Overview

Arthroscopy, Sports Medicine, and Rehabilitation (ASMAR) is an open access journal that aims to peer review and publish clinical and basic science articles of interest to health care providers and scientific researchers. Brought to you by the same editorial team as Arthroscopy and Arthroscopy Techniques, ASMAR broad in scope and covers topics ranging from arthroscopic and related to surgery to orthopaedic and primary care sports medicine, physical therapy and rehabilitation, athletic training, musculoskeletal imaging, economic and large database analyses and public health.

Affiliation

Arthroscopy Association of North America (AANA)

Editor-in-Chief

James H. Lubowitz, MD

Audience

Orthopedic surgeons and specialists in sports medicine

Global Print Circulation

Online Only

Avg. Global Monthly Visits

5,903

Avg. Global Monthly Unique Visitors

3,370

Avg. Global Monthly Page Views

4,098

Avg. Global eTOC Distribution

1,596
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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### eTOC Email

<table>
<thead>
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<th>AD</th>
<th>SIZE (PIXELS)</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

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### AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may terminate this TC at any time in the event of a breach of any of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is impossible or impracticable to perform.

2. Offer and acceptance/ Description

Each order for the Products and Services by the Client shall be deemed to be an offer by the Client to Elsevier to provide such products or services. If Elsevier accepts the order, it shall be deemed to be an acknowledgment of the order by Elsevier.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, as set out in the order, shall be subject to the written consent of Elsevier. If the modifications are not agreed to by Elsevier, the order will be cancelled.

4. Price, taxes and currency

Unless otherwise agreed by Elsevier in writing the price(s) for the Products and Services shall be exclusive of any taxes, import duties or other levies imposed on the sale of service or advertisement. The Client agrees to pay all such taxes, import duties or other levies imposed on the sale of service or advertisement.

5. Payment

The Client shall pay all amounts due to Elsevier in accordance with the terms of payment set out in the order. If the Client fails to pay any amount due to Elsevier, Elsevier may terminate this TC and retain all products and services provided by Elsevier to the Client.

6. Distribution

The Client shall not engage in any advertising, reproduction, or republishing of the Products on any other products of Elsevier, unless the Client shall provide Elsevier with written notice of such advertising, reproduction, or republishing.

7. Violation of representation and warranty

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of this representation and warranty, Elsevier may either (i) terminate this TC or (ii) cancel the order for the Products and Services.

8. Right to cancel

If the Client wishes to cancel any part of the order, the Client shall give written notice of cancellation to Elsevier. Elsevier shall have the right to cancel the order in whole or in part if it determines, in its sole discretion, that the cancellation is necessary due to any of the following reasons:

9. Disclaimer

The Client acknowledges that the information provided by Elsevier is intended for informational purposes only and that Elsevier shall have no liability for any errors or omissions contained therein. The Client agrees to indemnify, defend, and hold Elsevier harmless from any and all claims, damages, costs, or expenses arising from the use of the Products or Services.

10. Limitation of liability

The liability of Elsevier is to be limited in accordance with these terms and conditions. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

11. Audit

The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or such other premises as specified by Elsevier) and/or such Client’s premises for the purpose of inspecting Client’s compliance with the TC. Publisher may take such other action as is reasonable to determine whether Client is complying with the provisions of this TC.

12. Advertiser/ Publisher/ Client is fully responsible for collecting from its customers amount due in respect of its sales of the Products, maintaining full control and safeguarding all of its revenues. The Client may not sub-license any part of this TC to any third party without Elsevier’s written consent.

13. Intellectual property

Client hereby acknowledges that all intellectual property rights, including copyrights, trademarks, and trade secrets, in the Products and Services are the exclusive property of Elsevier. Client agrees to indemnify Elsevier for any violation of any intellectual property rights by Client or its agents.

14. Compliance with law

Client represents and warrants that it is purchasing Products or Services in connection with the performance of the TC, and that such use is not in violation of any law, rule, or regulation or industry code or if Elsevier is directed to do so by any law enforcement.

15. Force majeure

If either party is unable to perform any of its obligations under this TC as a result of an event of force majeure, such party shall give written notice to the other party as soon as reasonably practicable, setting out the details of the event of force majeure and the expected duration thereof.

16. Audit

If Client wishes to contest any portion of the invoice, Client shall notify Elsevier in writing within thirty (30) days after delivery of the invoice. Elsevier shall have the right to audit the Client’s records to verify the accuracy of the invoice.

17. Payment

If Client fails to pay any amount due to Elsevier, Elsevier may terminate this TC and retain all products and services provided by Elsevier to the Client.

18. Limitation of liability

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19. Audit

If Elsevier wishes to inspect Client’s premises or any records related to the sale of the Products, Client shall provide Elsevier with all necessary access and assistance to perform such inspection.

20. Adjustment of dispute

If Client disputes any portion of the invoice, Client shall provide Elsevier with written notice of the dispute within thirty (30) days after delivery of the invoice. Elsevier shall have the right to audit the Client’s records to verify the accuracy of the dispute.

21. Payment

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