JACC: CardioOncology

Overview

JACC: CardioOncology is one of a family of specialist journals launched by the renowned Journal of the American College of Cardiology (JACC). It serves to advance the cardiovascular care of cancer patients through the publication of rigorously executed, innovative science and dissemination of evidence-based knowledge. The journal seeks to transform the field of cardio-oncology and actively engage and educate the cardiovascular and oncology communities in pre-clinical, translational, and clinical research, as well as in best practices in cardio-oncology.

Visit Website

North America

Erica Wenitsky North America
(610) 864-4530
mailto:ewenitsky@amcmediagroup.com

Krissy Gutowski North America
mailto:KGutowski@amcmediagroup.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
mailto:k.parker@elsevier.com

Monika Giergielewicz EMEALA
+61 448 008 159
mailto:m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
mailto:v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request

Avg. Global eTOC Distribution
160

Affiliation
American College of Cardiology

Audience
Cardiovascular and oncology communities
**Digital Specs**

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, quotations, proposals made between Elsevier and any third party or to any party (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, accordingly, the Client shall be deemed to have agreed to be bound by these terms and conditions unless it has specifically notified Elsevier in writing to the contrary.

2. Applicability of legislation

These terms and conditions shall be interpreted in accordance with the laws of the Netherlands. If any provision of these terms and conditions is found to be invalid or unenforceable for any reason, such invalidity or unenforceability shall not affect any other part of these terms and conditions.

3. General

These terms and conditions shall apply to all offers, quotations, proposals made between Elsevier and any third party or to any party (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, accordingly, the Client shall be deemed to have agreed to be bound by these terms and conditions unless it has specifically notified Elsevier in writing to the contrary.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, all prices/rates for the Products and Services shall be those set out in the applicable Rate Card. Unless otherwise agreed by Elsevier in writing, any and all taxes, duties, levies, or other charges imposed on the sale or supply of the Products and/or Services under the TC shall be borne by the Client at the time of purchase.

5. Payment

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

6. Distribution

If the Client is an agent, it shall not be entitled to make any sales or dealings in the Products until a valid written agreement has been entered into with Elsevier.

7. Client's obligation to make payments to Elsevier

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

8. Liability and claims

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

9. Force majeure

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

10. Advertising & Reprints

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

11. Intellectual property

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

12. Advertising & Reprints

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

13. Employment

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

14. General

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

15. Effective January

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

16. Rate Card

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,

17. Effective January

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline by not later than Elsevier (“the Closing Date”). Where copy is received late or not at all, although Elsevier will endeavour to do so,