Overview

Launched in June, 2013, *The Lancet Global Health* is a new open access, online title from *The Lancet*. This exciting new journal is dedicated to publishing high-quality original research, commentary, correspondence, and blogs on the following subjects as they pertain to low- and middle-income countries: reproductive, maternal, neonatal, and child health; adolescent health; infectious diseases, including neglected tropical diseases; non-communicable diseases; mental health; the global health workforce; health systems; health policy; and public health. All original research is subjected to *The Lancet*’s usual rigorous standards of external clinical and statistical peer review, and will be edited by experienced copy editors to the highest standards.
**Digital Specs**

### Lancet Websites

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<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 315</td>
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**FORMATS**: jpeg, png, gif, HTML5, 3rd party tags

**TRACKING PIXELS**: Yes

**MAX FILE SIZE**: 200 KB

**MAX ANIMATION (TIME/LOOPS)**: 15 seconds/ 3 loops

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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