Overview

*JACC: CardioOncology* is one of a family of specialist journals launched by the renowned *Journal of the American College of Cardiology (JACC)*. It serves to advance the cardiovascular care of cancer patients through the publication of rigorously executed, innovative science and dissemination of evidence-based knowledge. The journal seeks to transform the field of cardio-oncology and actively engage and educate the cardiovascular and oncology communities in pre-clinical, translational, and clinical research, as well as in best practices in cardio-oncology.

Visit Website
### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
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<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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<table>
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<tr>
<th>FORMATS</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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<tbody>
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<td>MAX FILE SIZE</td>
<td>200 KB</td>
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<tr>
<td>MAX ANIMATION (TIME/LOOPS)</td>
<td>15 seconds/3 loops</td>
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<td>PRESTITIAL FREQUENCY</td>
<td>1 impression/6hrs/user</td>
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</tbody>
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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

#### eTOC Email

<table>
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<tbody>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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<tr>
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<td>MAX FILE SIZE</td>
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

#### AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
5. Payment
Notwithstanding any other provision in a Rate Card or elsewhere, all sums payable for the Products and Services, including any amounts due under any Rate Card, must be paid in advance.

6. Liability and Disclaimers

6.1 Limitation of Liability
Elsevier shall not be liable for any loss or damage, whether direct, indirect, special, consequential or otherwise, howsoever caused, whether under a contract, in tort or otherwise, in connection with the Products or Services or in respect of any claims for loss of profit or anticipated savings or loss or expense under or by reason of any failure of the Client to perform any of its obligations hereunder.

6.2 Disclaimer of Liability
This is a contract for Products and Services and does not confer any benefit on any third party, and persons who are not parties to this agreement have no rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any of its terms.

6.3 Non-waiver
No failure or delay by Elsevier in exercising any right or remedy under this Agreement shall operate as a waiver of any further right or remedy under this Agreement or any other document to which Elsevier is entitled.

7. Force Majeure

7.1 Impact
In the event of a force majeure event occurring in any relevant member state of the European Union, Elsevier shall be entitled to delay, extend or cancel all or any of the Products, Services, deliveries, orders, bespoke products, customised products and/or bespoke simulations and/or bespoke exercises, and to delay or extend any other performance or payment obligations under this Agreement to the extent necessary, to the extent permitted by law.

7.2 Impact of the Agreement
The obligations of Elsevier under this Agreement shall be suspended during the period of any force majeure event and shall be postponed to the extent necessary, and the time for performance shall be extended during such period.

7.3 Waiver
In the event of a force majeure event occurring in any relevant member state of the European Union, Elsevier shall be entitled to delay, extend or cancel all or any of the Products, Services, deliveries, orders, bespoke products, customised products and/or bespoke simulations and/or bespoke exercises, and to delay or extend any other performance or payment obligations under this Agreement to the extent necessary, to the extent permitted by law.

7.4 Compensation
The Client shall, to the extent permitted by law, be entitled to claim damages and/or compensation for any loss or damage suffered by it as a result of any force majeure event occurring in any relevant member state of the European Union.

8. Miscellaneous

8.1 Governing Law
This Agreement shall be governed by and construed in accordance with the laws of England without giving effect to any choice or conflict of law provision or rule.

8.2 Jurisdiction
Any dispute, controversy or claim arising out of, or relating to, this Agreement, or the relationship between the parties to this Agreement, shall be settled by arbitration in London, England before a single arbitrator to be mutually agreed on by the parties or, in the absence of such agreement, to be appointed by the President of the London Court of International Arbitration.

8.3 No Agency
The Client hereby agrees that it has no authority to act on Elsevier’s behalf in respect of any matters relating to the Products or Services.

8.4 Entire Agreement
This Agreement, together with any other written agreement between the parties, constitutes the entire agreement between the parties in respect of the subject matter hereof and supersedes all prior negotiations, representations and agreements, whether written or oral, relative to the subject matter hereof.

8.5 Severability
In the event that any provision of this Agreement shall be held to be invalid, void or unenforceable in any respect, such invalidity will not affect any other provision of this Agreement and in such event the parties shall negotiate in good faith to modify any such invalid, void or unenforceable provision to the extent necessary to make it valid and enforceable.

8.6 Counterparts
This Agreement may be executed in counterparts, each of which shall constitute an original, but all of which together shall constitute one and the same instrument.

8.7 Failure of Delivery
The Client hereby agrees that it has no authority to act on Elsevier’s behalf in respect of any matters relating to the Products or Services.

8.8 Breach
In the event of a breach of any of the terms of this Agreement by the Client, Elsevier shall be entitled to terminate this Agreement immediately upon written notice to the Client, without prejudice to Elsevier’s right to seek any other remedy to which Elsevier may be entitled.

8.9 Notices
All notices and communications required or permitted to be given hereunder shall be given in writing, addressed to the Client at the address set out in this Agreement or such other address as the parties may agree in writing and delivered by registered or certified mail, postage prepaid, or by a reputable courier service, or by facsimile or electronic mail.

8.10 Assignment
The Client may not assign this Agreement without the prior written consent of Elsevier.

8.11 Further Assurance
The Client shall do all that is necessary to assist Elsevier to register, perfect or enforce Elsevier’s rights under this Agreement.

8.12 Risk
The risk in the Products and Services shall pass to the Client on delivery or dispatch.

8.13 Entire Agreement
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