identified by Elsevier. Elsevier shall commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, colour and size of advertisements, prices, costs and fees.

3. Execution and modification of the order

3.5 The Client shall not be entitled to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are made by a court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, unenforceable or against public policy in any jurisdiction. If any provision of the TC is held to be invalid, void or unenforceable, such invalidity, voidness or unenforceability shall not affect any other provision of the TC, which shall remain valid and in full force and effect.

4. Payment

4.7 Payment must be made to Elsevier by the Client in accordance with the relevant Order Acknowledgement or invoice, and such payment must be made within thirty (30) days of the invoice date. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are directly related to the promotion, demonstration or exploitation of Products or Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws of the country where business is being conducted in accordance with the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

5. Prices, taxes and currencies

5.6 The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to terminate immediate Notice requiring all directors of Elsevier and Services from Client, including all original accounts that have not been previously properly identified by Elsevier. Elsevier shall commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, colour and size of advertisements, prices, costs and fees.

6. Distribution

6.10 Payment must be made to Elsevier by the Client in accordance with the relevant Order Acknowledgement or invoice, and such payment must be made within thirty (30) days of the invoice date. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are directly related to the promotion, demonstration or exploitation of Products or Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws of the country where business is being conducted in accordance with the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

7. Representations and warranties

7.4 The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or Client’s employees’ or officers’ premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Nothing in the TC shall be construed as creating an obligation to indemnify the other party against the other party’s own negligence. Elsevier’s Liability for any other loss imputable to it shall in any event be limited to the invoice value of the products or services provided to the Client. The Client’s sole remedy in the event of a breach of the TC by Client. Orders for advertisements must be cancelled in writing prior to the relevant advertisement being published and shall be entitled to reject any order for reprints of material that has not been published.

8. Liability and claims

8.2 Elsevier’s Liability for any other loss imputable to it shall in any event be limited to the invoice value of the products or services provided to the Client. The Client’s sole remedy in the event of a breach of the TC by Client. Orders for advertisements must be cancelled in writing prior to the relevant advertisement being published and shall be entitled to reject any order for reprints of material that has not been published.

9. Force majeure

9.5 It is not necessary for Elsevier to show the entirety of such effort to perform its obligations under the TC. A Prohibited Payment is any gift, offer or promise of a gift, bribe, kickback, rebate, commission or kickback in payment or return of any money or anything of value to any commercial contact or Government Official for the purpose or intent to induce such a person to purchase, lease, rent or obtain something or to influence any act or decision of such a person.

10. Intellectural property

10.3 Elsevier’s Liability for any other loss imputable to it shall in any event be limited to the invoice value of the products or services provided to the Client. The Client’s sole remedy in the event of a breach of the TC by Client. Orders for advertisements must be cancelled in writing prior to the relevant advertisement being published and shall be entitled to reject any order for reprints of material that has not been published.

11. Audit

11.1 Elsevier may terminate this TC in whole or in part and with or without cause, at any time, to the extent that the Client is in breach of the representations and warranties set forth herein.

12. Compliance with laws

12.2 Elsevier’s Liability for any other loss imputable to it shall in any event be limited to the invoice value of the products or services provided to the Client. The Client’s sole remedy in the event of a breach of the TC by Client. Orders for advertisements must be cancelled in writing prior to the relevant advertisement being published and shall be entitled to reject any order for reprints of material that has not been published.

13. Cancellations & Returns

13.3 Cancellations & Returns

13.4 Cancellations & Returns

14. General

14.2 General

14.3 General

15. Jurisdiction

15.3 The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of the state of New York for any dispute arising from or relating to the TC or the subject matter thereof.

16. Severability

16.1 Severability

17. Entire agreement

17.2 Entire agreement

18. Waiver

18.2 Waiver

19. Notices

19.3 Notices

20. Amendments

20.2 Amendments

21. Entire agreement

21.2 Entire agreement

22. Waiver

22.2 Waiver

23. Compliance with laws

23.2 Compliance with laws

24. Entire agreement

24.2 Entire agreement

25. Entire agreement

25.2 Entire agreement

26. Entire agreement