European Urology Oncology

Overview

European Urology Oncology is the new sister journal to European Urology and European Urology Focus, and the first official publication of the EAU fully devoted to the study of genitourinary malignancies. The journal aims to deliver high quality research while implementing a multi-disciplinary approach to incorporate Urology, Medical Oncology, Radiation Therapy, Imaging, Pathology and Basic Research with the ultimate goal of advancing research in urological oncology.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
jjimenez-ahmed@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3189
a.medina@elsevier.com

Affiliation

Official Publication of the European Association of Urology

Audience

Urologists, medical oncologists, radiation oncologists, urologic pathologists.
### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

#### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS
- Yes

#### MAX FILE SIZE
- 200 KB

#### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

#### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

#### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

#### FORMATS
- jpeg, png, gif, (static image only)

#### TRACKING PIXELS
- No

#### MAX FILE SIZE
- 200 KB

#### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

#### FORMATS
- jpeg, png, gif, (static image only)

#### TRACKING PIXELS
- No

#### MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and communications made between the Publisher and the Client concerning the Products and/or Services (the "Client") relating to the products and/or Services ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous terms and conditions of business (in whatever form). Any variation to the TC by the Client shall not be effective unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

2. Offer and acceptance/ Description

Each order for the Products and Services by the Client to Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [Elsevier] deliver the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All products and services ordered are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Services from Elsevier for its own account and not on behalf of any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of and not on behalf of any customer or other principal as if the agent is permitted to order personal subscriptions in the ordinary course, for the account and use of no more than one identified individual subscriber for self-use purposes. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier, upon any violation of this representation and warranty, Elsevier shall be entitled to terminate immediate notice right requiring Client to discontinue all recipients of Products or Services from Client, including, at its absolute discretion, all recipients of the Products and Services agreed by both parties in the relevant order, including such things as, as part of the purchase. Products and Services are sold and delivered in good condition and, in the absence of acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional services, such services will be charged for at Elsevier’s then current rates. In the event of dissolution or bankruptcy of the Client, Elsevier’s rights under the TC shall not be impaired thereby.

3. Client compliance

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier and its RELX Group companies may transfer any of their rights or obligations to another party in respect of the Client without the consent of the Client. The Client acknowledges and agrees that the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing the prices for the Products and Services set out in Elsevier’s current price list or quotation (the "RELX Rate Card") at Effective January 2024 shall be applicable to the Products and Services ordered under the TC. Unless otherwise expressly agreed by Elsevier, no Client allowances, discounts or reductions shall be afforded on any invoice. Each invoice will show the amount due and shall be payable within thirty (30) days from the invoice date in cleared funds. If the Client wishes to dispute any invoice (in whole or in part) the Client shall do so in writing within thirty (30) days of the date of the invoice. Nothing in the TC shall exclude or limit Elsevier’s Liability for any error in the invoice or any other dispute that may arise.

5. Payment

Unless otherwise agreed in writing, all payments shall be effected within thirty (30) days of the invoice date in cleared funds. Invoices rendered at the end of March and June in any calendar year will include amounts for the next six months. Payment must be made without delay and without deduction of any nature. Elsevier reserves the right to transfer to any other Group company its claim or rights against Client. Any products returned to Elsevier under the TC TO WHICH THE LIABILITY ARISES. TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER EXPRESSLY EXCLUDES ANY RIGHT TO INJUNCTIVE RELIEF. No new external subscriptions or renewals may be added, transferred, or substituted without the written permission of the Publisher. The Client shall not assign any part of the TC without the prior written consent of Elsevier. The Publisher will not, without the prior written consent of the Client, modify the space or alter the date or position of insertion or make any other alteration.

6. Distribution

The Client shall not engage in an unlicensed, reproduction, or plagiarising of the Products or any other products of Elsevier or its affiliates, sell it directly or indirectly, facilitate or allow anyone else to engage in these activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Product by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, exercising full control and strictly controlling any of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client’s obligations to remit payments under the TC.

7. Intellectual property

Copyright and other property rights in the Products,Elsevier’s promotional materials, and all other communications or form of the TC shall be owned by Elsevier and none of the Client’s employees or other agents shall be carried on its behalf, or in any other way, by any broker or other intermediary. The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

8. Liability and exclusions

The Client acknowledges and accepts that the liability of Elsevier is to be limited in accordance with these terms and conditions and the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

9. Force majeure

The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

10. Advertising & Reprints

The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

11. Appraising & claiming

The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

12. Compliance with laws

The Client agrees that it will not engage in any act or activity that violates applicable laws containing any legislation related to bribery. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

13. Cancellations & Returns

The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

14. Auditing & verification

The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

15. Waiver

The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

16. Disputes

Any dispute as to the existence, performance, validity, interpretation or enforceability of the TC or any provision of the TC or as to the duty or liability of a party hereunder or the operation or effect of the TC or as to the construction of the TC or to any provision of the TC shall be determined by the court having jurisdiction according to the laws of the jurisdiction in which the Products or Services are produced.

17. Termination

The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

18. Governing laws

The Client acknowledges and agrees that the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any third party, including but not limited to, a governmental or foreign public official or any intermediary, in return for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.