The Lancet Child & Adolescent Health

Overview

With a strong clinical focus, *The Lancet Child & Adolescent Health* will be an independent journal with an international perspective. The monthly journal will present the most influential and innovative practice-changing original research, as well as authoritative reviews and insightful opinion pieces to promote the health of the whole child, from the fetal period through to young adulthood.

Visit Website

### North America

Aileen Rivera North America  
917-825-3954  
mailto:a.rivera@elsevier.com

Traci Peppers North America  
347-449-6997  
t.peppers@elsevier.com

### EMEALA

Katy Parker EMEALA  
+44 (0) 7796 925011  
k.parker@elsevier.com

Monika Giergielewicz EMEALA  
+44 (0) 7796 925011  
m.giergielewicz@elsevier.com

### APAC

Virginia Van Homrigh APAC  
61 448 008159  
v.vanthomrigh@elsevier.com

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**Digital Specs**

**Lancet Websites**

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**FORMATS**

jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

Yes

**MAX FILE SIZE**

200 KB

**MAX ANIMATION (TIME/LOOPS)**

15 seconds/3 loops

**PRESTITIAL FREQUENCY**

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**Audience**

General paediatrics, adolescent medicine, child development. All paediatric subspecialties including (but not limited to) allergy and immunology, cardiology, critical care, endocrinology, fetal and neonatal medicine, gastroenterology, haematology, hepatology and nutrition, infectious diseases, neurology, oncology, psychiatry, respiratory medicine, and surgery.

**Editor-in-Chief**

Jane Godsland
<table>
<thead>
<tr>
<th>POSITION</th>
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**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

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2. Applicability

1. Applicability

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2. Applicability

1. Applicability

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