Arthroscopy, Sports Medicine, and Rehabilitation

Overview

Arthroscopy, Sports Medicine, and Rehabilitation (ASMAR) is an open access journal that aims to peer review and publish clinical and basic science articles of interest to health care providers and scientific researchers. Brought to you by the same editorial team as Arthroscopy and Arthroscopy Techniques, ASMAR broad in scope and covers topics ranging from arthroscopic and related to surgery to orthopaedic and primary care sports medicine, physical therapy and rehabilitation, athletic training, musculoskeletal imaging, economic and large database analyses and public health.

Display Advertising

Adam Moorad United States
212-633-3122
a.moorad@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal Global
347-556-0473
p.prigal@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits: 5,903
Avg. Global Monthly Unique Visitors: 3,370
Avg. Global Monthly Page Views: 4,098
Avg. Global eTOC Distribution: 1,596

Affiliation
Arthroscopy Association of North America (AANA)

Audience
Orthopedic surgeons and specialists in sports medicine

Editor-in-Chief
James. H. Lubowitz, MD
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

---

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

---

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
1. **Compliance with laws**

   These terms and conditions shall be applied as proposals, quotations and agreements made with... and any party thereto or its/their (the “Client”) relating to the products and/or services of Elsevier ("the Products and/or Services") and any related Renewal Order acknowledgment, shall... by the Client to the Products and Services subject to this TC. For any orders placed by the Client, the Client shall be deemed... the TC and any modifications or... any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized... sell the Products and Services subject to this TC. The Client shall be entitled to cancel the order for the Products and Services... or whom it is based, and any such terms and conditions shall be incorporated herein... subject to any further agreement or additional terms.

2. **Offer and acceptance**

   Upon receipt of the Client’s order personal subscriptions in a representative capacity, for the account and use of no more than one identified subscriber for personal use only. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier... on the Client’s own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to... for periods longer than one year. Where an order for a series of advertisements... or government agency; (3) are the subject of a claim asserted by an entity with respect to its trademarks, trade names, or service marks. In such event, Elsevier may either... in consultation with the Client or... of the Client’s advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content or any part thereof is... to Elsevier as appropriate. Where applicable, Client shall provide to Elsevier its VAT registration number or... and the T&C do not apply to the period of furnishing the Products or Services subject to this TC. In such case, Elsevier shall be entitled to charge the full cost of... or other content (the “Advertising Content”). Client represents and warrants that (i) Client holds the necessary... and the Client’s own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to... for the Products or Services within the current issue and until any outstanding invoices are finally paid. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

3. **Distribution**

   In the event that any order for a series of advertisements... on the Client’s own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to... and other levies imposed on the sale of the Products or Services or a similar item. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any... be applied to the product at the time of the order. Details of such policies will be published to the Client upon request. Returns cannot be returned once they have been printed.

4. **Compliance with laws**

   The Client’s obligations to publish advertising, reproduction, or plagiarism of the Products or any other products of Elsevier, or shall it directly or indirectly facilitate or any party to engage in... or other rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or subleased without the prior written permission of Elsevier. The rights granted by Elsevier are non-exclusive and for the purpose expressly agreed upon. Any other use that require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or products in any medium or format be used and/or reprinted, whether electronically, mechanically, by photocopying, recording or in any other manner or form, without the specific prior written permission of Elsevier. The Client shall take reasonable care but shall not be liable for accidental loss or damage thereto. Elsevier shall be solely responsible for collecting from the Client any amount due in respect of the sale of the Products or Services and any other Product or Service under this TC. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or... or other content (the “Advertising Content”). Client represents and warrants that (i) Client holds the necessary... or other content (the “Advertising Content”). Client represents and warrants that (i) Client holds the necessary... and the Client’s own behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to... or other documents (the “Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical detail, level of address, weight and the like. All drawings, descriptive matter, specifications and advertising inserted in Elsevier’s catalogues or brochures are issued or published for the purpose of giving an approximate description of the Products and Services described therein. They will form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as defined within the terms and conditions of the Products and Services, cannot be considered a reason for requesting delivery or, as the case may be, modifying the agreed print run.

5. **Cancellation and modification of the order**

   The Client’s obligations to publish advertising, reproduction, or plagiarism of the Products or any other products of Elsevier, or shall it directly or indirectly facilitate or any party to engage in this manner. The Client shall promptly furnish Elsevier with the official receipt of payment of those Products to the appropriate taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Client shall be solely responsible for completing any foreign exchange related procedures in the said territory that are necessary to ensure transfer of funds to Elsevier without incurring any bank charges and foreign exchange rate limitations.

6. **Payment**

   In the event of any new order for a series of advertisements... or the Client’s officers, directors, employees and agents... and its place of business or residency. Client and its officers, directors, employees and agents... The Client shall be solely responsible for collecting from the Client any amount due in respect of the sale of the Products or Services. Elsevier shall not be liable for any costs incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of... shall not be deemed invalid, void, or unenforceable as a result of any such interpretation of this representation and warranty. Elsevier shall be entitled to make reasonable efforts to clarify... and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or controlled body, or in relation to its dealings in or with any country or government... or in any way that may be reasonably expected to be inconsistent with the Client’s right to obtain by the Client under the T&C. The Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

7. **Confidential information**

   Notwithstanding any of Client’s advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content or any part thereof is... or service mark or trade name. In no event shall Elsevier be liable for any indirect, special, punitive, exemplary, or consequential damages or any... due to or arising from the misuse of the Client’s materials, or that any... are based on or related to the proposition, demonstration or exploitation of Products or Services or the evaluation or performance of a contract provided that such payments are permissible under the applicable Law. The Client further agrees that Elsevier will not accept any payment or other benefit or money in kind from any person as an inducement or reward for any act or forbearance in connection with any matter or business transacted by or on behalf of Elsevier.

8. **Compliance with laws**

   The Client’s obligations to publish advertising, reproduction, or plagiarism of the Products or any other products of Elsevier, or shall it directly or indirectly facilitate or any party to engage in this manner. The Client shall promptly furnish Elsevier with the official receipt of payment of those Products to the appropriate taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Client shall be solely responsible for completing any foreign exchange related procedures in the said territory that are necessary to ensure transfer of funds to Elsevier without incurring any bank charges and foreign exchange rate limitations.