Overview

**BRAIN STIMULATION** extends across the entire field of neuromodulation, including noninvasive and invasive techniques and technologies that alter brain function through the use of electrical, magnetic, radiowave, or focally targeted pharmacologic stimulation. This includes investigations that study the effects of brain stimulation on basic processes, such as gene expression and other aspects of molecular biology, neurochemical regulation, functional brain activity, sensorimotor function, and cognitive and affective processes at the systems level.

**BRAIN STIMULATION** seeks the highest level of research on the biophysics and biopsychophysics of stimulation paradigms as well as the use of these techniques as a probe to outline patterns of neural connectivity. As an equal partner with this basic emphasis, the journal will have strong representation of research on the therapeutic potential and adverse effects of the stimulation technologies. The inclusion of research in therapeutics will represent not only clinical trials, but also conceptual pieces, discussions of ethics as they pertain to this field, services research, etc.

Audience

Psychiatrists, neurosurgeons, neuroscientists, and neurologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023

2. Price

voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

3. Cancellations & Returns

the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

4. Liability and claims The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier ... by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void,

6. Distribution

in the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

9. General

Any purchase order or other offer to purchase the Products or Services as set out on the Elsevier order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional

10. Advertising & Reprints

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11. Audit

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12. Compliance with laws

operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or ... directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any

13. Cancellations & Returns

any of Client's advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising ... (2) violate any law, rule or regulation or industry code or if Elsevier is directed to do so by any law enforcement

14. General

the TC shall be construed as creating an obligation to indemnify the other party against the other party's OWN LIABILITY for ANY OTHER LOSS IMPUTABLE TO IT SHALL IN ANY EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE

2. Terms and Conditions of Supply

this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a series of advertisements ... (ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising Content in connection with such breach. If Elsevier determines, in its sole discretion, that the Advertising

4. Rights, taxes and earnings

If the Client wishes to dispose any invoice in part; the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, send full details of such disposition to Elsevier. The Client shall remain liable for any undisputed part of each invoice. Elsevier shall, at any time, at its own discretion, to terminate performance of all obligations arising from the TC until such balance payment has been made. When the Client is entitled to receive Elsevier for a series of advertisements under another TC, unless and until the properly

7. Intellectual property

To the extent possible.

8. Liability and claims THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i.e. any extent allowed by law) Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition, or other representation, any representation or any duty imposed on Elsevier by operation of law (by any action of proprietary rights or expected future business); (f) damage to reputation or goodwill; (g) (h) damage costs or expenses payable by Elsevier to any third party; (i) loss of any order or contract or; (j) any loss that was not foreseeable by Elsevier and the Client at the time this TC was entered into; or (k) by any other

5. General and modification of the order

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the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, ... States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being

13. Cancellations & Returns

the Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to the said territory) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC. In

3. General and contents of business

the Client, these shall not apply and the TC and the conditions shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed to writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraudulent misrepresentation. When Products are undertaken by Elsevier or a third party product or software such a sale may be subject to additional terms.

1. Applicability

Unless otherwise agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products

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