Overview

**BRAIN STIMULATION** extends across the entire field of neuromodulation, including noninvasive and invasive techniques and technologies that alter brain function through the use of electrical, magnetic, radiowave, or focally targeted pharmacologic stimulation. This includes investigations that study the effects of brain stimulation on basic processes, such as gene expression and other aspects of molecular biology, neurochemical regulation, functional brain activity, sensorimotor function, and cognitive and affective processes at the systems level.

**BRAIN STIMULATION** seeks the highest level of research on the biophysics and biopsychophysics of stimulation paradigms as well as the use of these techniques as a probe to outline patterns of neural connectivity. As an equal partner with this basic emphasis, the journal will have strong representation of research on the therapeutic potential and adverse effects of the stimulation technologies. The inclusion of research in therapeutics will represent not only clinical trials, but also conceptual pieces, discussions of ethics as they pertain to this field, services research, etc.

**Audience**
Psychiatrists, neurosurgeons, neuroscientists, and neurologists

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**Global Print Circulation**
Online Only

**Avg. Global Monthly Visits**
23,601

**Avg. Global Monthly Unique Visitors**
10,402

**Avg. Global Monthly Page Views**
14,596

**Avg. Global eTOC Distribution**
811

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Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>360 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6 hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
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<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
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FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
5. Payment

1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023 partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are approved by the Client. Elsevier may terminate this TC at any time in the event of a failure or refusal to make payments under the TC.

13. Cancellations & Returns

Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person or entity other than Elsevier. The Client shall promptly notify Elsevier if the Client becomes aware of any piracy, reproduction, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

11. Audit

the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are approved by the Client. Elsevier may terminate this TC at any time in the event of a failure or refusal to make payments under the TC.

(ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising Content provided that any voluntary cancellation is made by the Client at least 7 days prior to the刊版 deadline.

(2) violate any law, rule or regulation or industry code or if Elsevier is directed to do so by any law enforcement authority or court of competent jurisdiction, including any and all applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. Elsevier may terminate this TC in the event of a breach or violation of this representation and

Content complies with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. Elsevier may terminate this TC if any of Client’s advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content or other content (the “Advertising Content”). Client represents and warrants that (i) Client holds the necessary rights to deliver, Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

12. Liability and Claims

In no event shall Elsevier be liable in any way for any loss, expense, cost, damage, claims, or liabilities (including reasonable attorneys’ fees and costs) arising from the TC until such advance payment has been received. Where the Client is indebted to Elsevier for any other sums which are or which become due to Elsevier from the Client, any amount so purports to limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until such time as all amounts which are or which become due to Elsevier from the Client have been paid in full. Elsevier reserves the right to withhold supply of the Products or Services in connection with any matter or business transacted by or on behalf of Elsevier.

9. Force majeure

shall not have the effect of excluding or limiting any other rights or remedies available to the Client under the TC. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist other parties to engage in these activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due as a result of the sale of the Products.

7. Intellectual property

the Client's obligation to make payments to Elsevier under clause 5.

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