JVS: Vascular Science

Overview

JVS: Vascular Science publishes the best of "bench-to-bedside" translational research, underlying modern medical, endovascular and surgical investigation and management of vascular diseases. JVS: Vascular Science is dedicated to the science and art of vascular medicine, radiology, surgery and endovascular interventions and aims to improve the science underlying the evaluation and care of patients with aortic, arterial, venous and lymphatic disorders by publishing relevant papers that report important scientific advances, test new hypotheses, propose and define new treatments and address current controversies. To achieve the goal of bringing bench research to bedside, the Journal publishes original laboratory and experimental clinical studies, as well as review papers that relate to these aims. As an official publication of the Society for Vascular Surgery, the Journal also publishes selected papers presented at the Vascular Annual Meeting and the meetings of affiliated vascular societies, as well as original articles from members and non-members.

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-6997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

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Avg. Global Monthly Page Views 578
Avg. Global eTOC Distribution 4

Affiliation
An official publication of the Society for Vascular Surgery

Audience
Vascular surgeons, cardiovascular surgeons, and general surgeons.
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS

- Yes

### MAX FILE SIZE

- 200 KB

### MAX ANIMATION (TIME/LOOPS)

- 15 seconds/ 3 loops

### PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS

- jpeg, png, gif, (static image only)

### TRACKING PIXELS

- No

### MAX FILE SIZE

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

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6. Distribution

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