JACC: Case Reports

Overview

*JACC: Case Reports* is one of a family of specialist journals launched by the renowned *Journal of the American College of Cardiology (JACC)*. It provides an educational platform for promoting clinical cases and clinical problem solving. It accepts everyday educational or rare clinical cases, well described and with clear learning objectives, from across the field of cardiovascular medicine. The journal aims to serve as a publication vehicle for early career cardiologists and members of the cardiovascular care team, and as a forum for mentorship on the review and publication process.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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In the event of any breach by either party of the terms and conditions of the TC, the non-breaching party has the right to terminate the Agreement immediately. The non-breaching party may also, in its sole discretion, suspend the performance of the Agreement or take any action it deems necessary or desirable to enforce compliance with the terms and conditions of the TC. In the event of a breach, the non-breaching party may seek damages, including but not limited to, any actual or consequential losses suffered as a result of the breach.

Any action by the non-breaching party shall not operate as a waiver of any of its rights under the TC.

9. Force majeure

Neither party shall be liable to the other for failure to perform any part of the Agreement if such failure is caused by circumstances beyond such party’s reasonable control, including, but not limited to, acts of God, war, insurrection, riot, revolt, revolution, civil commotion, strikes, lockouts, embargoes, labor shortages, or other similar circumstances.

10. Audit

If the Client is an organization, the Client shall, within thirty (30) days of receipt of the request from Elsevier, provide Elsevier with such information and assistance in reasonable form as Elsevier may reasonably require to enable Elsevier to verify the accuracy of the Annual Information.

11. Compliance with laws

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and generally prevailing custom and practice. The Client shall observe and comply with all the provisions of the TCs specific to the Client.

12. Terms of payment

The Client shall pay Elsevier the price in accordance with the terms of sale specified in the Order. Payment of the price shall be made in accordance with the terms specified in the Order. The Client shall not have the right to set-off or discharge any amount due to Elsevier against any amount owing by Elsevier to the Client.

13. Cancellations & Returns

The Client is not entitled to cancel any part of an Order or cancel any Services that have already been supplied. Products shall be returned at the Client’s expense, unless there is a valid reason for doing so. No return of Products shall be accepted after the end of the seven (7) day cooling-off period.

14. Domination of the order

Any modification to the agreed product or service description, budget, schedule, or on an act in the event of an audit or examination, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier undertakes additional Services in connection with the performance of the TC, the Client shall be responsible for the additional costs incurred.

15. Governing law

This Agreement shall be governed by and construed in accordance with the laws of England and Wales, and the Client, if it is an organization, agrees that it irrevocably submits to the exclusive jurisdiction of the courts of England and Wales in respect of any litigation or proceedings arising out of or in connection with this Agreement or the subject matter hereof.