Arthroscopy, Sports Medicine, and Rehabilitation

Overview

Arthroscopy, Sports Medicine, and Rehabilitation (ASMAR) is an open access journal that aims to peer review and publish clinical and basic science articles of interest to health care providers and scientific researchers. Brought to you by the same editorial team as Arthroscopy and Arthroscopy Techniques, ASMAR broad in scope and covers topics ranging from arthroscopic and related to surgery to orthopaedic and primary care sports medicine, physical therapy and rehabilitation, athletic training, musculoskeletal imaging, economic and large database analyses and public health.

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Affiliation

Arthroscopy Association of North America (AANA)

Audience

Orthopedic surgeons and specialists in sports medicine

Editor-in-Chief

James. H. Lubowitz, MD

Global Print Circulation

Online Only
Avg. Global Monthly Visits
5,903
Avg. Global Monthly Unique Visitors
3,370
Avg. Global Monthly Page Views
4,098
Avg. Global eTOC Distribution
1,596

Rate Card
Effective January 2024
Digital Specs

Website

<table>
<thead>
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<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 90</td>
<td>728 x 315</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
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</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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