JACC: CardioOncology

Overview

*JACC: CardioOncology* is one of a family of specialist journals launched by the renowned *Journal of the American College of Cardiology (JACC)*. It serves to advance the cardiovascular care of cancer patients through the publication of rigorously executed, innovative science and dissemination of evidence-based knowledge. The journal seeks to transform the field of cardio-oncology and actively engage and educate the cardiovascular and oncology communities in pre-clinical, translational, and clinical research, as well as in best practices in cardio-oncology.

Visit Website

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j.hong@elsevier.com |

Global Print Circulation

Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request

Avg. Global eTOC Distribution
160

Affiliation
American College of Cardiology

Editor-in-Chief
Bonnie Ky, MD, MSCE, FACC

Audience
Cardiovascular and oncology communities

Rate Card
Effective January 2024
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tr>
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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**FORMATS**

- jpeg, png, gif (static image only)

**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

**AIP Email**

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**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
EELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability

These terms and conditions shall apply to all offers, proposals, agreements made between Elsevier and any third party or agent for (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties. These terms and conditions are to be read and construed together with the relevant Elsevier order acknowledgement.

2. Offer and acceptance

(a) Each order for the Products and Services from the Client to Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the T&C. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or renders the service to the Client. Where the order is placed within a period of 15 days of the order being placed, Elsevier's delivery dates will be quoted.

(b) Except where the offer or invitation to supply is expressly stated to be unconditional and accepted without delay, Elsevier reserves the right to reject an order at any time before delivery of the Products and/or Services.

3. Payment

(a) Orders must be submitted at least 12 weeks in advance of the required publication date.

(b) Payment terms and conditions are subject to change. Where the then-current payment terms and conditions applicable to the Products and Services purchased are not stated in this document, the payment terms and conditions in force at the time of purchase will apply.

(c) Away from Europe, payments shall be made within a reasonable time. Elsevier reserves the right to charge interest at a rate of 1% per month on any sums outstanding, together with any collection fees.

(d) Information relating to payment terms is given in欧元, US ゴイド, and GBP. Where an invoice is payable in a currency other than the agreed payment currency, the invoice is payable in that agreed currency at the Exchange Rate (as defined in the T&C) on the due date, which will be calculated as the then-current Exchange Rate plus any applicable administrative fees.

4. Title and risk

(a) Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until payment has been received in full. In the event of default, title shall pass to Elsevier on the date of default.

(b) Risk in any tangible Products supplied by Elsevier to the Client shall pass to the Client on delivery, or as the case may be, to the date of receipt of written notification of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad being published.

5. Deliveries

(a) Unless the Client is an agent or as otherwise agreed, it is the Client’s responsibility to have its authorized representative accept delivery of the Products and/or Services at the agreed site.

(b) Elsevier will make every effort to ensure that delivery takes place within the specified time frames, however, the Client agrees that delivery dates stated are estimates only and Elsevier shall not be liable for any delay or failure to supply as a result of a third party’s actions.

6. Client’s right to reject delivery

(a) The Client is entitled to reject delivery of Products and/or Services where the Products and/or Services do not conform to the description, specification, or quantity ordered, or if the Client finds the Products and/or Services to be of an inferior quality.

(b) The Client shall give Elsevier a written notice of rejection as soon as possible and, in any event, within a reasonable time after delivery.

(c) If the Client rejects delivery, the Client shall return the Products and/or Services to Elsevier at Elsevier’s risk and expense and Elsevier shall refund all monies paid.

7. Cancellation by Client

(a) Cancellation must be in writing and shall be submitted to Elsevier at least 12 weeks prior to the scheduled date of delivery.

(b) If the Client cancels an order after the date of delivery, the Client shall pay to Elsevier the full amount of the order plus any costs incurred or committed by Elsevier.

(c) Cancellations made within 12 weeks of the scheduled date of delivery will attract a 15% penalty.

8. Right to reject delivery

(a) Elsevier reserves the right to reject delivery where the Client does not have the requisite purchasing authority, represents a person to whom it is not bound by contract, or the Client is not an authorized agent of the Client.

(b) Where an order is cancelled, except for the Products and services cancelled by the Client, the Client will bear all costs incurred or committed.

9. Returns

(a) Except where otherwise agreed in writing, no returns will be accepted after the Products and/or Services have been accepted by the Client.

(b) For returns after the due date of delivery, the Client shall bear all costs of transport, insurance, and any other expenses incurred by Elsevier.

10. Audit

(a) Elsevier reserves the right to audit any transaction (including the Products and Services) at any time; any such audit shall not be unreasonable or unseemly.

(b) Any audit conducted by Elsevier must be completed within a reasonable time after a request for audit is made by Elsevier.

11. Audit

(a) Invoices will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad being published.

(b) Where an order is cancelled, except for the Products and services cancelled by the Client, the Client will bear all costs incurred or committed.

12. Compliance with laws

(a) The Client agrees to comply with all laws, regulations, and rules relating to the supply of the Products and Services.

(b) The Client agrees to comply with all laws, regulations, and rules relating to the use of the Products and Services.

(c) The Client agrees to pay all taxes, duties, and other levies due and payable in respect of the supply of the Products and Services.

13. Indemnification

(a) The Client agrees to indemnify Elsevier against all losses, claims, damages, liabilities, and expenses (including legal fees) incurred by or demanded against Elsevier by reason of or in connection with the Client's use of the Products and Services.

(b) The Client agrees to indemnify Elsevier against all losses, claims, damages, liabilities, and expenses (including legal fees) incurred by or demanded against Elsevier by reason of or in connection with the Client's use of the Products and Services.

14. Limitation of liability

(a) Elsevier's liability to the Client for any loss or damage (whether direct or indirect) suffered by the Client in connection with the Products and/or Services shall be limited to the amount paid by the Client except as otherwise provided in these T&C.

(b) Elsevier's liability to the Client for any loss or damage (whether direct or indirect) suffered by the Client in connection with the Products and/or Services shall be limited to the amount paid by the Client except as otherwise provided in these T&C.

15. Termination

(a) Either party may terminate the contract for the Products and/or Services upon written notice to the other party if the other party (i) breaches any term of this contract, (ii) does not pay the invoice amount due for the Products and/or Services, (iii) becomes bankrupt or insolvent, (iv) is dissolved, or (v) ceases to exist.

(b) The Client agrees to promptly return to Elsevier all Products and Services and all references used to create or disseminate the Products and Services.

(c) The Client agrees to promptly return to Elsevier all Products and Services and all references used to create or disseminate the Products and Services.

16. Governing law and jurisdiction

(a) These T&C and all agreements, orders, and transactions between the Client and the Client and Elsevier shall be governed by and construed in accordance with the laws of the United States of America.

(b) These T&C and all agreements, orders, and transactions between the Client and the Client and Elsevier shall be governed by and construed in accordance with the laws of the United States of America.

(c) These T&C and all agreements, orders, and transactions between the Client and the Client and Elsevier shall be governed by and construed in accordance with the laws of the United States of America.

17. Entire agreement

(a) These T&C and all agreements, orders, and transactions between the Client and the Client and Elsevier shall be governed by and construed in accordance with the laws of the United States of America.

(b) These T&C and all agreements, orders, and transactions between the Client and the Client and Elsevier shall be governed by and construed in accordance with the laws of the United States of America.

(c) These T&C and all agreements, orders, and transactions between the Client and the Client and Elsevier shall be governed by and construed in accordance with the laws of the United States of America.

18. Notices

(a) Any notices required or permitted to be given to Elsevier shall be in writing and may be delivered by派人 to Elsevier or by electronic means, including e-mail.

(b) Any notices required or permitted to be given to Elsevier shall be in writing and may be delivered by派人 to Elsevier or by electronic means, including e-mail.

(c) Any notices required or permitted to be given to Elsevier shall be in writing and may be delivered by派人 to Elsevier or by electronic means, including e-mail.

19. Severability

(a) If any provision of these T&C is held to be invalid or unenforceable, then such provision shall be deemed severable and the remaining provisions of these T&C and the remainder of such provision shall continue in full force and effect.

(b) If any part of these T&C is held to be invalid or unenforceable, then such provision shall be deemed severable and the remaining provisions of these T&C and the remainder of such provision shall continue in full force and effect.

(c) If any part of these T&C is held to be invalid or unenforceable, then such provision shall be deemed severable and the remaining provisions of these T&C and the remainder of such provision shall continue in full force and effect.