JACC: Cardiovascular Imaging

Overview

This journal will publish original clinical research articles employing noninvasive and invasive imaging techniques including, Echocardiography, CT, CMR, nuclear, optical imaging and cine-angiography. Additional content will emphasize imaging for the practicing cardiologist, advocacy, practice management and state of the art reviews.

Display Advertising

Adam Sansolo United States
201-575-2242
asansolo@AMCMediaGroup.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Laura Lombardi United States
732-998-1791
llombardi@amcmmediagroup.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong Global
212-633-3713
j.hong@elsevier.com

Affiliation
American College of Cardiology

Editor-in-Chief
Y. Chandrashekhar, MD, FACC

Audience
Cardiologists and physicians with a secondary interest in cardiology.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/ 3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS

jpeg, png, gif (static image only)

TRACKING PIXELS

No

MAX FILE SIZE

200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS

jpeg, png, gif (static image only)

TRACKING PIXELS

No

MAX FILE SIZE

200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

eTOC Metrics: Vertex Communications, September 2022

1.1 This Agreement and all of the terms and conditions hereunder, including without limitation the exclusion of implied warranties, are non-negotiable terms and conditions in the context of the services offered to the Client by Elsevier. The Client shall be bound by the terms and conditions hereunder and by the terms and conditions of this Agreement, whether written or oral, and whether or not agreed to in writing and whether or not incorporated in the Client’s purchase order or any other written document. The Client’s acceptance of any delivery of Products or Services, or commission or payment of any sum assessed under this Agreement, constitutes acceptance of and assent to all of the terms and conditions hereunder, whether written or oral.

1.2 The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall not be responsible for any acts or omissions of others and all such acts or omissions shall be indemnified and held harmless by the Client. If the Client is a corporation, it shall be bound by the terms and conditions hereunder whether by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY EXCEPT...THE Party IS LEGALLY RESPONSIBLE for death OR PERSONAL INJURY EXCEPT...ELSEVIER EXPRESSLY EXCLUDES ANY LIABILITY FOR BREACH OF ANY IMPLIED WARRANTIES TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS THE PARTY IS LEGALLY RESPONSIBLE for death OR PERSONAL INJURY EXCEPT...THE party IS LEGALLY RESPONSIBLE for death OR PERSONAL INJURY EXCEPT...

2. Offer and acceptance/ Description

2.1 These terms and conditions apply to all offers, proposals made to Elsevier or any third party or parties to any Client who purchases or orders or requests Elsevier’s Products or Services as set out in the Elsevier order acknowledgement or invoice. Where general terms and conditions of sale or supply are applicable, they shall be governing and any inconsistency between this Agreement and the general terms and conditions of sale or supply, this Agreement shall prevail. The Client shall have no right to offset any amounts against any sums due to Elsevier under any contract or agreement.

3. Compensation

3.1 The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any other premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC. The Client shall allow Elsevier to inspect its facilities, books and records to verify its compliance with the TC. The Client agrees to indemnify Elsevier and its agents, officers, directors, employees, successors, and assigns of any and all claims, losses, damages, costs, penalties, or expenses incurred or suffered, directly or indirectly, in connection with the provisions of this Agreement.

4. Payment

4.1 Unless otherwise agreed in writing, payment shall be effected within thirty (30) days of the invoice date. The Client’s account shall be eligible for credit approval with a credit limit of 1% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees and costs reasonably incurred by Elsevier in recovering any amounts due. Without written consent of Elsevier, the Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier.

5.1 The Client shall be responsible for all costs and expenses associated with the Client’s promotion of Products, unless otherwise agreed in writing. The Client shall allow Elsevier to inspect its facilities, books and records to verify its compliance with the TC. The Client agrees to indemnify Elsevier and its agents, officers, directors, employees, successors, and assigns of any and all claims, losses, damages, costs, penalties, or expenses incurred or suffered, directly or indirectly, in connection with the provisions of this Agreement.

6. Disposition of the Client's obligation to make payments to Elsevier under clause 5.

6.2 The Client shall be responsible for all costs and expenses associated with the Client’s promotion of Products, unless otherwise agreed in writing. The Client shall allow Elsevier to inspect its facilities, books and records to verify its compliance with the TC. The Client agrees to indemnify Elsevier and its agents, officers, directors, employees, successors, and assigns of any and all claims, losses, damages, costs, penalties, or expenses incurred or suffered, directly or indirectly, in connection with the provisions of this Agreement.

7. Notice requirements

7.1 For the purpose of this Agreement, the term “Force Majeure” shall mean any event, including without limitation any action of the elements, fire, embargo, strikes, wars, insurrections, riots, acts of terrorism, civil disturbances, acts of God, governmental action, nationalization, expropriation, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part obligations under this Agreement or delay in performance of all or any part of its obligations under this Agreement.

8. Liability and Claims TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER EXPRESSLY EXCLUDES ANY LIABILITY FOR BREACH OF ANY IMPLIED WARRANTIES TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS THE PARTY IS LEGALLY RESPONSIBLE for death OR PERSONAL INJURY EXCEPT...

9. Advertisements

9.1 If by reason of labor dispute, strikes, inability to obtain labor or materials, fire, act of God, governmental restrictions or any other causes beyond the control of a party, such party is unable to perform in whole or in part obligations under this Agreement or delay in performance of all or any part of its obligations under this Agreement.

10. Amendments to the Agreement

10.1 The Client shall be responsible for all costs and expenses associated with the Client’s promotion of Products, unless otherwise agreed in writing. The Client shall allow Elsevier to inspect its facilities, books and records to verify its compliance with the TC. The Client agrees to indemnify Elsevier and its agents, officers, directors, employees, successors, and assigns of any and all claims, losses, damages, costs, penalties, or expenses incurred or suffered, directly or indirectly, in connection with the provisions of this Agreement.

11. Audit

11.1 The Client shall be responsible for all costs and expenses associated with the Client’s promotion of Products, unless otherwise agreed in writing. The Client shall allow Elsevier to inspect its facilities, books and records to verify its compliance with the TC. The Client agrees to indemnify Elsevier and its agents, officers, directors, employees, successors, and assigns of any and all claims, losses, damages, costs, penalties, or expenses incurred or suffered, directly or indirectly, in connection with the provisions of this Agreement.

12. Compliance with laws

12.1 The Client shall be responsible for all costs and expenses associated with the Client’s promotion of Products, unless otherwise agreed in writing. The Client shall allow Elsevier to inspect its facilities, books and records to verify its compliance with the TC. The Client agrees to indemnify Elsevier and its agents, officers, directors, employees, successors, and assigns of any and all claims, losses, damages, costs, penalties, or expenses incurred or suffered, directly or indirectly, in connection with the provisions of this Agreement.

13. General

13.1 The Client shall be responsible for all costs and expenses associated with the Client’s promotion of Products, unless otherwise agreed in writing. The Client shall allow Elsevier to inspect its facilities, books and records to verify its compliance with the TC. The Client agrees to indemnify Elsevier and its agents, officers, directors, employees, successors, and assigns of any and all claims, losses, damages, costs, penalties, or expenses incurred or suffered, directly or indirectly, in connection with the provisions of this Agreement.