Overview

*JACC: Case Reports* is one of a family of specialist journals launched by the renowned *Journal of the American College of Cardiology (JACC)*. It provides an educational platform for promoting clinical cases and clinical problem solving. It accepts everyday educational or rare clinical cases, well described and with clear learning objectives, from across the field of cardiovascular medicine. The journal aims to serve as a publication vehicle for early career cardiologists and members of the cardiovascular care team, and as a forum for mentorship on the review and publication process.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/ 3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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FORMATS

jpeg, png, gif, (static image only)

TRACKING PIXELS

No

MAX FILE SIZE

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AIP Email

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No

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200 KB

Animation and expandable banners unavailable

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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9. **Audit**
   The Client acknowledges that Elsevier will have the right to audit the Client’s accounting records and the Client acknowledges that Elsevier will have the right to appoint an independent auditing firm to conduct such an audit. The Client acknowledges thatElsevier will have the right to audit the Client’s accounting records and the Client acknowledges that Elsevier will have the right to appoint an independent auditing firm to conduct such an audit. The Client acknowledges thatElsevier will have the right to audit the Client’s accounting records and the Client acknowledges that Elsevier will have the right to appoint an independent auditing firm to conduct such an audit. The Client acknowledges thatElsevier will have the right to audit the Client’s accounting records and the Client acknowledges that Elsevier will have the right to appoint an independent auditing firm to conduct such an audit. The Client acknowledges thatElsevier will have the right to audit the Client’s accounting records and the Client acknowledges that Elsevier will have the right to appoint an independent auditing firm to conduct such an audit. The Client acknowledges thatElsevier will have the right to audit the Client’s accounting records and the Client acknowledges that Elsevier will have the right to appoint an independent auditing firm to conduct such an audit. The Client acknowledges thatElsevier will have the right to audit the Client’s accounting records and the Client acknowledges that Elsevier will have the right to appoint an independent auditing firm to conduct such an audit. The Client acknowledges thatElsevier will have the right to audit the Client’s accounting records and the Client acknowledges that Elsevier will have the right to appoint an independent auditing firm to conduct such an audit. The Client acknowledges that

10. **Order personal subscriptions in a representative capacity, for the account and use of no more than one identified individual subscriber for valid personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate relief requiring the client to deliver all copies of Elsevier’s products and Services from Elsevier to the Client nor the Client shall be entitled to withdraw any order to purchase from Elsevier, the Client shall pay Elsevier the then due amount of the payment which shall be automatically increased to fully cover such actual, direct, and consequential losses. The Client may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment for the copy run in previous issue may be inserted. Client shall retain a complete copy of all materials unless otherwise agreed in writing.

11. **Reliability of information**
   If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs will be incurred or committed prior to the date of written notice of cancellation by Elsevier. Orders may be cancelled by Elsevier at any time. All cancellations must be made in writing. (e) Unless otherwise expressly agreed in writing and signed by an authorized agent of Elsevier, Nothing in the TC will exclude or limit Elsevier’s liability for death or personal injury caused by negligence or fraudulent default.

12. **Client’s obligations to Elsevier**
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13. **Indemnification and liability**
   The Client shall indemnify and hold Elsevier harmless from and against any and all claims, demands, judgments, or awards for damages (whether or not related to any liability of Elsevier) and from and against any loss, costs, or expenses (including reasonable attorneys’ fees) which Elsevier may suffer or incur, whether or not caused by the Client, as a result of any and all breaches or alleged breaches of any provision of the TC.

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17. **Notice and convenience**
   The Client acknowledges that Elsevier is and shall be entitled to rely on the representations and warranties made by the Client as set out in the TC and any prior agreements between the parties. The Client acknowledges that Elsevier is and shall be entitled to rely on the representations and warranties made by the Client as set out in the TC and any prior agreements between the parties.

18. **Miscellaneous**
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