JACC: Cardiovascular Imaging

Overview

This journal will publish original clinical research articles employing noninvasive and invasive imaging techniques including, Echocardiography, CT, CMR, nuclear, optical imaging and cine-angiography. Additional content will emphasize imaging for the practicing cardiologist, advocacy, practice management and state of the art reviews.

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North America

Aileen Rivera North America 917-825-3954 mailto:a.rivera@elsevier.com

Traci Peppers North America 347-449-4997 t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA +44 (o) 7796 925011 k.parker@elsevier.com

Monika Giergielewicz EMEALA +44 (o) 7796 925011 m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC 61 448 008139 v.vanhomrigh@elsevier.com

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Avg. Global eTOC Distribution 1,801

Affiliation

American College of Cardiology

Audience

Cardiologists and physicians with a secondary interest in cardiology.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/ 3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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**Formats**
- jpeg, png, gif, (static image only)

**Tracking Pixels**
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**Max File Size**
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**AIP Email**

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Animation and expandable banners unavailable

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