JVS: Vascular Science

Overview

*JVS: Vascular Science* publishes the best of "bench-to-bedside" translational research, underlying modern medical, endovascular and surgical investigation and management of vascular diseases. *JVS: Vascular Science* is dedicated to the science and art of vascular medicine, radiology, surgery and endovascular interventions and aims to improve the science underlying the evaluation and care of patients with aortic, arterial, venous and lymphatic disorders by publishing relevant papers that report important scientific advances, test new hypotheses, propose and define new treatments and address current controversies. To achieve the goal of bringing bench research to bedside, the *Journal* publishes original laboratory and experimental clinical studies, as well as review papers that relate to these aims. As an official publication of the Society for Vascular Surgery, the *Journal* also publishes selected papers presented at the Vascular Annual Meeting and the meetings of affiliated vascular societies, as well as original articles from members and non-members.

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**Rate Card**

Effective January 2024

**JVS: Vascular Science**

**Global Print Circulation**

Online Only

**Avg. Global Monthly Visits**

1,122

**Avg. Global Monthly Unique Visitors**

455

**Avg. Global Monthly Page Views**

578

**Avg. Global eTOC Distribution**

4

**Affiliation**

An official publication of the Society for Vascular Surgery

**Audience**

Vascular surgeons, cardiovascular surgeons, and general surgeons.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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</table>

| FORMATS     | jpeg, png, gif, HTML5†, 3rd party tags | TRACKING PIXELS | Yes | MAX FILE SIZE | 200 KB | MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops | PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
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