European Urology Oncology

Overview

European Urology Oncology is the new sister journal to European Urology and European Urology Focus, and the first official publication of the EAU fully devoted to the study of genitourinary malignancies. The journal aims to deliver high quality research while implementing a multi-disciplinary approach to incorporate Urology, Medical Oncology, Radiation Therapy, Imaging, Pathology and Basic Research with the ultimate goal of advancing research in urological oncology.

Visit Website
Affiliation
Official Publication of the European Association of Urology

Editor-in-Chief
Alberto Briganti, MD, PhD

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 315</td>
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<td>MPU</td>
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<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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FORMATS  jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS Yes
MAX FILE SIZE 200 KB
MAX ANIMATION (TIME/LOOPS) 15 seconds/ 3 loops
PRESTITIAL FREQUENCY 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS  jpeg, png, gif (static image only)
TRACKING PIXELS No
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable
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