The Lancet Planetary Health

Overview

The Lancet Planetary Health is a new online-only title in The Lancet’s growing family of specialty journals, joining The Lancet Public Health and The Lancet Global Health to provide a third pillar in The Lancet’s open-access programme. Building on the foundation of The Rockefeller Foundation–Lancet Commission on planetary health, this monthly journal is committed to publishing high-quality original research Articles, Editorials, Comments, and Correspondence that cover the interplay between health and the determinants of health in our living and physical world.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
76,480
Avg. Global Monthly Unique Visitors
37,486
Avg. Global Monthly Page Views
53,137
Avg. Global eTOC Distribution
38,349

Editor-in-Chief
Raffaella Bosurgi
Digital Specs

Lancet Websites

<table>
<thead>
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<tr>
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<td>300 x 50 or 320 x 50</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**LANCET (ALL TITLES) eTOC Email**

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**FORMATS**
- jpeg, png, gif, (static image only)

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