JACC: Cardiovascular Imaging

Overview
This journal will publish original clinical research articles employing noninvasive and invasive imaging techniques including, Echocardiography, CT, CMR, nuclear, optical imaging and cine-angiography. Additional content will emphasize imaging for the practicing cardiologist, advocacy, practice management and state of the art reviews.

Display Advertising
Adam Sansolo United States
201-575-2242
asansolo@AMCMediaGroup.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Laura Lombardi United States
732-998-1791
llombardi@amcmediagroup.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising
Jaesam Hong Global
212-633-3713
j.hong@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request

Avg. Global eTOC Distribution
1,801

Affiliation
American College of Cardiology

Audience
Cardiologists and physicians with a secondary interest in cardiology.

Editor-in-Chief
Y. Chandrashekhar, MD, FACC
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

---

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability of the Terms and Conditions: These terms and conditions shall apply to all offers, proposals, moves made between Elsevier and any third party or agent(s) ("the Client") relating to the products and services of Elsevier ("the Products and Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties and shall supersede any previous supply terms and conditions unless replaced by any subsequent written agreement between the parties. Any failure or delay by Elsevier to exercise or enforce any right or provision of these terms and conditions shall not constitute a waiver of such right or provision.

2. Execution and Modification of the Order: The written order acknowledgment shall be the sole and exclusive agreement between the parties relating to the Products and Services. Any modification, change, or alteration to the order must be made in writing, signed by an authorized representative of Elsevier. No oral modification or acceptance will be binding on Elsevier.

3. Prices, Taxes and Currencies: Unless otherwise agreed in writing by Elsevier, the prices set out in Elsevier's quotation or order acknowledgment shall be exclusive of value added tax and any other levies imposed on the sale of the Products and Services unless otherwise stated. Prices and taxes are subject to change without notice. Any taxes or duties charged in addition to the prices stated herein shall be payable by the Client.

4. Delivery and Performance: The Client acknowledges that the Products and Services may be delivered in accordance with the delivery dates and times agreed by the parties. The Client shall be responsible for ensuring that the delivery address is correct and that the Products and Services are delivered to the correct location.

5. Ownership and Risk of Loss: Title to the Products and Services shall pass to the Client upon delivery, and the Client shall bear all risks of loss or damage until the Products and Services have been delivered to the Client.

6. Intellectual Property Rights: All rights, titles, and interests in and to the Products and Services shall remain with Elsevier unless specifically transferred to the Client in writing. The Client shall not assign, sublicense, or otherwise transfer any part of the Products and Services without the prior written consent of Elsevier. The Client acknowledges that Elsevier retains all rights, titles, and interests in and to the Products and Services.

7. Indemnification: The Client shall indemnify and hold harmless Elsevier from and against all claims, damages, losses, liabilities, costs, expenses, and attorneys' fees arising out of or in connection with the Client's use or misuse of the Products and Services.

8. Limitation of Liability: Elsevier shall not be liable for any breach of contract, tort (including negligence), breach of warranty, loss of profits, goodwill, business, reputation, or any other pecuniary or financial loss, foreseeable or otherwise, resulting from the Products or Services.

9. Governing Law and Jurisdiction: These terms and conditions shall be governed by and construed in accordance with the laws of the United Kingdom, and the Client and Elsevier agree to submit to the exclusive jurisdiction of the courts of England and Wales.

10. Amendments and Waivers: No modification of these terms and conditions shall be effective unless in writing and signed by an authorized representative of Elsevier. Any waiver by either party of any breach of these terms and conditions by the other party shall not operate or be construed as a waiver of any subsequent breach by that party of the same or any other provision of these terms and conditions.

11. Additional Provisions: In addition to the terms and conditions contained herein, the Client agrees to comply with all applicable laws, rules, regulations, and industry standards relating to the Products and Services. The Client acknowledges that Elsevier may modify these terms and conditions at any time without notice.

12. Entire Agreement: These terms and conditions constitute the entire agreement between the parties and supersede all prior agreements or understandings, whether oral or written, relating to the Products and Services.

13. Miscellaneous: These terms and conditions shall not be assignable, alienable, or transferable without the prior written consent of Elsevier. Any failure to enforce any right or provision of these terms and conditions shall not constitute a waiver of such right or provision.