Overview

Published quarterly, the *Journal of Vascular Surgery: Venous and Lymphatic Disorders* is a new peer-reviewed journal specifically geared to promote venous and lymphatic health. The journal publishes high quality clinical and basic scientific research, case reports, venous images, techniques, review articles, and practice management manuscripts related to all aspects of venous disease, lymphatic disease, and wound care with an emphasis on the practicing clinician. The journal seeks to provide novel and timely information to vascular surgeons, interventionalists, phlebologists, wound care specialists, and allied health professionals who treat patients presenting with venous and lymphatic disease.

Visit Website

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<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Online Only</td>
<td>16,277</td>
<td>5,847</td>
<td>7,543</td>
<td>390</td>
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Rate Card
Effective January 2024
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>FORMATS</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRACKING PIXELS</td>
<td>Yes</td>
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<tr>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
</tr>
<tr>
<td>MAX ANIMATION (TIME/LOOPS)</td>
<td>15 seconds/3 loops</td>
</tr>
<tr>
<td>PRESTITIAL FREQUENCY</td>
<td>1 impression/6hrs/user</td>
</tr>
</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
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<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</table>

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
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<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif, (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability.

2. Payment.

3. Prices, taxes and currencies.


5. Force Majeure.


7. Compliance with laws.

8. Liability and claims.

9. Terms and conditions of supply.

10. Advertising & Reprints.

11. Executions and modifications.


13. Cancellations & Returns.


Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred by the Client in connection with the execution of the Order and that is not included in the Order. Any such payment is permissible under the Applicable Law and is done with the Client's prior written consent. Any person who breaches this section shall be liable to the Client for any such expenses without prejudice to any other right or remedy of the Client in respect of such breach. Such payment shall be made in accordance with the Applicable Law and the Client shall be entitled to recover any costs and expenses which it actually and necessarily incurs in connection with the breach of this section by the Client, excluding any liabilities or expenses which are recoverable as costs of court.

9. Force Majeure

The party unable to perform due the force majeure event shall notify the other party as soon as possible and in any case not later than 7 days after the occurrence of the event. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC, and the other party shall give any reasonable assistance in so doing. The party subject to an event of force majeure shall continue to fulfill its other obligations and the other party shall be entitled to receive compensation for any performance not provided or any delay in performance caused by the force majeure event, subject to any limitations set forth in the applicable law. The party subject to an event of force majeure shall take all reasonable steps to resume performance as soon as the force majeure event ceases and shall continue to fulfill its obligations until such time. The rights, remedies and limitations set forth in this TC shall not affect the rights, remedies and limitations set forth in any applicable law.

10. Advertising & Reprints

Advertising Orders.

(a) The Client shall specify to the Order, the insertion, issue, size of space to be advertised and the date of insertion. The Client shall specify the insertion, issue, size of space to be advertised and the date of insertion. Where the Client fails to specify the insertion, issue, size of space to be advertised and the date of insertion, Elsevier shall be entitled to insert the advertising in its discretion.

(b) The Client shall pay for the advertising in advance of the insertion date. The Client shall pay the insertion fee in accordance with the applicable terms and conditions, including any applicable taxes. The Client shall pay the insertion fee in accordance with the applicable terms and conditions, including any applicable taxes.

11. Executions and modifications

(a) The Client may request modifications to the advertising, excepting any changes that would be considered a material change to the advertising content. The Client may request modifications in writing, and Elsevier shall have the right to decline any request for modification that would materially change the advertising content. The Client shall pay any additional fees incurred as a result of the modifications.

(b) Any modifications to the advertising shall be made in accordance with the applicable terms and conditions, including any applicable taxes.

12. Applicable laws

(a) The Client shall take all reasonable steps to ensure that its activities, including advertising, are conducted in accordance with all applicable laws, including but not limited to, applicable laws, regulations, orders, or requirements of the Client's governing body, or any other local or national authority or any other government body, including, without limitation, the United Nations Convention on Contracts for the International Sale of Goods, as amended, and any local or national laws or regulations applicable to the Client's activities, including, without limitation, the rights of the Client's governing body to regulate advertising activities, the Client's obligations to comply with the Client's governing body's laws and regulations, and the Client's obligations to comply with any applicable laws or requirements of any applicable authority.

(b) The Client shall not, without the prior written consent of Elsevier, use any advertising medium or format that is not approved by Elsevier, including, without limitation, the United Nations Convention on Contracts for the International Sale of Goods, as amended, and any local or national laws or regulations applicable to the Client's activities.

(c) The Client shall be responsible for ensuring that all advertising content, including any advertising medium or format used by the Client, is in compliance with the applicable laws and regulations, including any applicable laws or requirements of any applicable authority.

13. Cancellations & Returns

(a) The Client shall be responsible for any cancellations or returns of advertising content, including any advertising medium or format used by the Client, to Elsevier and the Client shall be liable for any costs or expenses incurred by Elsevier in connection with such cancellations or returns.

(b) The Client shall be responsible for any cancellations or returns of advertising content, including any advertising medium or format used by the Client, to Elsevier and the Client shall be liable for any costs or expenses incurred by Elsevier in connection with such cancellations or returns.

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(d) The Client shall be responsible for any cancellations or returns of advertising content, including any advertising medium or format used by the Client, to Elsevier and the Client shall be liable for any costs or expenses incurred by Elsevier in connection with such cancellations or returns.

14. General

(a) The Client shall pay for any advertising services provided by Elsevier, including any advertising medium or format used by the Client, in accordance with the applicable terms and conditions, including any applicable taxes.

(b) The Client shall pay for any advertising services provided by Elsevier, including any advertising medium or format used by the Client, in accordance with the applicable terms and conditions, including any applicable taxes.

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