JACC: Basic to Translational Science

Overview

*JACC: Basic to Translational Science*, an open access journal, serves a forum for advancing the field of Translational Cardiovascular Medicine, and as a platform for accelerating the translation of novel scientific discoveries into new therapies that improve clinical outcomes for patients affected with or at risk for Cardiovascular Disease. Thematic areas of interest include pre-clinical research; clinical trials; personalized medicine; novel drugs, devices, and biologics; proteomics, genomics and metabolomics; and early phase clinical trial methodology.
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**Editor-in-Chief**
Douglas L. Mann, MD, FACC

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### eTOC Email

<table>
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<tbody>
<tr>
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
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### AIP Email

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**MPU banners, positions 1, 2, 3, are stacked vertically**
Animation and expandable banners unavailable

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Contact your sales representative for all digital advertising rates and opportunities.
Millis the Audit. Advertising & Reprints, Force majeure, Liability and claims, Intellectual property, Payment, Prices, taxes and currencies, Execution and modification of the order, Offer and acceptance/Description, Applicability, eTOC Metrics: Vertex Communications, September 2022.

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These terms and conditions shall apply to any advertisement or service (the "Order") placed by any third party (or any "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, shall supplement any other written terms and conditions of any purchase orders or invoices issued by Elsevier. These terms and conditions shall be binding on any Client that shall agree to the Order or which, by its acceptance, shall be deemed to have agreed to the Order.

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11. Audit

If the Client is unable to arrange for such copy to be published on the agreed date or for the agreed period. Payment...