Overview

**JACC: CardioOncology** is one of a family of specialist journals launched by the renowned *Journal of the American College of Cardiology (JACC)*. It serves to advance the cardiovascular care of cancer patients through the publication of rigorously executed, innovative science and dissemination of evidence-based knowledge. The journal seeks to transform the field of cardio-oncology and actively engage and educate the cardiovascular and oncology communities in pre-clinical, translational, and clinical research, as well as in best practices in cardio-oncology.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/loops)**
- 15 seconds/3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

**eTOC Email**

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif (static image only)

**Tracking Pixels**
- No

**Max File Size**
- 200 KB

**AIP Email**

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**Tracking Pixels**
- No

**Max File Size**
- 200 KB

* MPU banners, positions 1, 2, 3, are stacked vertically
* Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals, made between Elsevier and any third party or agent to any Client (“the Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the Client and Elsevier, and shall supersede any previous supply terms and conditions. These terms and conditions shall apply unless and until the Client receives written notice from Elsevier of a change or modification thereto.

2. Execution and modification of the order

Receipt of an Elsevier’s order acknowledgement does not, in and of itself, result in an adjustment to the final price or in delivery. Deliveries shall be made to the Client at its premises, or as set out in the relevant order acknowledgement. If a request for delivery, or any changes in the order, is made after delivery, the Client shall pay all additional costs incurred.

3. Execution and modification of the order

Any modification to the agreed shipment plan, including, but not limited to, any changes in quantities or to the time of delivery, shall require written consent of Elsevier.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier, any variations in the Products supplied to the Client shall be solely at the Client’s risk and expense.

5. Payment

Payment terms shall be agreed in writing by both parties, and may include a set-off of the price of the Products against the price of related goods or services provided by Elsevier. Payment terms may be altered at any time by Elsevier, in writing, and without prejudice to Elsevier’s right to suspend any further delivery of Products until payment is made.

6. Distribution

No part of the Products or Services may be stored in any automated data file and/or reproduced, whether electronically, mechanically, by photocopying, recording or in any other medium or format, without the specific prior written permission of Elsevier. The rights granted by Elsevier are non-exclusive and for the purpose of advertising and/or promotion only; Elsevier shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or Services, including any text, illustrations, photographs, sound recordings, video recordings, icons, graphics, artwork and the like, shall be used by the Client for any purpose other than that for which it was intended.

7. Advertising & Reprints

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to reject any assignment. The Client shall not be entitled to assign or transfer any of its rights or obligations under the TC.

8. Liability and claims

In the event of any claim against Elsevier for breach of this TC, the Client shall indemnify Elsevier against any and all costs and expenses incurred by Elsevier in defending such claim, including, but not limited to, reasonable legal fees and any other costs incurred by Elsevier.

9. Force majeure

The parties shall not be liable for any breach of this TC caused by circumstances beyond their control, including acts of God, strikes, labor disputes, acts of war or terrorism, or other force majeure events.

10. Advertising & Reprints

Elsevier shall be entitled to stop any advertising or reprints if it determines, in its sole discretion, that the Advertising Content or any reprints thereof is not in compliance with any laws, regulations, or guidelines applicable to Elsevier’s advertising or reprints activities. Elsevier shall also be entitled to take such other action as it deems necessary to protect its reputation, goodwill, or intellectual property rights, including, but not limited to, removing the Advertising Content or reprints from Elsevier’s website or removing the Services from the Client’s website.

11. Applicability of law

The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to enable payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

12. Distribution agreements

If any law, rule or regulation or industry code or if Elsevier is directed to do so by any law enforcement agency, court or regulatory authority, the Client shall cease all distribution of the Products and/or Services and take such other action as is necessary to comply with such law, rule, regulation, or industry code.

13. Cancellations & Returns

Any cancellations or returns of Products or Services shall be made by the Client in accordance with the terms and conditions published by Elsevier. The Client shall be responsible for paying all costs associated with the cancellation or return of Products or Services, including any handling, packing, and shipping charges.

14. General

The Client acknowledges that if a dispute arises, it shall be final and binding on the parties and shall be resolved by arbitration in accordance with the rules of the American Arbitration Association and the applicable laws of the State of New York. The prevailing party shall be entitled to recover reasonable attorneys’ fees and costs, in addition to such other relief as may be granted by the arbitrator.

15. Termination

Either party may terminate this TC upon written notice to the other party. In the event of termination, the Client shall pay all amounts owed to Elsevier, including any undisputed invoices and all expenses, costs, and fees incurred by Elsevier in connection with the termination, within a reasonable time after receipt of notice of termination.

16. Governing Law

This TC shall be governed by, and construed in accordance with, the laws of [insert applicable jurisdiction], without regard to its conflict of laws provisions. Any claim or dispute arising out of or relating to this TC shall be subject to the exclusive jurisdiction of the [insert applicable court or tribunal], and the parties shall submit to the exclusive jurisdiction of such courts.

17. Confidentiality

Each party represents and warrants that it has the right to use and disclose the information, and agrees to keep such information confidential and not to disclose it to any third party without the other party’s prior written consent. Each party shall use commercially reasonable efforts to prevent the unauthorized disclosure or use of any Confidential Information.

18. Miscellaneous

These terms and conditions shall apply to all offers, proposals, made between Elsevier and any third party or agent to any Client (“the Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the Client and Elsevier, and shall supersede any previous supply terms and conditions. These terms and conditions shall apply unless and until the Client receives written notice from Elsevier of a change or modification thereto.

19. Applicability

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